

## Economics Arkansas

### Board Officers

**David Humphrey**  
Chair

**Michael Poore**  
President

**Randy Zook**  
Vice-Chair

**Dr. Laura Bednar**  
Vice-President

**Ray Hobbs**  
Immediate Past Chair

**Dr. Kieth Williams**  
Immediate Past President

**Debbie Robinson**  
Treasurer

**Kimberly D. Williams**  
Secretary

**David Walt**  
VP/Agriculture

**Lou Graham**  
VP/Business, Industry

**Sen. Bruce Maloch**  
VP/Government

**Johnny Key**  
VP/Education

### Executive Committee Members

**Donald Cook**

**Andy Guffey**

**Bob Harper**

**Robert Hopkins**

**Dr. Matt McClure**

**Bruce Munro**

**Chuck Spohn**

**Bill Reed**

**Dr. Jane Wayland**

**Dr. Charles L. Welch**

### In this issue:

Welcome, Angela.....	2
Program Calendar .....	3
ALE Initiative .....	4
Moore Award Winners .....	5
Fundraising News.....	6
Teacher Grant Recipients .....	7

## Excellence in Free Enterprise Award Honors Mike Duke, retired CEO/President of Walmart

Entrepreneurs and free enterprise deserve to be applauded and respected as their achievements improve the lives of millions around the globe—that was the message of the *Excellence in Free Enterprise Awards* luncheon hosted by Economics Arkansas on Oct. 27, 2014, in Rogers. We honored the legacy of Mike Duke, recently retired CEO and president of Walmart, whose leadership was instrumental in expanding free enterprise worldwide through the company's growth.

The Honorable Mike Huckabee delivered an impassioned message to underscore the importance of free enterprise to our economy while reinforcing the significance of economic education in the classroom, which is precisely the mission of Economics Arkansas.

We heard feedback from guests who experienced a “lightbulb” moment about the power of economics as the decision-making science, which will help increase the interest in and support for economic and personal finance education in schools.

A wonderful group of supporters and volunteers made this event a resounding success. We would like to extend special thanks to

- Our more than 700 guests;
- Dan Bartlett, Executive Vice President, Corporate Affairs, Walmart Stores, for serving as Master of Ceremony;
- 4th grade teacher Amanda Gunther and her students from Jones Elementary School, Springdale Public Schools, for speaking with heart and eloquence about the positive impact real-life economics is having in her classroom;
- The Northwest Arkansas Campaign Committee, for recruiting more than 70 company sponsors and individual contributors;
- Rogers student Herson Rivera and Bentonville student Valerie Lugo for creating the Excellence in Free Enterprise awards, which were presented to Mike Duke and Walmart, and
- The very generous contributors for providing financial and in-kind support.



*Mike Duke receives the Excellence in Free Enterprise Award from student artist Herson Rivera of Rogers, accompanied by his teacher, Jenny Walker.*

**Please view photos and a Mike Duke video tribute on our website,  
[www.economicsarkansas.org](http://www.economicsarkansas.org).**

## Outstanding Teachers Honored at 19th Annual Bessie B. Moore Awards Luncheon

Thirteen outstanding educators were honored November 13th at the Clinton Presidential Center for creative and engaging economics projects implemented in their classrooms during the 2013-2014 school year. **Michelle Hargis Wolfe**, Vice President of Human Resources for Walmart Leverage Division served as keynote speaker. Award-winning teachers received a glass award and a cash prize, plus were featured in the statewide *Arkansas Democrat-Gazette*. See page 5 for luncheon photos and a listing of sponsors.

To learn about participating in the Moore Awards Program for the 2014-2015 school year, contact Marsha Masters at 501-682-4230 or [marsha@economicsarkansas.org](mailto:marsha@economicsarkansas.org).

## Economics Inspiring? You bet!

In late October, we hosted a tremendous event in Northwest Arkansas honoring Mike Duke and his impact as a global leader in expanding free enterprise.

Mike Huckabee served as our keynote speaker and he delivered an impassioned presentation about the power of free enterprise to improve the lives of humans across the globe. He praised the work of Economics Arkansas and the teachers who are integrating these concepts into the classroom. We hope to have Mike Huckabee's presentation available on our website soon!

