





SIFMA Foundation Fall 2020 Calendar

NEW SIFMA Foundation Weekly programming (September 21-
December 11) will include newsletters, Instagram Live, tips,
webinars, interactive discussions & more! Check out the end
of this calendar for more information.

Break down the Week Ahead newsletter on Instagram Live. Students can join a Stock Market Game (SMG) Coordinator for a live video session Tuesdays at 10am. @SIFMAFoundation

Catch a FREE webinar hosted by an SMG Coordinator. View all webinar dates and links at the end of this calendar. Click here to access our recorded student webinars: https://bit.ly/2N46tsK.

Join our **Google Classroom** (code: ikgs52k) and download our Student Activity Packet. It includes worksheets and links to lessons and other resources for student self-paced instruction.

TIP: Follow @SIFMAFoundation on Facebook, Twitter, Instagram and LinkedIn to see tips, program updates, and share your experience! Subscribe to @TheStockMarketGameProgram on YouTube to access all of our tutorials and other video content.

*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.

SEPTEMBER						
SUN	ΜΟΝ	TUE	WED	THU	FRI	SAT
		1 SMG The Basics 7pm	2	3 SMG The Basics 7pm	4	5
6	7 Labor Day	8 SMG Classroom 1pm & SMG The Basics 7pm	9 SMG Classroom 1pm & Diversification 7pm	10 SMG The Basics 7pm	11	12
13	14	15 SMG Classroom 1pm & SMG The Basics 7pm	16 SMG Classroom 1pm & Handling Market Volatility 7pm	17 Let's Trade Today! 7pm	18	19
20 SIFMA Foundation Weekly: Week 1	21 Week Ahead Newsletter	22 SMG Classroom 1pm & SMG The Basics 7pm	23 SMG Classroom 1pm & Portfolio Analysis 7pm	24 InvestWrite: Join Us Live! 12pm & Basic Company Research 7pm	25 SMG on the Street 1pm	26
27 SIFMA Foundation Weekly: Week 2	28 Week Ahead Newsletter	29 SMG Classroom 1pm & SMG The Basics 7pm	30 SMG Classroom 1pm & Diversification 7pm			

Please note that all webinars are held in Eastern Time (ET).









OCTOBER

SUN	ΜΟΝ	TUE	WED	THU	FRI	SAT
				1 InvestWrite: Join Us Live! 12pm & Teacher Resources 7pm	2 SMG on the Street 1pm	3
4 SIFMA Foundation Weekly: Week 3	5 Week Ahead Newsletter	6 SMG Classroom 1pm & SMG The Basics 7pm	7 SMG Classroom 1pm & Portfolio Building Strategies 7pm	8 InvestWrite: Join Us Live! 12pm & Weekly Portfolio Analysis 7pm	9 SMG on the Street 1pm	10
11 SIFMA Foundation Weekly: Week 4	12 Week Ahead Newsletter	13 SMG Classroom 1pm & SMG The Basics 7pm	14 SMG Classroom 1pm & Diversification 7pm	15 InvestWrite: Join Us Live! 12pm & Let's Trade Today! 7pm	16 SMG on the Street 1pm	17
18 SIFMA Foundation Weekly: Week 5	19 Week Ahead Newsletter	20 SMG Classroom 1pm & SMG The Basics 7pm	21 SMG Classroom 1pm & Weekly Portfolio Analysis 7pm	22 InvestWrite: Join Us Live! 12pm & Basic Company Research 7pm	23 SMG on the Street 1pm	24
25 SIFMA Foundation Weekly: Week 6	26 Week Ahead Newsletter	27 SMG Classroom 1pm & SMG The Basics 7pm	28 SMG Classroom 1pm & Portfolio Building Strategies 7pm	29 InvestWrite: Join Us Live! 12pm & Teacher Resources 7pm in Fastern Time	30 SMG on the Street 1pm	31

Please note that all webinars are held in Eastern Time (ET)



Haven't been receiving emails from us? Check your spam folder and add @sifma.org to your safe sender list.

Check out our **SMG Teacher's Facebook Group** to join in the conversation and share resources with financial literacy educators across the country! Join us: <u>https://bit.ly/3ftHgUB</u>.

