

Economics Arkansas

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Honoring for Excellence

The 13th Annual Bessie B. Moore Awards for Excellence in Teaching Economics will be presented to winning educators December 5, 2008 during a luncheon at Chenal Country Club in Little Rock. The festivities will begin at 11:30 a.m.

Eighteen Arkansas teachers will be recognized for their exceptional economic projects integrated into the classroom. They will receive cash awards, acrylics, and personalized gifts. In addition, they will be featured in the statewide edition of the *Arkansas Democrat-Gazette*, and receive letters of congratulations from both the Governor of Arkansas and the Commissioner of the Arkansas Department of Education.

Arkansas **Governor Mike Beebe** will serve as the keynote speaker at the luncheon.

Also being honored is the 2008 Economic Education Advocate of the Year, **Dr. T. Kenneth James**, Commissioner, Arkansas Department of Education. This special award is given annually to an individual or entity who has been a champion supporter of Economics Arkansas.



Governor Mike Beebe

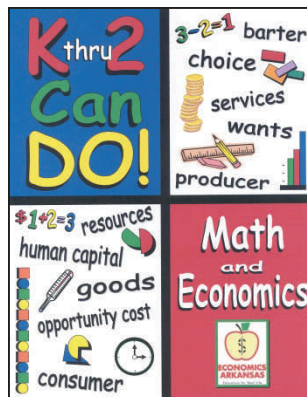


Commissioner Ken James

Congratulations to all Honorees!

(For a complete listing of winners and luncheon sponsors, see page 5.)

K thru 2 Can Do! Curriculum Guide Available!



Economics Arkansas proudly presents its *K thru 2 Can Do!* Math and Economics curriculum guide for teachers. This guide provides developmentally appropriate lessons for students in Kindergarten through 2nd grade. The lessons are active and varied and each provides a student-centered introduction of a basic economic concept that is reinforced through math activities.

The guides are \$25.00 each, plus tax and shipping. Discounts are available for purchase of 10 or more units. For more information or to place an order, call 501-682-4230 or email Elisha: elisha@economicsarkansas.org.

A Brighter Future Awaits Arkansas



In October, I attended the Arkansas State Chamber Annual Meeting, followed by the Governor's Summit on Education and Economic Development. During the State Chamber meeting, a panel of Arkansas legislators highlighted the upcoming legislative session. Senator Bob Johnson commented the current economy is our opportunity. Robbie Wills, the House Speaker designate said economic development will be striking a chord during the session. Senator Gilbert Baker (and Economics Arkansas board member) said his focus will be working on a plan to insure more students are receiving college degrees. Rep. Steve Harrelson stated Arkansas must have a positive business climate. As I listened to the panel members discuss these

issues, it occurred to me economic education for K-12 students will contribute to improving each of these areas addressed by our state leaders.

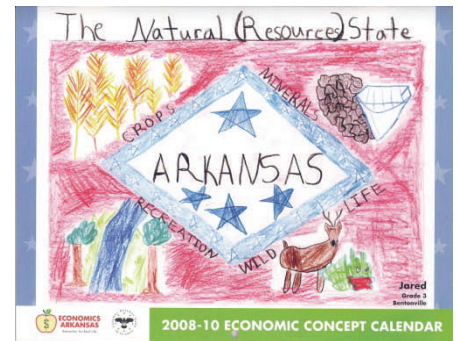
Now is the time for Arkansas' future generation to learn about the economic system that made them. Students will soon be participating citizens in our economy, yet most of them have no idea how it works. In addition, an economically literate workforce will be more attractive to businesses considering a move to Arkansas! Economic education can also impact the number of college graduates in Arkansas because we teach students the concept of developing "human capital." Students learn by investing in themselves with a higher education, or through skills training, they will have more opportunities for jobs and higher wages. We also teach students the "economic way of thinking," which enables them to learn the skills to make wise decisions for the future.