I was also privileged to speak to our 720 guests during the event, and my foremost goal was to inspire the audience about economic education! Please see excerpts from my presentation at the luncheon below:

*This spring, our staff and several volunteers presented the Choices Program to 8th grade students in central Arkansas. The program emphasizes staying in school, and the importance of investing in your human capital, along with other economic concepts and life skills. After the 2-hour activities-based presentation, one student said, "It really opened my eyes when you presented the high school dropout, high school graduate and college graduate scenarios," but the most powerful comment was, "Thank you for coming to spend time with us. I had forgotten my dreams and you reminded me of them." We all know that for our state and nation to grow and prosper, we need our students to have big dreams, and to have a vision for success.*

*Many of you have probably stopped at the Cracker Barrel in Alma – it is one of my favorite places to stop when I am traveling between central and NW Arkansas. I stopped in a few months close to the 4th of July, and I saw a painted picture in their gift shop that stopped me in my tracks. The picture was a serene scene of a rocking chair on the front porch of a cabin overlooking a beautiful body of water with an American Flag draped on the porch. The picture was lovely, but what it said captured my attention. It read, "May I never wake up from the American Dream."*

***This is what we do at Economics Arkansas. That is what economic literacy does – it helps students see themselves as participants in our economy and not bystanders. It gives students a vision of their own American Dream. You can probably guess that plaque is now hanging in my office.***



Sue Owens  
Executive Director

## Announcing New Board Members

During the November meeting of Economics Arkansas' board of directors, nine new board candidates were voted to serve a three-year term, 2015-2018. We welcome these new members listed below and appreciate their commitment to economic and financial literacy in Arkansas.

John Erck, Sr. Sam M Walton College of Business - UA  
John "Skipper" Ward, Magnolia School District  
Greg Hale, The Markham Group  
Dr. Margaret Ellibee, Pulaski Technical College  
Dr. Arthur Tucker, Brinkley School District  
Dr. Dexter Suggs, Little Rock School District  
Jennifer Krafsky, Walmart Corporation  
Rep. Dan Douglas, State Representative  
Drew Harper, Bank of the Ozarks



Back row: Skipper Ward, John Erck, Dr. Margaret Ellibee, Rep. Dan Douglas. Front row: Greg Hale, Dr. Dexter Suggs, Jen Krafsky, Dr. Arthur Tucker. Not pictured: Drew Harper.

For a complete listing of Economics Arkansas' board of directors, visit our website at [www.economicsarkansas.org](http://www.economicsarkansas.org).

## Welcome, Angela!

On September 2, 2014, the Economics Arkansas staff welcomed Angela Elizandro to the team. Angela has been hired as Development Director, a new position for the organization. She will focus on raising funds to support various programs and also begin a concentrated effort in major gifts and planned giving opportunities.

Angela's fundraising career began in 1999 as Executive Director for Main Street Argenta. Most recently, Angela was the Director of Development for UALR's College of Education and Health Professions, where she successfully led efforts in securing funds for student support and scholarships for each of the departments in the college.

Angela has a personal goal for all Arkansas K-12 teachers and their students to benefit from Economics Arkansas programs and training. Therefore, if you would like to make a donation to support economic and personal finance education, please contact her at [angela@economicsarkansas.org](mailto:angela@economicsarkansas.org) or 501-682-6056.



## Don't Forget to Make Your 2014 Contribution

With 2014 drawing to a close, imagine our K-12 students in Arkansas having a vision of success as adults and a solid understanding of how to do well in the US market economy.

Please help us reach more teachers and students with your end-of-year giving.  
Your contributions to Economics Arkansas are tax-deductible.

Mail your check to:  
Economics Arkansas  
P. O. Box 3447, Little Rock, AR 72203

or make a secure, online donation at [www.economicsarkansas.org](http://www.economicsarkansas.org).

**THANK YOU!**

## CEE Grant Provides Virtual Economics® Resource

Through the generous support of State Farm®, the Council for Economic Education (CEE) was able to award grant monies for the purposes of offering training workshops featuring the Virtual Economics® flashdrive. This valuable resource offers over 1,400 economics lessons across grade levels and subject areas.

Economics Arkansas trained a total of 55 educators throughout the state as part of this grant opportunity. Participants received professional development hours and the Virtual Economics flashdrive for successfully completing the workshop. After an introduction to the resource, teachers explored the flashdrive via a Scavenger Hunt activity and then were asked to locate lessons specific to the grade level and share what they found.

When asked what they liked best about the workshops, teachers replied:

- Great information, the flash drive will be very useful and it is wonderfully organized.
- Abundance of activities at all levels.
- Everything!
- Actual time spent exploring the sites to find lessons. I can use this, this semester in my classroom.

