



The Fourth R

Volume 14, Issue 1 • March 2014

Education for Real Life

Economics Arkansas

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Economics Calendar Program Competition

It's that time of year when Arkansas students in Kindergarten through 8th grade take out their art supplies to submit drawings of economic concepts they've learned in the classroom. This is a perfect activity to engage students and assess their knowledge through illustration. Plus, the student and his/her teacher can win cash awards!

Fifteen drawings will be chosen and then reproduced in a calendar format and distributed to donors and educators statewide.



For more information about the Economics Calendar Program Competition, visit our website, www.economicsarkansas.org.

Entry deadline is May 9th.
Winners will be notified by May 23rd.

Economics Arkansas is proud to sponsor this program along with partners Windgate Foundation and Federal Reserve Bank of St. Louis.



Picturing Economics at Crystal Bridges

Date: Thursday, April 17, 2014

Time: 8:30 a.m. – 4:30 p.m.

Where: Crystal Bridges Museum of American Art, Bentonville, Arkansas

Economics Arkansas, the Bessie B. Moore Center for Economic Education, Windgate Foundation and Crystal Bridges Museum of American Art are pleased to partner for this unique experience of showcasing economics in art. This workshop is appropriate for K-12 teachers.

Dr. Michael Watts, an economics professor who has traveled around the world to conduct similar presentations, will share the economics found in the artwork on display at Crystal Bridges. Dr. Leo Mazow, an art history professor at the U of A, will comment on the art from an historical prospective. In addition, breakout sessions will provide practical application activities for the classroom.

All participants will receive: A LiveBinder of curriculum resources; 6 hours of professional development; \$100 substitute reimbursement (eligibility requirements), and lunch and snacks.

To register, visit www.economicsarkansas.org/our_supporters/event_calendar.html; click to the month of April. Questions? Contact Marsha at 501-682-4230.



ECONOMICS ARKANSAS
Education for Real Life



UNIVERSITY OF ARKANSAS
SAM M. WALTON
COLLEGE OF BUSINESS
Bessie B. Moore Center for Economic Education



The Next Big Rock...

Many years ago, one of our board members told the staff, "You need to focus on the 'big rocks' first," which means working on things that will make the biggest difference. At that time, implementing a required high school economics course was our "big rock," but it looked more like a boulder to us! We spearheaded the initiative for nine months, and after much collaboration, negotiation, and teamwork with key stakeholders, the State Board of Education added a high school economics course as a requirement for graduation.

We are reaping the reward of that "big rock" this spring as 31,646 enrolled high school seniors will graduate with a semester course in economics, which also has key personal finance components included. Just think – this is the first class of many who will be entering a global economy with higher levels of economic literacy. Mission accomplished!

What is the next "big rock" we focus on? Stay tuned...we have exciting plans for stepping into the future!



Sue Owens
Executive Director

"Thank you, you guys are the best. Your team has changed my outlook on teaching economics and now I want to teach it all year long. As a first year teacher, I dreaded the idea but I am now so pumped up about it, I am even considering looking into an AP economics course for our school. This class can be so much fun."

**Heather Bettinardi
J. A. Fair High School
Little Rock School District**

MET Family Grows!

Jan Loyd was recognized during Cabot School District's board meeting on January 23, 2014, as a Master Economics Teacher for Economics Arkansas. (Jan was nominated prior to the MET Program undergoing its current review and revision.) Not only has she participated in multiple and various economics workshops, but she has served as a trainer for the High School Economics workshop since 2010, received Teacher Grant awards to incorporate economics projects into her classroom and participated in multiple Economics/Personal Finance Challenge competitions.

As a MET, Loyd will serve as a "resource extender" to Economics Arkansas by providing professional development in economics and personal finance to other teachers across the state. Those training opportunities will take place after regular school hours in the evening and during the summer break.

"We are privileged to welcome Jan to our group of Master Economics Teachers," said Marsha Masters, Economics Arkansas program coordinator. "Jan is an exemplary educator with creative ideas who will be one of our premier presenters of the required high school economics class."



Jan Loyd is flanked by, from left to right, Marsha Masters, Economics Arkansas; Mark Russell, president of the board, Cabot Schools; Jennifer Taunton, Economics Arkansas, and Cabot Junior High School Principal John West.

