



# The Stock Market Game

The Stock Market Game™(SMG) is a national program of the Securities Industry and Financial Markets Association (SIFMA) that allows students and teachers the opportunity to invest a virtual \$100,000 in bonds, mutual funds and stocks in a 10 week simulation.

The program is available to all grade levels but is more easily utilized in grades 4-12 and college classes. Arkansas is divided into four regions (Northwest, Northeast, Central and Southern) and three divisions (elementary- 4<sup>th</sup>-6<sup>th</sup> grade, junior high-7<sup>th</sup>-9<sup>th</sup> grade, and senior high- 10<sup>th</sup>-12<sup>th</sup> grade) within each region. There is also a teacher division. The college and teacher divisions are statewide competitions.

## What Arkansas Teachers Say about the SMG

- “Best learning experience I have seen!”
- “The SMG engages students in a real life simulation and helps them to see the cause/effect of their choices, based on research or the lack of it.”
- “Great tool for teaching teamwork and collaboration.”
- “My students learn more through this than any other method of presenting these concepts.”
- “I used the SMG to increase knowledge of personal finance, math, economics, writing, research and reading.”
- “It’s truly an authentic learning experience, preparing students for the real world.”

## Game Dates for 2010-2011

### Fall Dates

\*Teacher Promotional Game: September 7-24, 2010  
Game: September 27-December 3, 2010

### Spring Dates

\*Teacher Promotional Game: January 10-28, 2011  
Game: February 7-April 14, 2011  
\*Promotional games are free.  
Log on to [www.smgww.org](http://www.smgww.org) for information.

## Cost

Teacher workshops are free.  
Stock Market Game teams are \$15.00 per team (1-5 players per team)

## Awards

### Elementary, Junior and Senior High Divisions

1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place:

\*Team cash awards of \$100, \$50, \$25  
\*Recognition at an awards luncheon

### Teacher Winners

\*Teacher Division  
\*Overall Portfolio  
\*Overall Average for a group of 5 or more teams

Visit us at [www.economicsarkansas.org/programs](http://www.economicsarkansas.org/programs).

## Free Teacher Workshops

The Stock Market Game is available to all schools in Arkansas. Teachers new to the program are encouraged to attend a training workshop. These sessions will enable teachers to learn how to play the game, use the curriculum materials that accompany the program and understand the economics of the securities markets.

## Improved Student Achievement

A recent study by Learning Point Associates finds the SMG has a significant impact on student achievement in math and personal finance. Visit <http://www.learningpt.org/smg> to learn more about the study.

## Contact Information

Marsha Masters  
Program Coordinator & SMG Coordinator  
[marsha@economicsarkansas.org](mailto:marsha@economicsarkansas.org)  
(501) 682-4350

Elisha Poteet  
Program Assistant  
[elisha@economicsarkansas.org](mailto:elisha@economicsarkansas.org)  
(501) 683-2168