Many thanks to State Farm and CEE for creating a resource so useful to teachers!



**"GRATITUDE MAKES SENSE OF OUR PAST, BRINGS PEACE FOR TODAY, AND CREATES A VISION FOR TOMORROW."** *MELODIE BEATTIE*

*Happy Thanksgiving!*



CHOICES is an interactive decision-making workshop designed to motivate students to think carefully about their education and their futures. Economics Arkansas is targeting eighth grade students and covering topics such as investing in their human capital, budgeting, self-discipline, time management and goal setting. Delivered in two, fast-paced, hour-long sessions, staff or business volunteers take students through real-world exercises. Economics Arkansas pre and post-tests students to measure student learning. We are grateful to Dr. Jeni Logan, Center for Economic Education and Research at Southern Arkansas University for creating these valuable tests.

**Teachers:** Are you interested in having this program delivered to your 8th grade students?

**Business professionals:** Are you interested in becoming a CHOICES Volunteer Presenter to help deliver the program in your geographic area?

To sign up or learn more, please feel free to contact Elisha at 501-682-4230 or [elisha@economicsarkansas.org](mailto:elisha@economicsarkansas.org).

## Mark Your Calendars!

**2015 Summer professional development opportunities!**

**Entrepreneurship Conference**

July 15

NWACC - Bentonville

**4th Annual R.E.A.L. Conference**

July 22 - 23

Wyndham Riverfront - North Little Rock

**North Little Rock High School Economics Workshop**

July 27 - 31

The Federal Reserve Bank of St. Louis - Little Rock Branch

visit [www.economicsarkansas.org](http://www.economicsarkansas.org) to learn more!

## Program Calendar

*December 5, 2014*

Stock Market Game Ends

*January 14, 2015*

Stock Market Game Awards Luncheon

11:30 a.m. - 1:00 p.m.

Verizon Arena

North Little Rock

*January 20, 2015*

Stock Market Game Extravaganza

9:00 a.m. - 3:30 p.m.

Economics Arkansas Conference Room

Little Rock

*January 21, 2015*

Stock Market Game Extravaganza - Advanced

9:00 a.m. - 3:30 p.m.

Economics Arkansas Conference Room

Little Rock

*February 2, 2015*

Stock Market Game Begins

*February 3, 2015*

We LOVE Economics...and So Will You!

4:30 p.m. - 7:30 p.m.

Economics Arkansas Conference Room

Little Rock

*March 10, 2015*

One Cent, Two Cents...Personal Finance

Makes Perfect Sense!

4:30 p.m. - 7:30 p.m.

Economics Arkansas Conference Room

Little Rock

*March 12, 2015*

Who's FICA and Why Does He Get Part of My Paycheck?

4:30 - 7:30 p.m.

Economics Arkansas Conference Room

Little Rock

*April 10, 2015*

Stock Market Game Ends

*April 27, 2015*

Economics & Art Statewide Workshop

8:30 a.m. - 3:30 p.m.

Arkansas Arts Center

Little Rock

Visit our event calendar at [www.economicsarkansas.org](http://www.economicsarkansas.org) for more information or to register.



## Economics Arkansas Partner School Districts

This fall, school superintendents across the state received an invitation to partner their districts with Economics Arkansas. Benefits of this partnership include customized staff development, priority notice of upcoming workshops and conferences, refunds of registration fees for teachers, and training to meet Arkansas History, Technology and Parental Involvement requirements. All lessons and activities are correlated to Common Core Standards, are standards-based and reflect best practices. Our workshops are certified by the Arkansas Department of Education.

Economics Arkansas appreciates **Michael Poore**, Superintendent of Bentonville Public Schools and Economics Arkansas board president, for advocating the Economics Arkansas/School District partnerships. If you would like more information about this partnership opportunity, please contact us at 501-682-4230. Below is a list of districts that have become partners for the 2014-15 school year thus far:



Arkadelphia  
Bald Knob  
Beebe  
Bryant  
Clarendon  
Cutter Morning Star  
Danville  
Fayetteville  
Fort Smith  
Hackett

Harmony Grove  
Hot Springs  
Jonesboro  
Lake Hamilton  
Little Rock Christian  
Magnolia  
Manila  
McCrory  
Monticello  
Mount Ida

Mountain Home  
Pangburn  
Poyen  
Prairie Grove  
Searcy  
Siloam Springs  
Southside - Batesville  
Springdale  
Wynne

### ATTENTION HIGH SCHOOL ECONOMICS TEACHERS!

The revised standards for the required economics course will be available early spring 2015. Consequently, the "Tools for Teaching the Arkansas Economics and Personal Finance Course" notebook will be aligned to the revised standards.