Loyd has been a 9th grade social science and economics teacher in Cabot for more than 20 years. One of her most popular and effective classroom lessons involves making "fluffer nutters," a yummy concoction of graham crackers, peanut butter and marshmallows, to demonstrate the law of diminishing returns.

Economics Arkansas launched the MET program in 1992 as a choice initiative to recognize outstanding economic educators who could serve as resource extenders for the staff. Economics Arkansas is one of the few economics councils in the nation that offers this type of recognition program to a unique group of teachers dedicated to promoting economic and personal finance literacy. *Congratulations, Jan!*

CHOICES FOR VOLUNTEERS!

Economics Arkansas recently signed a pilot agreement with Choices Education Group to deliver the CHOICES program to students in Arkansas during May. Pending the success of the pilot delivery, we anticipate rolling it out statewide during the 2014-15 school year based on available funding.

What is the CHOICES program? CHOICES is an interactive, decision-making workshop that empowers teens to achieve academic success in pursuit of their career and life aspirations. This workshop is designed to help reduce the high school dropout rate, which currently reports 7,000 teens dropping out PER DAY in the U.S.

What has been the impact of the CHOICES program? Students give CHOICES an "approval rating" of 88%, and teachers give it 97%. In a 2009 study of at-risk students, those who participated in CHOICES increased their school engagement 47% more than those who did not, as reported by their teachers.

How is the program delivered? In two 50-minute sessions, local business and community volunteers take 8th or 9th grade students through real-world exercises on academic self-discipline, time and money management, and goal setting. Teens discover that they can take charge of their lives.

How can you help? Economics Arkansas will be **recruiting business volunteers** to facilitate the two 50-minute sessions in classrooms around the state. Training will be offered by Economics Arkansas so volunteers will be confident when entering the classroom. "This is a great way for companies to get their employees into the community, into the schools so they can make a difference." ~ John Gustafson, External Affairs Director, Verizon

Interested? Contact Sue Owens, at 501-682-4230 or sue@economicsarkansas.org.



April is Financial Literacy Month!

Did you know that nearly four in five adults agree they would benefit from advice and answers to everyday financial questions from a professional? (*Source: NFCC Financial Literacy Survey, 2010*) Currently, 17 states require students to take a personal finance course as a high school graduation requirement. In a show of support, Governor Mike Beebe has proclaimed April as **Financial Literacy Month** stating that Arkansas is strongly committed to supporting economic and personal finance education for all Arkansans.

During April, Economics Arkansas is partnering with the Kenneth Pat Wilson Center for Economic Education at UALR to offer the **Gen i Revolution** workshop on Saturday, April 5 from 9:00 a.m. - 12 noon. (*Gen i Revolution is an online game that includes 15 Missions in which students attempt to help people in financial trouble. See page 4 for information about a Gen i contest that could win your classroom \$1,000!*) To register for this workshop or learn more, visit www.economicsarkansas.org and click on the Event Calendar.

Also available via our website is an April Calendar that offers daily Financial Literacy activities and lesson plans to hone students' money management skills. Under "News and Announcements" on the home page is a link to this valuable calendar of resources.



Looking for Engaging PD tied to CCSS and TESS?

Economics Arkansas gives teachers engaging economics lessons that will captivate students while demonstrating how *the economic way of thinking* makes math, history, science and all subjects come to life! Activities solidify the learning of economic concepts and enable students to transfer learning across subject areas.

This newsletter is filled with professional development opportunities ranging from 3 hours to 30 hours being held throughout the state with many being offered in partnership with Education Service Centers (see page 4). In addition, we are happy to schedule PD tailored to your school and/or district's needs. Call us today at 501-682-4230 to discuss how we can help!



Teachers are engaged in active learning of lessons and complimentary hands-on activities easily implemented in the classroom.

Deadline Reminder

July 11, 2014

Moore Awards Project Entries Due

Have questions or need assistance with your entry? Marsha is offering helpful webinars, so sign up today:

Thursday, May 15: 3:30-4:30 p.m.

Monday, May 19: 3:30-4:30 p.m.

Wednesday, June 11: 10:00-11:00 a.m.

Program Calendar

April 4, 2014

Stock Market Game Ends

April 5, 2014

Gen i Revolution Workshop

9:00 a.m. - 12 noon

UALR College of Business, Little Rock

April 8, 2014

Give a Hoot about Economics and the Environment

4:30 p.m. - 7:30 p.m.