Arkansas Governor Mike Beebe stated during his address that students need to know "how to think." He said we need to help students "make the connection between college and success." Economics Arkansas helps Arkansas students make that "connection" between an education and achieving real life success! An economic education empowers students to understand and take control of the factors contributing to their economic well-being, and ultimately to the well-being of their families, communities, and society. Please continue to advocate for economic education in Arkansas!

2008-2010 Economic Concept Calendars

The winners of the first-ever *Picture Perfect: A Year of Economics* poster contest are now published artists, with the creation of our first Economic Concept Calendar! Through our partnership with the Federal Reserve Bank of St. Louis—Little Rock Branch, we created this 16-month calendar. Calendars will be distributed to board members, donors and educators. Calendars are available to purchase for \$5.00 each plus tax and shipping, while supplies last.

To order, contact Elisha at 501-682-4230 or elisha@economicsarkansas.org.



Welcome, Stacey!

Stacey Ray joined the Economics Arkansas staff October 13, 2008, as Development Coordinator. Stacey worked for ALLTEL Corporation for over 13 years in the Corporate Benefits Department.



She will be assisting with the fundraising and development aspects of the organization. In her spare time, Stacey keeps quite busy with her two children, Hayden, age 9 & Brenna, age 2½. She enjoys all sorts of sports and likes being outside playing with the kids!

Stacey is a wonderful addition to the Economics Arkansas staff!

National Speaker Addresses Arkansas Association of Educational Administrators

Each year, the Arkansas Association of Educational Administrators hosts a fall conference for school administrators. Traditionally, Economics Arkansas hosts a breakfast for EA Superintendents to thank them for their partnership and provide information regarding the training and resources available through our organization.

This year in lieu of the breakfast, Economics Arkansas in partnership with **Securities Industry and Financial Markets Association Foundation for Investor Education (SIFMA Foundation)**, secured national speaker Frank DeStefano. Mr. DeStefano is a lifetime educator with 30 years experience in public schools. Currently, he is a consultant with Leadership Matters of New York, where he supports school leaders through coaching and curriculum development. He recently assisted with

the revision of the Stock Market Game™ (SMG) curriculum for SIFMA Foundation. In addition, he researched the impact of the SMG program on student scores on the NAEP economics test, finding that students participating in the SMG scored 9 points above the national average!

We appreciate Frank sharing his expertise with Arkansas administrators!



Donna Wright, Frank DeStefano and Sue Owens at the AAEA conference.

Personal Finance Challenge

For the past five years, Economics Arkansas has conducted a high school academic competition known as the "Economics Challenge." This competition has promoted economic understanding of concepts and theories, plus provided opportunities for winning teams to travel out-of-state to regional competitions. In an effort to "grow" involvement from Arkansas schools, Economics Arkansas in partnership with Federal Reserve Bank of St. Louis-Little Rock Branch will now offer a "**Personal Finance Challenge**" instead of the Economics Challenge. While the format of the Personal Finance Challenge will be similar to the Economics Challenge, there are some differences.

Teacher advisors of teams consisting of four students, will participate in an on-line qualifying round to determine winners in each of Economics Arkansas' six regions of the state. Teams will have a window period of two weeks in spring 2009 during which to qualify on-line. The two highest scoring teams from each region will participate in a quiz-bowl style state competition, to be held in **April 14, 2009**, Brewer-Hegeman Conference Center, University of Central Arkansas. Teacher incentives, certificates, prize money, t-shirts, trophies and travel stipends may be available.

More information about the new "**Personal Finance Challenge**" competition will be available at our website: www.economicsarkansas.org by December 22, 2008. Questions may be directed to Geanie Channell via 501-682-2462 or geanie@economicsarkansas.org.

In-Service Mania!

During August, program staff provided in-service training to school districts including Huntsville, South Mississippi County, Newport, West Memphis and Benton. A total of 500 educators received 2,405 staff development hours as a result of these training sessions. Topics included Economics and Arkansas History, Math and Economics, and Economics and the Social Studies Frameworks.

