

**Bessie B. Moore  
Arkansas Awards Luncheon Program**

**Featuring: Governor Mike Beebe**

**Wednesday, November 2, 2011**

**William J. Clinton Presidential Center  
The Great Hall  
1200 President Clinton Avenue  
Little Rock, AR 72201**

**Welcome & Recognition**

**Lou Graham**, Associate Vice President, Morgan Stanley Smith Barney  
Economics Arkansas Board Chair

**Recognition of Economics Arkansas Friends and Educators**

**Sue Owens**, Economics Arkansas Executive Director

**Invocation**

**Dr. Jim Rollins**, Superintendent, Springdale School District  
Economics Arkansas Board President

**Lunch**

**Teacher Presentations**

**Marsha Masters**, Economics Arkansas Program Coordinator

**Douglas Vann**, Bryant School District

Stormi Chaloner, Sara Ledford, Brooke McGinness, and Aris Watts

**Sheila Humphrey**, Fort Smith School District

Imari Clark, Amber Hamilton, Emma Stillman, and Sam Roper

**Recognition of Bessie B. Moore Award Winners**

**Governor Mike Beebe, Dr. Tom Kimbrell, Lou Graham,  
Dr. Jim Rollins, and Marsha Masters**

**GATE Award Winner**

**Amy Smallwood**, Rogers School District

Presented by **Ray Hobbs**

Economics Arkansas Board Member and Sponsor

**Lifetime Achievement Awards**

**Melody Key**, Farmington School District

**Bruce Vick**, Fort Smith School District

Presented by **Sue Owens**

**The Honorable Governor Mike Beebe**

Introduction by **State Senator Johnny Key**

Economics Arkansas Board Member

**Arkansas Department of Education**

**Dr. Tom Kimbrell**, Commissioner, Arkansas Department of Education

Introduction by **Dr. Jim Rollins**

**Closing Remarks**

**Lou Graham**

**2011 Bessie B. Moore  
Award Winners**



*Product Globetrotters*

**Pamela Powell Conner**

Elmdale Elementary School  
Springdale School District



*TRIP PLANNER- A Real-World  
Application Project*

**Dorothy Sue Groves Hill**

Har-Ber High School  
Springdale School District



*Fun in the Fort – A Tour Guide  
Map for Kids*

**Sheila Humphrey**

Woods Elementary School  
Fort Smith School District



*Money: Save, Spend or Invest?*

**Terry Isringhouse**

Lincoln Middle School  
Forrest City School District



*Economics by the Book*

**Deborah Shearer**

Baker Elementary School  
Pulaski County Special School  
District



*Risk, Return, Reward!*

*Entrepreneurs in Action*

**Sheryl D. Shepherd**

Glen Rose High School  
Glen Rose School District



*3,2,1 Blast Off to Economics!*

**Douglas Vann**

Bryant High School  
Bryant School District

**Lifetime Achievement  
Award Winners**



**Melody Key**

Master Economics Teacher  
Farmington School District



**Bruce Vick**

Master Economics Teacher  
Fort Smith School District

# 2011 Bessie B. Moore Awards Sponsors List

## Bessie B. Moore Hero



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OF EDUCATION



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of Educational Administrators

# The Purpose of the Bessie B. Moore Awards Program

- To stimulate improvements in economic education teaching practices.
- To encourage educators to develop descriptions of their successful teaching practices.
- To recognize outstanding educators who effectively teach economic education principles.
- To encourage replication of successful teaching by fostering a widening and continuing exchange of ideas in economic education among educators throughout Arkansas in every level of education.



In February 1962, Dr. Bessie B. Moore, a well-known educator, along with business leaders and several educators, founded the Arkansas Council on Economic Education, now known as Economics Arkansas. Under Dr. Moore's leadership as Executive Director, Economics Arkansas became a model that other states' councils emulated. Dr. Moore's vision of a more economically literate Arkansas and her ability to excite teachers about economics have brought Arkansas to the forefront of economic education in the nation.

In August 1995, as a tribute to Dr. Moore and her dedicated, pioneering leadership in economic education, Economics Arkansas established Arkansas' own awards program recognizing excellence in economic education with the Bessie B. Moore Arkansas Awards Program for Excellence in Teaching Economics.



**ECONOMICS  
ARKANSAS**

Education for Real Life

P.O. Box 3447 • Little Rock, AR 72203-3447  
Phone: (501) 682-4230 Fax: (501) 374-5692  
Email: [acee@economicsarkansas.org](mailto:acee@economicsarkansas.org)  
[www.economicsarkansas.org](http://www.economicsarkansas.org)