Make plans to attend the *Economics: It's Not Dismal Anymore!* workshop July 27 - 31, 2015 at the Federal Reserve Bank of St. Louis-Little Rock Branch to receive your updated copy of the notebook!

## Economics & Alternative Learning - A Great Idea!

Economics Arkansas and the Bessie B. Moore Center for Economic Education-UA are working collaboratively with Lori Lamb, Dr. C.W. Gardenhire, and Deborah Bales with the Arkansas Department of Education Alternative Learning Unit to develop real world, project based learning kits to serve approximately 700 teachers, 400 programs, and 10,000 to 12,000 students in the alternative learning unit statewide.

The Alternative Learning Unit staff identified economic and financial areas to focus on that would be relevant and vital for students now and for their futures. A four tiered project based learning kit will be developed addressing the following topics:

- Investing in Human Capital
- Managing Finances
- Career Exploration
- Entrepreneurship

Components to be included in each kit: social skills, research, technology, current events/topics, activity based opportunities, economic and financial literacy basics and student projects as evidence of learning. The goal is to have these kits ready to present to the Alternative Learning Education Board January 9-10, 2015.

## TIPS CORNER!

This TESS component is 1.d:  
Knowledge of Resources

### Elementary Teachers

Kids Econ Posters  
[www.kidseconposters.com](http://www.kidseconposters.com)

This is a great site for elementary teachers with links to popular children's literature selections that tie in economic concepts. The site also lists basic concepts and ideas to evaluate the concepts using Bloom's Taxonomy. In addition, there are great sing-a-longs.

### Secondary Teachers:

Foundation for Teaching Economics  
[www.fte.org](http://www.fte.org)

This site hosts great lessons and activities for secondary teachers. They discuss hot topics such as immigration and Bitcoin, plus post updates on Pinterest - check it out!

## Economics for All Seasons!

**E**conomics Arkansas has developed appropriate lesson plans for each season of the year, and they are available to you for download at no cost!

### Fall Season

*"A Harvest of Economic Activities"* lists economic and personal finance lesson plans about dates and events in the fall.



### Holiday Season

*'tis the Season for Economics!*

provides a number of lesson plans and songs about Christmas, holiday shopping and everything on Santa's list.



Stayed tuned throughout the year as more seasons of economics will be added!

[economicsarkansas.org/for\\_teachers/list\\_of\\_educational\\_resources.html](http://economicsarkansas.org/for_teachers/list_of_educational_resources.html)

# 2014 BESSIE B. MOORE ARKANSAS AWARDS WINNERS

This year, thirteen outstanding teachers were honored during our annual awards luncheon celebrating their innovative implementation of economics into their classrooms. We applaud all winners' accomplishments and the life-changing impact they are making on their students year after year! Congratulations!



Winners left to right: Jerri Emrick, Allyson B. Goodin, Valarie Harp, Lisa Taylor, Jennifer Wiggins and Amy Smallwood.



Arriving in a stretch limousine with their teacher, Ms. Shearer, these 1st grade students from Baker Elementary shared with luncheon participants how Dr. Seuss helped them learn economics!



Winners left to right: Doug Vann, Shelina Warren, Deborah Shearer, Tracy Floyd, Kristina Thrift, Pamela Conner and Kathryn Robinson.



Economics Arkansas Board Chairman David Humphrey served as master of ceremonies, while Board President Michael Poore congratulated winners on their outstanding achievements.

"...you are shaping the future. It's [education] the biggest challenge of all and one of the most honorable professions, and I commend you for it. Thank you for caring so much and thank you for being the champions you are."



Keynote speaker Michelle Hargis Wolfe, VP Human Resources, Walmart Leverage Division

## MOORE AWARDS SPONSORS

### BESSIE B. MOORE HEROES:



### PLATINUM SPONSOR:



### SILVER SPONSORS:

Arkansas Farm Bureau  
Bean Hamilton Corporate Benefits  
Farmers Bank & Trust – Magnolia  
Jim and Renee Wooten

### BRONZE SPONSOR:

Munro & Company

### INVESTOR SPONSORS:

Arkansas Association of Educational Administrators  
Friday, Eldredge & Clark LLP  
Horatio State Bank  
Thomas & Thomas LLP, CPAs  
UALR College of Business



Student Aubre Saine shares an economic concept she learned during the Dr. Seuss economics project with Economics Arkansas executive director Sue Owens and board member/Platinum sponsor, Ray Hobbs.