These in-service workshops are offered to **Economics**America School Districts at no charge to the district. In addition, they are relevant, easily integrated into any classroom, and FUN!

If your district would like to take advantage of Economics Arkansas' valuable training resources, please call us at 501-682-4230 or email us at acee@economicsarkansas.org.



The top 25 winners of this 5-8th grade student business plan competition will display their proposed products/services at **McCain Mall on Friday, January 16, 2009**. An awards ceremony will be held announcing winners in the categories of business plan, marketing piece, retail booth display & innovation.

"Hot Topic in the News" Essay Contest

Want to help one of your students win a \$500 Savings Bond? The Federal Reserve Bank of St. Louis - Little Rock and Memphis branches are each hosting an Essay Contest for 9-12 graders! Each office will select the winning essays from area schools.

Just have your students pick a favorite topic in the news and write a short paper describing the economic concepts that pertain to that issue. Prizes of savings bonds will be awarded to the top four essays for each location!

For more information and to register for the contest, please visit their website: www.stlouisfed.org/education/essay.

DEADLINE:
March 18, 2009

Program Calendar

December 5, 2008
Stock Market Game Fall Session Ends!

December 6, 2008
"Activity-Based Economics"
Follow-up training
9:00 a.m.—3:00 p.m.
Little Rock, AR

January 5-6, 2009
In-service Training for
Magnolia School District

January 14, 2009
Stock Market Game Awards Luncheon
ALLTEL Arena
11:30 a.m.—1:00 p.m.
North Little Rock

January 2009
Stock Market Game Training
9:00 a.m.—3:00 p.m.
Springdale, AR

January 21, 2009
Stock Market Game Extravaganza
Fuller Annex
Little Rock

February 9 - April 17, 2009
Stock Market Game Spring Session!

February 16, 2009
In-service training for
Paragould School District

February 23, 2009
In-service training for
Little Rock School District

April 14, 2009
Personal Finance Challenge
State Competition Finals
Brewer-Hegeman Conference Center
University of Central Arkansas

Please visit our website at www.economicsarkansas.org to learn more about these workshops and events or to register on-line.

CHANGING OF THE GUARD



After 28 years of service as Director of Arkansas State University's Center for Economic Education, **Dr. Larry Dale** has retired. He was recognized during an Economics Arkansas board meeting, where colleagues shared personal stories and applauded his contribution to economic education. Dr. Dale shared the mantra given to him by Dr. Bessie B. Moore, "Don't ever forget, you are training the future."



This is the legacy Dr. Dale is leaving **Dr. Gary Latanich**, newly appointed ASU Center Director. Dr. Latanich received both his M.A and Ph.D. in Economics from the University of Nebraska. He has taught at ASU since 1981 and is currently a professor in the Economics & Finance Department.

*Thank you, Dr. Dale and
 Welcome Dr. Latanich!*

Summer Workshop Fun!

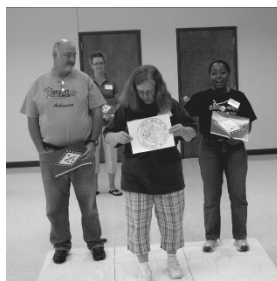
The summer of 2008 offered teachers the opportunity to participate in one of six workshops offered by Economics Arkansas in partnership with the six Arkansas Centers for Economic Education! Over 190 teachers attended these exciting and interactive training sessions, earning a total of 4,426 staff development hours!

Much appreciation is extended to the Centers for their collaboration each summer to offer such practical and teacher-friendly workshops!

A listing of the 2009 summer workshop offerings will be available for registration via www.economicsarkansas.org by February 2009!



Creative Supply & Demand Graph!



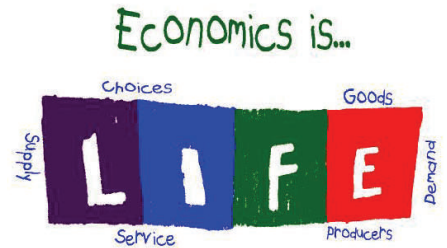
Assessment Activity for Arkansas History



Locating Arkansas Entrepreneurs



Production Activity with toothpicks and marshmallows



MARK YOUR CALENDARS!

