



Randy Zook, president and CEO of the Arkansas State Chamber of Commerce and Economics Arkansas board chair, welcomed the 160 guests. Johnny Key, commissioner of the Arkansas Department of Education, delivered a thoughtful keynote address about the need for the nature and delivery of education



Peggy Johnson Johnson, a winner at the 1995 inaugural Bessie B. Moore awards program and again in 2015, with her students **Madison Elliott**, **Cannon Booker**, and **Caleb Johnson**.

to stay relevant to rapidly changing times. Several students also presented how they benefited from economic and personal finance education in the classroom.

Staff members representing the ABA at the luncheon were Aaron Gamewell, Traci Logsdon, Jessica Sahene, and Stuart Thalheimer.

Since 1962, the ABA has partnered with Economics Arkansas to encourage and inspire Arkansas teachers to integrate economic and financial concepts into the classroom. Such education is possibly our best chance to solve many of our country's challenges.

To contribute to the 2015-16 Chairman's Campaign, please mail your tax-deductible contribution to Economics Arkansas, P.O. Box 3447, Little Rock, AR 72203. Thank you



Award winner **Lydia Brumfield**, Beebe School District, flanked by Economics Arkansas board members **Ray Hobbs**, State Senator **David Sanders**, **Dr. Laura Bednar**, **Johnny Key** and **Randy Zook**.

2015 Bessie B. Moore Award Winners & Projects

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Lydia Brumfield
 "Beebe Marketplace: Entrepreneurship Education for the Next Generation"
Beebe Middle School, Beebe School District
- 
Patricia Dennis
 "Entrepreneurs Take a Risk for Business"
Sonora Middle School, Springdale School District
- 
Christine Edelman
 "Building a Global Community One Local Business at a Time"
Lonoke High School, Lonoke School District
- 
Debbie Ethridge
 "Entrepreneurship: How Sweet It Is!"
Fulbright Junior High School, Bentonville School District
- 
Krista M. Harvey
 "Taking Economics to Heart"
Central Park Elementary School, Bentonville School District
- 
Jessia Imel and Jason Swim
 "Entrepreneurship in Action"
Bentonville High School, Bentonville School District
- 
Michele Jackson and Pamela Reynolds
 "Take a Chance Be the Change"
Siloam Springs High School, Siloam Springs School District
- 
Peggy Johnson Johnson
 "Economics...It's in There!"
Harmony Grove Elementary School, Harmony Grove School District
- 
Cara Morland
 "Economics Reconstructed"
Frank Tillery Elementary School, Bentonville School District
- 
Kimberly Rahi
 "The Wild and Wonderful Ways to Sell Water: A Story of an Economy"
Barling Elementary School, Fort Smith School District
- 
Jordan L. Strayhorn
 "Economy Simulation"
Prairie Grove High School, Prairie Grove School District
- 
Dr. Tom Woodruff
 "Dreams Really Do Come True through Economics"
Rogers High School, Rogers School District