## O Beautiful Trivia Challenge in Fort Smith

Every Trivia Challenge has its element of surprise, and for our 12th Fort Smith Trivia Challenge on Aug. 21, Julia was it. She came up as the right answer (Julia Child), the wrong answer (Julia Roberts) and as an economic connection (decision-making concepts incorporated into literature such as *Romeo and Juliet*).

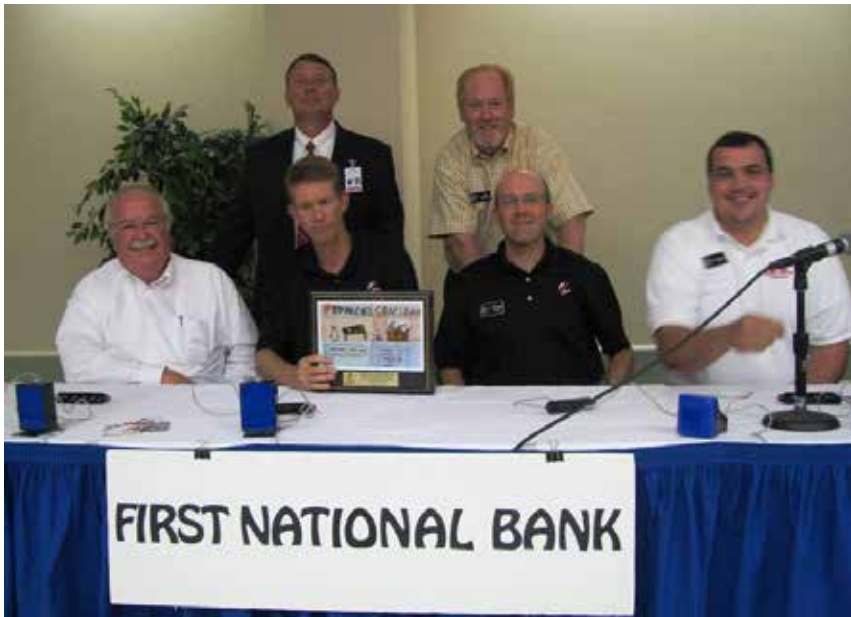
As always, Trivia Challenge served as a fun, energetic and fast-paced fundraiser to support economic education in Sebastian County schools. With the theme "*America The Beautiful*," questions were drawn from the history, civics, culture, geography, entertainment, sports and business that have shaped this nation. The event raised a record \$20,500, thanks to the generous support from area businesses and individuals.

We couldn't have done it without the dedication of some key supporters:

- **Trivia Co-Chairs Jim Fourmy and Dr. Barry Owen**, who for seven years now have worked with energy and humor to recruit teams and sponsors, including a returning team - ARVEST Bank - and three teams from their own ranks - First National Bank and the Fort Smith Public School District
- **Trivia Emcee David Humphrey** of ArcBest Corporation, now in his role for the 9<sup>th</sup> year who with panache and wit challenges the teams to come up with the right answers to dozens of trivia questions
- Most loyal Trivia contestant **Dave Cogswell** of ArcBest Technologies, who postponed a trip to take his daughter to college so he could be on the team
- Chaffin Junior High School teacher **Kathryn Robinson**, who spoke poignantly about incorporating economic principles into classic literature to teach students about decision-making.

A big **thank you** to them as well as to our

- Winning Trivia teams: **Champs: First National Bank;**  
1<sup>st</sup> Runner-up: **ABF Freight**, 2<sup>nd</sup> Runner-up: **ArcBest Technologies**
- Other Trivia teams: ARVEST Bank, Beall Barclay, Gerdau, Hanna Oil and Gas/University of Arkansas Fort Smith; Northside High School, Southside High School, Ok Foods Inc., Woods Patriots and Zero Mountain
- Spirit Award Winner: Beall Barclay
- Costume Contest Winner: Christy Gibson
- Sponsors: Doug and Kathy Babb, Baldor, C.V.'s Family Foods, Davis Iron and Metal, Graduate Sales/Balfour, Wesley B. Kemp, Preferred Office Products, Regions Bank, Sherron Shuffield (in honor of David Craig), Weldon, Williams & Lick, Inc., Worksource and Yaffee Iron Metal Corp.
- Volunteers: Sheila Humphrey, Kathryn Robinson, Bruce and Brenda Vick, Stanley Wells, First National Bank of Fort Smith staff
- Annidale Sound, Taliano's Restaurant and Immaculate Conception Church.