Economics Arkansas Conference Room
Little Rock

April 17, 2014

Picturing Economics at Crystal Bridges
8:30 a.m. - 4:30 p.m.

Crystal Bridges Museum of American Art
Bentonville

April 30, 2014

Stock Market Game Awards Luncheon
11:30 a.m. - 1:00 p.m.

Verizon Arena, North Little Rock

May 1, 2014

EA Coordinators Meeting

9:00 a.m. - 3:00 p.m.

Virginia Bailey Conference Center
Little Rock

May 8, 2014

Fun, Formative Assessments:

Economics Style

4:30 p.m. - 7:30 p.m.

Economics Arkansas Conference Room
Little Rock

May 13, 2014

Liking Economics

4:30 p.m. - 7:30 p.m.

Economics Arkansas Conference Room
Little Rock

May 16, 2014

Economics Exchange

8:00 a.m. - 3:30 p.m.

Wyndham Riverfront Hotel
North Little Rock

June 17, 2014

Heifer International: Making Economic Connections

8:30 a.m. - 3:30 p.m.

Heifer Village, Little Rock

July 1, 2014

Tinkering Around with Economics

8:30 a.m. - 3:30 p.m.

Museum of Discovery, Little Rock

June and July 2014

See pages 4 and 5 of this newsletter for more workshop opportunities!

Visit our event calendar at
www.economicsarkansas.org
for more information or to register.

Partnering to offer PD

Economics Arkansas is partnering with Educational Service Centers around the state to offer a multitude of professional development this summer. Below is a listing of workshops being offered. To register, please visit www.economicsarkansas.org and click on Events Calendar to select workshops of interest. You will be directed to the ESC's website to complete registration. We look forward to seeing you this summer!

Facebook, Pinterest and Tweet: Economics Can't Be Beat!

June 9, 2014, 8:30 a.m. - 3:30 p.m.
Arch Ford Cooperative, Plumerville

Build Your Own Day: High School, Family Involvement and Parental Involvement

June 10, 2014, 9:00 a.m. - 4:00 p.m.
Northcentral Cooperative, Melbourne, AR

Common Core, Economics and Really Good Books

June 12, 2014, 9:00 a.m. - 4:00 p.m.
South Central Cooperative, Camden, AR

Who's FICA and Why Does He Get Part of My Paycheck? (Secondary)

June 16, 2014, 9:00 a.m. - 4:00 p.m.
South Central Cooperative, Camden, AR

Common Core, Economics and Really Good Books

June 23, 2014, 8:30 a.m. - 3:30 p.m.
Great Rivers Cooperative, Location TBA

Parental Involvement

July 3, 2014, 8:30 a.m. - 11:30 a.m.
Arch Ford Cooperative, Plumerville, AR

Facebook, Pinterest, and Tweet: Economics Can't Be Beat!

July 14, 2014, 9:00 a.m. - 4:00 p.m.
Southwest Cooperative, Hope, AR

Secondary Smorgasbord

July 15, 2014, 9:00 a.m. - 4:00 p.m.
South Central Cooperative, Camden, AR

Secondary Smorgasbord

July 15, 2014, 9:00 a.m. - 4:00 p.m.
Southwest Cooperative; Hope, AR

Facebook, Pinterest and Tweet: Economics Can't Be Beat!

July 16, 2014, 9:00 a.m. - 4:00 p.m.
South Central Cooperative

It's Time to Get in the Game: The Stock Market Game!

July 17, 2014, 9:00 a.m. - 4:00 p.m.
South Central Cooperative, Camden, AR

Parental Involvement

July 18, 2014, 9:00 a.m. - 12:00 p.m.
South Central Cooperative, Camden, AR

Elementary Technology

July 18, 2014, 1:00 p.m. - 4:00 p.m.
South Central Cooperative; Camden, AR

Secondary Smorgasbord

July 22, 2014, 9:00 a.m. - 4:00 p.m.
South Central Cooperative; Camden, AR

Secondary Smorgasbord

July 22, 2014, 8:30 a.m. - 3:30 p.m.
Great Rivers Education Service Cooperative; TBA

Secondary Smorgasbord

July 23, 2014, 9:00 a.m. - 4:00 p.m.
Southeast Education Cooperative, Monticello, AR

Who's FICA, and Why Does He Get Part of My Paycheck?

