

Excellence in Free Enterprise

In recognition of our 50th Anniversary, Economics Arkansas will present **Excellence in Free Enterprise Awards** to honor the legacies of Sam Walton, J.B & Johnelle Hunt, and Don Tyson.

Join us for a special luncheon as we honor the entrepreneurial pioneers whose firms achieved the pinnacle of success in free enterprise, and as we celebrate 50 years of providing economic education in Arkansas schools!

 WHEN:
 November 2, 2012

 TIME:
 11:30AM - 1:00PM

WHERE: John Q. Hammons Center 3303 Pinnacle Hills Parkway Rogers, AR 72758



KEYNOTE SPEAKER:

Dr. Arthur C. Brooks, President American Enterprise Institute for Public Policy Research, Washington, DC

Author of The New York Times bestselling book *The Road to Freedom: How to Win the Fight for Free Enterprise.* Free enterprise requires a moral defense rooted in the ideals of earned success, equality of opportunity, charity, and basic fairness. Dr. Brooks builds this defense and demonstrates how it is central to understanding the major policy issues America faces today.



Sponsor tables and individual seating available. Please call 501-682-4230 for more information or to purchase your seating. A portion of your purchase is taxdeductible. Deadline for purchase October 25th. Economics Arkansas is a private, non-profit, educational organization committed to promoting economic literacy to K-12 students in Arkansas.