Front row: Grand Champions Chuck Girard, Drew Linder, Russell Apple and Taylor Pollard. Back row: Event co-chairs Dr. Barry Owen and Jim Fourmy.

2015 Trivia Challenge: Food and Drink—It's gonna be delicious!  
El Dorado, March 12 Fort Smith, Aug. 20

## Great Results with GIF Grants

A big thanks to State Senator **David Sanders** and State Representatives **Debra Hobbs** and **Fred Love** for helping us secure funding from the Central Arkansas Planning and Development District and the Northwest Arkansas Economic Development District this past year! The funds have supported several new initiatives: our technology expansion, the CHOICES program and an economics "toolkit" for Alternative Learning Environment (ALE) teachers and students.



## ABA campaign has local impact

As our annual ABA Chairman's Campaign kicks off - this year under the leadership of **Chuck Morgan** of Reliance Bank - we are doing something different.

Rather than asking banks for a general contribution to Economics Arkansas, we are inviting them to support a program of their choice. Banks may direct their funds to benefit a specific program in their community or region. We hope to receive more funding with this new plan!



Chuck Morgan

The ABA letters and pledge forms will soon arrive in your offices. Please support economic and financial literacy with your generous contribution. Thank you.

## Arkansas Gives April 2, 2015

ArkansasGives is a 12-hour (8:00 a.m. - 8:00 p.m.) online giving challenge presented by Arkansas Community Foundation. All Arkansans are challenged to make a gift to the charity of their choice - and of course, we hope you'll pick Economics Arkansas!



To learn more, visit [www.arkansasgives.org](http://www.arkansasgives.org) or call Angela at 501-682-6056.

## 2014 – 15 Teacher Grant Recipients

Teacher grants to implement economics projects in the classroom during the 2014-15 school year were recently awarded to 28 educators, including 20 first-time recipients! The total amount of grants given equalled \$19,454. We are grateful to generous sponsors of this program: **Mary and Dan Littlefield, Johnny Key, Arkansas Economic Development Commission and R. E. Lee Wilson Trust Foundation.**

*Thank you for your generosity!*

### *Augusta School District*

Lisa Martin & Jackie Powell  
April Grisham

### *Bald Knob School District*

Marcy Dugger  
Amy Grayson

### *Bentonville School District*

Jessica Imel  
Karen Hamrick  
Debbie Ethridge

### *eSTEM Public Charter School*

Bud Hamley  
Samantha Fish  
Patricia Ernst & Kimberli Alston

### *Greene County Tech School District*

Libby Mason

### *Greenbrier School District*

Becky May

### *Greenland School District*

Patricia Kienzle

### *Harmony Grove School District*

Peggy Johnson

### *Huntsville School District*

Sarah Glenn

### *Lonoke Public Schools*

Christine Edelmann

### *Pine Bluff School District*

Shelina Warren

### *Pocahontas Public Schools*

Allyson Goodin

### *Prairie Grove School District*

Jordan Strayhorn

### *Pulaski County Special*

Deborah Shearer

### *Rogers School District*

Cara Morland

### *Springdale School District*

Jaime Cavitt  
Patricia Dennis  
Jennifer Graham & Sarah Stallings  
Jamie Smithpeters  
Lisa Taylor  
Joy Thomas  
Jennifer Wiggins

## Winners of the Donna K. Wright Scholarships for the Fall 2014 Stock Market Game

Scholarships totaling more than \$2,000 were awarded to 16 teachers who registered 116 teams (348 students) to play the Fall 2014 SMG program. Congratulations to the following recipients:

NAME	District/School
Donna Adolph	Conway
Vickie Bailey	Conway
Bobby Beaird	So. AR Christian
Mindy Bissett	North Little Rock
Carl Frank	Hot Springs
Molly Goodart	Riverside
Monica Flowers	Conway
Angela Hartman	Greenbrier
Carol Ann Henthorne	Greenbrier
Doug Maxwell	Waldron
Jean Pamplin	Bryant
Johnny Passmore	Greenbrier
Kimberly Purtle	PCSSD
Suzanne Skrivanos	Hot Springs
Shannon Taylor	Conway
Janet Wallace	Poyen

Proposals to receive scholarships for the Spring 2015 Stock market Game Program must be postmarked by January 16, 2015. (All scholarship recipients will be notified no later than January 23, 2015.)