July 23, 2014, 8:30 a.m. - 3:30 p.m.
Great Rivers Education Service Cooperative; TBA

Facebook, Pinterest, and Tweet: Economics Can't Be Beat!

July 24, 2014, 9:00 a.m. - 4:00 p.m.
Southeast Education Cooperative, Monticello, AR

Facebook, Pinterest, and Tweet: Economics Can't Be Beat!

July 25, 2014, 8:30 a.m. - 3:30 p.m.
Wilbur D. Mills Cooperative, Beebe

It's Time to Get in the Game: The Stock Market Game!

July 28, 2014, 8:30 a.m. - 3:30 p.m.
Wilbur D. Mills Cooperative, Beebe

Secondary Smorgasbord

July 28, 2014, 8:30 a.m. - 3:30 p.m.
Arch Ford Cooperative, Plumerville, AR

Who's FICA, and Why Does He Get Part of My Paycheck?

July 29, 2014, 8:30 a.m. - 3:30 p.m.
Arch Ford Cooperative, Plumerville, AR

It's Time to Get in the Game: The Stock Market Game!

August 5, 2014, 9:00 a.m. - 4:00 p.m.
Southwest Cooperative; Hope, AR

Additional training dates may be added to the Event Calendar at www.economicsarkansas.org as they are confirmed.

Economics Presenters Recognized

Dr. Celya Taylor, director of the M. H. Russell Center for Economic Education at Henderson State University, was named associate dean of the Teachers College after serving in that role on an interim basis for two years. Dr. Judy Harrison, dean of Teachers College, said: *"Dr. Celya Taylor has been invaluable to Teachers College.... She has helped revitalize the HSU Public School partnership, and she has demonstrated that she can bring people with diverse attitudes and opinions to a consensus. Her integrity, diplomacy, human relationship skills and ability to communicate with any audience have won her the respect of students and colleagues across the campus and the state."* Congratulations, Dr. Taylor!



In addition, Dr. Victor Claar, a professor of economics at HSU and presenter during our 2013 R.E.A.L. Conference, was featured on Fox Business Network during an interview with John Stossel. The segment discussed fair trade and was broadcast in January 2014. Dr. Claar published a short book about fair trade in 2010 and is currently working on a "longer form" book. Congratulations, Dr. Claar!



Gen i Revolution Contest



The Council for Economic Education is excited to present the **Gen i Revolution Contest**. Search for the Sweet 16th offering students the opportunity to recommend a 16th mission. This contest builds from the highly

successful **free** online personal finance game played by over 130,000 high school students across the nation.

This is a team-based contest, and students can form teams consisting of up to five members. In order to be eligible for competition, each team must be sponsored by a teacher and each submission must include both contest components: Written Application and 60-Second Video. For more information, visit www.councilforeconed.org/events/gen-i-revolution-contest/

**Contest begins April 1.
Winners will be announced April 30.**

5,460 Arkansas students are participating in the Spring 2014 Stock Market Game. Scholarships made possible through the Arkansas 529 Plan Committee paid for 1,918 students (35%) to participate.

SUMMER WORKSHOP OPPORTUNITIES

Throughout this newsletter there are multiple opportunities listed for teachers to obtain professional development hours to maintain their teaching licenses. Below are four of Economics Arkansas' largest summer offerings. Priority registration is given to certified educators who are under contract with a school system for the 2014-15 year. Each workshop lists benefits to those who attend, and registration for all workshops can be found at www.economicsarkansas.org, click on Events Calendar.

Economics: It's Not Dismal Anymore!

Your guide to teaching the High School Economics Course!

June 16 - 20, 2014 8:30 a.m. - 4:00 p.m. daily
Arkansas State University, Jonesboro, AR

Economics Arkansas has developed THE training strategy to ensure Arkansas teachers are excited and well prepared to teach the course. This five-day workshop will be very interactive and prepares teachers to present economics standards that will engage high school students.

Participants will receive:

- curriculum correlated to all of the Arkansas Economics standards, cross-referenced to national economics standards, and aligned to the Common Core State Standards
- Virtual Economics@4.0, a flashdrive containing over 1400 reproducible lessons in economics and personal finance
- 30 hours of ADE-Approved professional development certificate
- \$250 stipend mailed upon successful completion of workshop
- Breaks and lunch daily

The week-long workshop will be divided into sessions that simulate an 18-week high school course. After completing this workshop teachers can literally teach all the standards without any additional resources if they choose!