*The 16th Economics Fair will be held
Saturday, April 25, 2009
 at the Garrison Center, Henderson
 State University*

*More Info: Celya Taylor
 870-230-5232
taylorc@hsu.edu*

Upcoming Center Workshops

Below are upcoming workshops offered in partnership between Economics Arkansas and university-based Centers for Economic Education.

January 31, 2009
K-8 Math and Economics
 9:00 a.m.—3:00 p.m.
 Magnolia, AR

January 31, 2009
Introduction to On-line Resources
 9:00 a.m.—3:00 p.m.
 Fayetteville, AR

February 7, 2009
The Economics of Disasters
 Monticello, AR
 9:00 a.m.—3:00 p.m.

February 28, 2009
K-8 Math and Economics
 9:00 a.m.—3:00 p.m.
 Little Rock, AR

April 4, 2009
Financial Fitness for Life
 9:00 a.m.—3:00 p.m.
 Jonesboro

Register online:
www.economicsarkansas.org

2007—2008 MOORE AWARD WINNERS!

The Thirteenth Annual Bessie B. Moore Arkansas Awards for Excellence in Teaching Economics luncheon will be held December 5, 2008 at Chenal Country Club in Little Rock. Eighteen educators plus the Economic Education Advocate of the Year will be honored! Congratulations to the winners, and thank you to the many sponsors that help celebrate these extraordinary educators!

NEWCOMER CATEGORY

BATS: Business & Trade Showcase
Nancy Archer
 Pulaski County Special School District

CAP: Create a Product Club
Christine Arnold
 Immaculate Conception Catholic

Lights! Camera! Action!
Pamela Dickson
 Crossett School District

Aniconomy
Sarah Glenn
 Huntsville School District

Saving the Trees
Valarie Harp
 Hartford School District

Do You Have a Plan?
LeAnn Helms
 Manila School District

Economics: A Walk in the Park
Shirley Kiefer
 Subiaco Academy

Tootie Fruitie Chips
Rhonda Kobylinski
 Rogers School District

Passing on the Gift
Susan Lushbaugh
 Rogers School District

Using Case Studies in Economics Classes
Lavada Pierce
 Pulaski Academy

Building Economic Bridges
Richard Runions
 West Memphis Christian

Budgeting for College
Barry White
 Hot Springs School District

VETERAN CATEGORY

Neverland
Jenny Humble
 Rogers School District

Open Wide for Economics
Terry Istringhouse
 Forrest City School District

Toying Around with Economics
Marsha Masters
 Pulaski County Special School District

Economic Education for Eager Earners
William Peak
 Eureka Springs School District

Planting Seeds for the Future
Amy Smallwood
 Rogers School District

It's Beginning to Look a Lot Like...Economics!
Melissa Rutherford
 Blytheville School District



Moore Awards Sponsors



Bessie B. Moore Hero - \$10,000



ARKANSAS
DEPARTMENT
OF EDUCATION

Gold - \$2,500

ALLTEL

Bronze - \$1,000

Arkansas Blue Cross Blue Shield
 AT & T Arkansas
 Farmers Bank & Trust Company - Magnolia
 Novasys Health

Silver - \$1,500

Arkansas Farm Bureau Federation
 Exxon Tiger Mart Stores

Investor - Up to \$500

Cross, Gunter, Witherspoon & Galchus, P.C.
 Friday, Eldredge & Clark, LLP
 Regions Bank
 Arkansas Association of Educational Administrators
 JPMS Cox, PLLC

Bankers Campaign Underway

Mr. Joe Miles, Chairman of the Arkansas Bankers Association and President of First National Bank & Trust of Mountain Home, is leading this year's ABA campaign to raise funds for the program activities of Economics Arkansas. The campaign goal is \$60,000 and has raised \$17,600 thus far.