## Additional Underwriters of Stock Market Game Scholarships

In addition to the Donna K. Wright Scholarships available to Stock Market Game teacher advisors, 25 teachers received funding from [DonorsChoose.org](http://DonorsChoose.org) to participate in the Fall 2014 program. A total of 459 teams from the following districts are participating as a result of their generosity:

Armored	Beebe
Benton	Bryant
Camden-Fairview	
eSTEM	Greenbrier
Greenwood	Jasper
Jonesboro	Little Rock
Osceola	Ozark
Pocahontas	Rogers
Springdale	Texarkana
Vilonia.	

Finally, four teachers were funded by private contributions. Thanks to [Houston Harrison](#) for sponsoring 5 teams in the Farmington School District and [Larry Wilson](#) for sponsoring 70 teams in Jacksonville, AR.

*Thank you for supporting 1,600 students this semester!*



**DonorsChoose.org**  
Teachers ask. You choose.

Just a reminder that funding is available through [DonorsChoose.org](http://DonorsChoose.org) to underwrite economic education projects in the “**Double Your Impact**” initiative via a generous grant from the Walton Family Foundation. Requests can include hands-on materials, technology, books or supplies that will help students learn economics and personal finance. What does “Double Your Impact” mean? It means that when funding of a proposed project reaches 50%, monies from the Walton Family Foundation are used to fund the remaining 50%. This is a WIN-WIN situation for both classrooms and donors!

Economics Arkansas is available to assist teachers in completing the application project or teachers can go directly to [donorschoose.org](http://donorschoose.org) to apply.



Master Economics Teachers and a class of candidates gathered September 15 in Russellville to share more about the MET program, deepen their knowledge of economic concepts and learn engaging activities to teach those concepts. This strategy to grow and strengthen the program will enable Economics Arkansas to increase its outreach to districts across the state.

*Above: Stanley Wells, MET and Lifetime Achievement Award Recipient demonstrates the Arkansas Products Activity and how it can be used to teach varying levels of economics in the classroom.*



**ECONOMICS  
ARKANSAS**

Education for Real Life

P.O. Box 3447  
Little Rock, AR 72203

Nonprofit  
U.S. Postage  
**PAID**  
Little Rock, AR  
Permit No. 2257

## Address Correction Requested

*Economics Arkansas is  
affiliated with:*



Phone: 501.682.4230 • Fax: 501.374.5692 • [acee@economicsarkansas.org](mailto:acee@economicsarkansas.org)

[www.economicsarkansas.org](http://www.economicsarkansas.org)

## Leadership in Free Enterprise Award Luncheon

Mark your calendars for Thursday, April 30, 2015, to join us in honoring the legacy of the **Ford Family**, recipient of the Leadership in Free Enterprise (LIFE) Award presented by Economics Arkansas.

More than 50 years ago, Dr. Arch Ford, Arkansas Department of Education Commissioner, had a vision. He understood the long-term impact K-12 economic literacy would have on individual lives and the state. That vision was realized with the forming of the Arkansas State Council on Economic Education in 1962, today operating as Economics Arkansas. Dr. Ford and Dr. Bessie B. Moore teamed up to begin this statewide council, which continues to impact Arkansas teachers and students today.

Dr. Ford clearly inspired his son, Joe Ford, and grandson, Scott Ford, as they have made significant contributions to Arkansas' economy through embracing economic and free market principles.



Arch Ford



*Keynote Speaker:*  
**Warren Stephens,**  
Chairman, President/  
CEO of Stephens, Inc.

Bessie B. Moore Hero Sponsor

**Arkansas  
Business**



**ECONOMICS  
ARKANSAS**  
Education for Real Life

Sponsor tables and individual seating are available. A portion of the purchase is tax-deductible. For more information, please call 501-682-4230, visit [www.economicsarkansas.org](http://www.economicsarkansas.org) or email [sue@economicsarkansas.org](mailto:sue@economicsarkansas.org).



**Joe Ford**  
Chairman, Westrock  
Group, LLC



**Scott Ford**  
CEO, Westrock  
Group, LLC