Registration Fee: \$45.00
Maximum: 30 participants

Sponsors of this workshop include Windgate Charitable Foundation, Arkansas State University, Southern Arkansas University and Federal Reserve Bank of St. Louis.

E³: Empowering Entrepreneurship Education

June 25, 2014 8:30 a.m. - 4:00 p.m.
Northwest Arkansas Community College, Bentonville, AR

Learn about Arkansas' vibrant entrepreneurial community and excite students through real world stories and experiences. Demonstrations on integrating creative and critical thinking into your project-based learning will be given, plus K - 12 teachers will learn to use economics as the thread for their Common Core units.

Participants will receive:

- 6 hours of ADE-Certified Professional Development
- Grade level appropriate curriculum selection from the Curriculum Store
- \$50 stipend
- Standards-based instruction
- Networking opportunities

Unique sessions include entrepreneurship lessons by grade band, information about entrepreneurship competitions for students, Arkansas entrepreneurs sharing their experiences, social entrepreneurship, watching elevator pitches for new products in the market, etc.

Registration Fee: \$25.00
Maximum: 100 participants

Sponsors of this workshop include Windgate Foundation, Bessie B. Moore Center for Economic Education, U of A and Arkansas Economic Acceleration Foundation.

Common Sense: Economics for Life

A course package that will turn on the lights for your students.

July 8, 2014 8:30 a.m. - 4:30 p.m.
Wyndham Riverfront, North Little Rock, AR

This one-day workshop will help 9-12 grade teachers design and implement an engaging "Economics for Life" course. Based on the book, *Common Sense Economics*, the workshop will introduce four key parts of the course including economic elements, sources of economic progress, role of government and personal finance. Demonstrating economics in action, lessons are aligned with benchmarks and key standards and are user-friendly. This will be a great resource, and your students will learn to make strategic personal and citizenship choices!



Participants will receive:

- *Common Sense Economics* book
- LiveBinder of resources
- 6 hours of ADE-Approved professional development certificate
- \$50 stipend
- Standards-based instruction
- Networking opportunities

Registration Fee: \$25.00
Maximum: 30 participants

Partnering with Economics Arkansas to offer this workshop is the Stavros Center for Economic Education at Florida State University.

R.E.A.L. Econ for All Conference

July 9 - 10, 2014 8:30 a.m. - 4:30 p.m. daily
Wyndham Riverfront, North Little Rock, AR

Economics Arkansas is excited to be hosting the 3rd Annual Economics and Personal Finance Education Conference for K-12 Educators. During this two-day conference, Arkansas' premier experts in teaching economics and personal finance will lead a wide variety of sessions full of relevant, engaging, activity-based learning opportunities, perfect for your grade level or subject area.

Participants will receive:

- 6 hours of ADE Certified Professional Development for each completed day, with an opportunity for two hours of Parental Involvement credit.
- Grade level appropriate curriculum from the Curriculum Store
- \$50 per day stipend
- Standards-based instruction and networking opportunities

Economics Arkansas has secured a block of rooms at a single occupancy discounted rate, of \$87, per night plus tax. This rate includes a full buffet breakfast in the Wyndham's Riverfront Steakhouse restaurant. Must make reservations by June 17th Contact the Wyndham Riverfront at (501) 371-9000, mention Economics Arkansas' REAL Econ for All Conference

Registration Fee: \$25.00 for 1 day; \$40 for 2 days
Maximum: 200 participants

Sponsors of this workshop include Windgate Charitable Foundation, Arkansas State University, Henderson State University, Southern Arkansas University UA Fayetteville, UA Little Rock and UA Monticello.

Red, White and Blue at El Dorado Trivia Challenge

Don't know much about history? This crowd did. Also about the people, places, culture, civics, business, sports and entertainment that have shaped this country. They proved their knowledge by answering dozens of questions during the 2014 El Dorado Trivia Challenge, "It's Our America," on March 13. **Dean Inman** was in top form as emcee with his signature humor and ironic lift of a brow. **Bob Watson** received thunderous applause for his long service as Trivia co-chair. We are truly grateful for his efforts along with those of Trivia co-chair **Magen Olive**.

In the ever-entertaining battle of wits and trivia knowledge, **Great Lakes Solutions** won, followed by the **El Dorado School District** and **Nexans AmerCable**. Casting an occasional Yea or Nay verdict in response to some not-quite-right answers were the three judges: **Janice Bush** from the local NAACP chapter, the honorable **Mike Loftin**, Union County judge, and the newly minted president of the El Dorado Chamber of Commerce, **Jeremy Stratton**.