Much appreciation is extended to Arkansas Bankers who have contributed to this campaign and continue to support the promotion of economic literacy through Economics Arkansas.

For banks who've yet to contribute, please consider investing in the economic literacy of Arkansas students! If you have questions or would like to learn more about this campaign, call Sue at 501-682-4349 or sue@economicsarkansas.org.

GRANTS RECEIVED (SINCE JUNE 1, 2008)

ARKANSAS SECURITIES
DEPARTMENT

BANK OF AMERICA

NATIONAL COUNCIL ON
ECONOMIC EDUCATION

R. E. L. WILSON TRUST

RICELAND FOODS
FOUNDATION

WAL-MART FOUNDATION

WALTON FAMILY
FOUNDATION

THANK YOU FOR
YOUR SUPPORT!

Trivia History Is Made!

This fall, two Trivia Challenge events were held in Fort Smith and Greene County (Paragould). The events raised over \$37,500, thanks to the participation of various businesses and schools. For the first time in the history of the Trivia Challenge Event in Arkansas, a team of students took the Grand Championship Award! Congratulations to the students of Paragould High School for triumphing and securing their legacy in our organizational history books! Thanks to everyone who participated in each event and actively supports economic education!

Fort Smith Trivia



Grand Champions: Southside High School Faculty

Participating Businesses & Schools:

ABF Freight Systems Inc.
ARVEST Bank
Baldor Electric Company
BancorpSouth
Beall Barclay
Data-Tronics Corp.
First National Bank
Gerdau Macsteel
Hanna Oil & Gas
Northside High School Faculty
Northside High School Students
Simmons First National Bank
Southside High School Faculty
Southside High School Students
UA Fort Smith/Cooper Clinic
Zero Mountain, Inc.

Event sponsors:

Weldon, Williams & Lick Inc.
Graduate Sales-Marlin Fretheim
Regions Bank
Davis Metal & Iron Works
Ennen Eye Center
QualServ Corporation
Western Arkansas Counseling and
Guidance Center

Greene County Trivia



Grand Champions: Paragould High School Students

Participating Businesses & Schools:

American Railcar Industries, Inc.
BancorpSouth
Emerson Appliance Solutions
First National Bank
Greene County Tech Faculty
Greene County Tech Students
L. A. Darling Company
Leadership Paragould
Paragould High School Students
Paragould Junior High School Faculty
Paragould School District

Event sponsors:

Albert Frankenberger
Allen Engineering
Anchor Packaging
Arkansas Methodist Medical Center
Baldwin & Shell Construction
Barton's of Paragould
Focus Bank
Gazaway Ace Lumber
Liberty Bank of Arkansas
M. F. Block Insurance
Simmons First Bank—Paragould
Tom Kirk Chevrolet, Inc.
Turner Dairy
White Printing & Office Supply

I LOVE NEW YORK!

Michael Huels, North Little Rock High School—East Campus

I am a teacher at North Little Rock High School's East Campus. I got to learn about the Stock Market "up close and personal" while attending the one-week teacher workshop at the New York Stock Exchange this summer. The trip came as a result of my students having the highest portfolio overall in the Fall 2007/Spring 2008 Stock Market Game™ (SMG) program.

The NYSE program was so informative! We got to meet all the "top dogs" and shadow a trader on the floor. I watched someone purchase 120,000 shares of Citibank. The price of the stock jumped 30 cents as an instant result! Thank you so much for this experience! This will add a new dimension to the teaching of the SMG hands-on learning program.

When not in class, I learned how to use the subway, saw "Phantom of the Opera" on Broadway and visited various museums. I got free tickets to hear Billy Joel, and it was the last concert ever at Shea Stadium. I love New York!

By the way, my student teams played the SMG for an additional 5 weeks during the Spring session and ended with a portfolio of approximately \$270,000! Most of their money was made from "shorting"! Students will continue participating in the SMG, and I will work to get other teachers involved using this valuable learning tool.