In addition to their third-place finish, the team from Nexans AmerCable also won the \$100 cash prize for best costume for their Uncle Sam outfits, and the boisterous crowd from First Financial Bank took away the Elizabeth Mason Spirit Award.

Congratulations to all and many thanks to everybody who made our 16th Trivia Challenge in El Dorado another winner!

Teams: El Dorado School District, First Financial Bank, Great Lakes Solutions, Lion Oil Company, Nexans AmerCable, Murphy Oil, Murphy USA and Simmons First Bank of El Dorado

Volunteers: Stacy Brock, Veronica Creer, Dianne Hammond, Adrian Knapper, Tiffany Olson, Veolette Pennington, Sonya Stookey, Jim Tucker and Bob Watson

Special Thanks to: El Dorado Chamber of Commerce, Hepco Inc., South Arkansas Arts Center and Paula's Catering



The Grand Champion: Great Lakes Solutions with Emcee Dean Inman



Team Uncle Sam from Nexans AmerCable wins the prize for best costume.



That's the Elizabeth Mason Spirit: First Financial Bank cheers on its team.

"It's Our America" Trivia Challenge Fort Smith

August 21, 2014
Immaculate Conception Church Parish Center

To register a team or become a sponsor, contact
Sue Owens at 501-682-4349.

ABA Campaign Part II

As we have reached the mid point of our 2013-14 ABA Chairman's Campaign, we are grateful to the Arkansas bankers who have donated close to \$29,000 so far. Thank you, and thank you to **David Bartlett** of Simmons First National Bank for chairing this campaign. We hope to raise another \$12,000 so we can provide economic and personal finance literacy training and resources. Arkansas needs financially savvy citizens to promote economic growth and

prosperity for us all. Please consider supporting our efforts to make that goal a reality.

We know that demands on your resources are great, but we know investing in financial education will bring priceless returns.

Thank you.



Honorarium

We were touched by an honorarium to Mary Carolyn East we received just before Christmas. It was made by her two young granddaughters, Tate and Grayton. Mrs. East was an Arkansas educator who attended teacher training provided by us in the 1970s. She may have even known our founder, Bessie B. Moore!

What a lovely way to carry on the tradition of supporting economic and personal finance education. Thank you.



Fall 2013 Winners

An awards luncheon for the winners of the Fall 2013 Stock Market Game Program was held January 16 at Verizon Arena in North Little Rock.

First and second place teams received trophies, cash awards, certificate, t-shirts and medallions. The advisor with the highest average portfolio was **Jerry Brown** of Genoa Central School District. **Marybeth Passmore** of White Hall School District won the Teacher Division. **Michael Huels** of North Little Rock School District won the Apple Award this semester with his students increasing their portfolio by \$67,640.94! (To see a complete list of the winners, visit www.economicsarkansas.org/for_teachers/stock_market_game.html.) Congratulations!

Generous sponsors of this education simulation include: **AR Section 529 Committee/UPromise Investments, Inc.**; **Bank of America/Merrill Lynch**; **Arkansas Securities Department**; **3M**; **State Farm Insurance**; **D & R Hobbs LLC**; **Lou Graham, Morgan Stanley**; **Riceland Foods Foundation** and **Harriet and Warren Stephens, Stephens, Inc.** Thank you for your generous support of The Stock Market Game!

Elementary Division Winners

Regions I - VI

Bernice Young Elementary School
Springdale School District

Caddo Hills Elementary School
Caddo Hills School District

Bradley Elementary School
Emerson-Taylor-Bradley School District

Walnut Ridge Elementary School
Walnut Ridge School District

Warren Dupree Elementary School
Pulaski County Special School District

Hardin Elementary School
White Hall School District

Junior High Division Winners

Regions I - VI

Lingle Middle School
Rogers School District

Waldron Middle School
Waldron School District

Genoa Central High School
Genoa Central School District

McCrory Junior High School
McCrory School District

Vilonia Junior High School
Vilonia School District

Watson Chapel Junior High School
Watson Chapel School District

Senior High Division Winners

Regions I - VI

Har-Ber High School
Springdale School District

**Arkansas School for Mathematics,
Sciences and the Arts**

South Arkansas Christian Academy

Paragould High School
Paragould School District

**North Little Rock High School-
West Campus**
North Little Rock School District

White Hall High School
White Hall School District



Apple Award Winner

Michael Huels
North Little Rock High School -
West Campus

Recipients of the Donna K. Wright Scholarships for Spring 2014 SMG

Scholarships totaling \$8,565 were awarded to 25 teachers who registered 566 teams (1,454 students) to play the Spring 2014 SMG program. Congratulations to the following recipients:

<u>NAME</u>	<u>District/School</u>
Tamme Adams	Benton
Marka Baker	Vilonia
Rebekah Bilderback	Greenbrier
Ralph Isaiah Cosio	Lighthouse Charter
Jessica Culver	Ozark
Lisa Dillard	Greenbrier
Christine Edelmann	Lonoke
Graham Goodloe	Little Rock
Charlotte Green	Conway
Debra Harms	Armored
Daniel Hope	Greenbrier
Marsha Isbill	Jonesboro
Larry Jones	Dierks
Justin Luttrell	Riverview
Angie Miller	Greenbrier
Jon Newman	Jonesboro
Jennifer Park	Carlisle
Naoma Riordan	Texarkana
Suzanne Skrivanos	Hot Springs
Susie Thompson	LR Christian
Mandy Uekman	Greenbrier
Jo Vanderspikken	Springdale
Janet Wallace	Poyen
Stacy Wilfong	Bryant
Bobby Beaird	So. AR Christian

We are grateful to the **Arkansas Section 529 Plan Review Committee** for its support of the Donna K. Wright Scholarship Fund. Thank you.

TIPS CORNER!

Wise Investment Websites

www.arkansas529.org

It's never too early or too late to invest in your child's future education plans. The Arkansas 529 College Savings Plan website explains the easy, affordable and smart approach to save for plans after high school.

or

www.investor.gov/tools

Investor.gov, sponsored by the U.S. Securities and Exchange Commission, contains helpful calculators, quizzes, activities and more.



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FIRST ONLINE AUCTION RAISED FUNDS AND AWARENESS

Many thanks to everybody who participated in our first online auction, "The American Dream," by donating, bidding and buying. Not only did the auction raise funds, but it also increased the public's awareness about our mission to promote economic literacy. We received inquiries about our organization from bidders as far away as New York and Florida.

We are truly grateful for your efforts to support our auction. As a non-profit organization, we were eager to try this new avenue as a revenue source, and it proved a worthwhile endeavor in many ways. Thank you for participating.

American Dream online auction benefits economic education for Arkansas students K-12.

Coming soon - Online Teacher Corner

Drum-roll, please! We are about to reach a long-term goal!

For several months, we have been working diligently to revise and upgrade our lesson plans so they follow a consistent, comprehensive format and structure, along with clear identification of Arkansas and Common Core Standards. Those lesson plans will be uploaded to our website soon so you can preview and download them for your classroom use anytime. No charge, of course.

Next in line will be formative assessments, videos, webcasts and more. We want to be your go-to source for teaching resources, and we hope this expansion of our website will fill your needs. Stay tuned.

Don't Miss Your Opportunity to Celebrate a Legend!

Join Economics Arkansas for a special luncheon as we present the **Excellence in Free Enterprise Award** to honor the legacy of Charles H. Murphy - a true entrepreneurial pioneer who achieved the pinnacle of success in free enterprise. Mr. Murphy's advocacy of economic literacy and the continuing support provided by the Murphy Foundation allow us to celebrate 12 years of providing economic and financial education programs to Arkansas K-12 teachers and students.

**April 10, 2014
11:30 a.m. - 1 p.m.
Little Rock Marriott
3 Southview Plaza, Little Rock, AR**

The award will be accepted by **Murphy**, President of the Murphy Foundation.

Keynote Speaker: Dr. Arthur C. Brooks, President
American Enterprise Institute for Public Policy Research, Washington, DC
Dr. Brooks is a renowned thought leader, former economics professor and founding editor of The Road to Freedom Press to Win the Fight for Free Enterprise.

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Please join us for our Excellence in Free Enterprise Awards Luncheon on April 10, honoring the legacy of Charles H. Murphy, Jr. Table sponsorships and individual seats may still be available. Make your reservations today by calling 501-682-4230 or emailing sue@economicsarkansas.org. Thank you.