Thank you to Economics Arkansas and all the sponsors who make the game available in Arkansas and provide the opportunity for teachers "to invest in their human capital" by attending training in New York!



Fall 2008 Stock Market Game™ Sponsors

Arkansas Securities Department
Wal-Mart Stores, Inc.
and Sam's Club
Morgan Stanley
SIFMA-
South Central/Southern District
Stephens, Inc.
Riceland Foods Foundation
Farmers Bank & Trust-Magnolia

1,178 teams are participating in the Fall 2008 Stock Market Game™—A new record for Arkansas!

Teacher Grants Awarded Totaling \$25,843.47!

Thirty-nine Arkansas teachers received grants of up to \$750 to incorporate economics into their classrooms. Below is a list of recipients:

Tamme Adams
Benton School District

Jean Gibson
Kim Kendrick
Amy Wilhelm
Juliet Wright
Bentonville School District

Diane Montgomery
Brookland School District

Dana Stovall
eSTEM Public Charter School

Melody Key
Farmington School District

Terry Isringhouse
Forrest City School District

Sheila Humphrey
Barbara Saviers
Fort Smith School District

Sheri Speherd
Glen Rose School District

Loretta Burgess
Lindsay Griffin
Greenbrier School District

Deborah Kiestler
Greene County Technical School District

Valarie Harp
Hartford School District

Carla Bryant
Hope School District

Sarah Glenn
Huntsville School District

Ruthie Walls
Little Rock School District

LeAnn Helms
Manila School District

Barbara Faggett
Marion School District

Betty Evans
Monticello School District

Mandy Zipfel
Nettleton School District

Daniel Caron
Ouachita River School District

Tonya Colen
Shelina Warren
Pine Bluff School District

Jeana Cearley
Prairie Grove School District

Deborah Shearer
Pulaski County Special School District

Gail Burns
Rector School District

Paula Benton
Riverview-Judsonia School District

Rhonda Kobylinski
Amy Smallwood
Rogers School District

Holly Elsea
Siloam Springs

Pam Conner
Alisa Corke
Dottie Sue Hill
Elizabeth Mathews
Betsy Penix
Springdale School District

Thelma Metcalf Forte'
Texarkana School District

**Congratulations,
Teachers!**

If your business is interested in sponsoring one of the above grants, please contact Sue Owens for more details: 501-682-4349 or sue@economicsarkansas.org



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Little Rock, AR 72203

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Fax: (501) 374-5692
Email: acee@economicsarkansas.org
www.economicsarkansas.org

Education for Real Life!

Welcome New Board Members!

Economics Arkansas' board of directors welcomed fifteen new members for 2008-09!

Dr. Laura Bednar
Stuttgart School District

Bob Boehmler
ARVEST Bank-Bentonville

Scott Draper
Wal-Mart Stores, Inc.

Jim Fourmy
First National Bank-Fort Smith

Philip Hensley
The Union Bank of Mena

Dr. Aaron Hosman
Paragould School District

Melody Key
Farmington School District

Tracy Long
Baldor Electric

Dr. Robert Potts
Arkansas State University

Dr. Lisa Toms
Southern Arkansas University

Rep. Charolette Wagner
State Representative

Dr. Jane Wayland
U of A Little Rock

Dr. Charles Welch
Henderson State University

Dr. Tom Woodruff
Rogers School District

Ron Wright
Farmington School District

(A complete list of board members can be found at www.economicsarkansas.org.)

Upcoming Trivia Dates!

March 12, 2008
Northwest Arkansas Trivia
Holiday Inn & Northwest
Arkansas Convention Center
Springdale, AR

April 2, 2008
El Dorado Trivia
South Arkansas Arts Center
El Dorado, AR

April 16, 2008
Pulaski County Trivia
Derek Fisher Court, Stephens
Center, UALR Campus
Little Rock, AR

"The Fourth R" will now be published three times per year: November, March and July.

Economics Arkansas is affiliated with