Invest It Forward[™] (IIF) can connect students with real financial professionals for a moderated video chat with industry volunteers. Learn more at: <u>https://investitforward.sifma.org</u>.

InvestWrite[™] is SMG's national essay competition. This is a great time to have your students draft their essays. Check out <u>www.investwrite.org</u> to view the Fall 2020 prompt.

TIP: Make sure you know the rules! To view all the national and local SMG rules for your session, students must log into their trading portfolio, click "Resources," then "Rules of the Game" for the national rules. They can click "View Local Rules" at the top of the page to access rules specific to their local program.

Check out our full catalog of lessons, student newsletters, and other resources in the Teacher Support Center (TSC). Visit www.stockmarketgame.org and log in with your advisor ID/password to access the TSC. Parents/guardians playing in the parent/child region also have access to these materials.

Invest It Forward- Have your students joined a video chat recently? How did it go? Please return to the IIF portal at https://investitforward.sifma.org and provide feedback. Questions or concerns? Contact iif@sifma.org.

InvestWrite- Time to submit your InvestWrite essay! Need help? Contact investwrite@investwrite.org.

Register for a Spring Stock Market Game session! If you're a parent/guardian, get your child's school involved with The Stock Market Game! Email smg@sifma.org to find out how to get them started with SMG.

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SUN	ΜΟΝ	TUE	WED	THU	FRI	SAT
1 SIFMA Foundation Weekly: Week 7	2 Week Ahead Newsletter	3 SMG Classroom 1pm & Portfolio Analysis 7pm	4 SMG Classroom 1pm & Handling Market Volatility 7pm	5 InvestWrite: Join Us Live! 12pm & Basic Company Research 7pm	6 SMG on the Street 1pm	7
8 SIFMA Foundation Weekly: Week 8	9 Week Ahead Newsletter	10 SMG Classroom 1pm & Let's Trade Today 7pm	11	12 InvestWrite: Join Us Live! 12pm & Let's Trade Today 7pm	13 SMG on the Street 1pm	14
15 SIFMA Foundation Weekly: Week 9	16 Week Ahead Newsletter	17 SMG Classroom 1pm & Let's Trade Today 7pm	18 <mark>SMG Classroom</mark> 1pm & Diversification 7pm	19 InvestWrite: Join Us Live! 12pm & Portfolio Analysis 7pm	20 SMG on the Street 1pm	21
22 SIFMA Foundation Weekly: Week 10	23 Week Ahead Newsletter	24	25	26	27 Black Friday	28
29 SIFMA Foundation Weekly: Week 11	30 Week Ahead Newsletter	DECEMBER 1 SMG Classroom 1pm	2 SMG Classroom 1pm	3 InvestWrite: Join Us Live! 12pm	4 SMG on the Street 1pm	5
6 SIFMA Foundation Weekly: Week 12	7 Week Ahead Newsletter	8 SMG Classroom 1pm	9 SMG Classroom 1pm rs are held in Ea	10 InvestWrite: Join Us Live! 12pm	11 SMG on the Street 1pm	12

Please note that all weblinds are new in castern time









NOVEMBER & DECEMBER



SMG Teacher & Student Webinars Fall 2020 September 1 - December 9

Webinar Topics:

- SMG Classroom (30 min, geared towards students) market economic news, SMG topics, questions
- SMG The Basics (30 min) reviewing rules, teacher resources, and the SMG portfolio
- Basic Company Research (30 min) using Yahoo and Nasdaq, basic terminology, company headlines
- Winning with Diversification (30 min) strategies for building a diversified portfolio with stocks, bonds, and mutual funds
- Let's Trade Today! (30 min) quick overview of the SMG portfolio and how to get students trading
- Weekly Team Portfolio Analysis (30 min) team analysis of major indexes and portfolio holdings
- SMG Teacher Resources (30 min) lessons, tests and other publications
- Handling Market Volatility (30 min) SMG strategies to offset swings in market performance
- SMG Team Portfolio Building Strategies (30 min) exploring various risk levels while investing in dividend stocks, sustainable stocks, sector stocks and diversified ETFs, mutual funds and bonds
- InvestWrite & Invest It Forward to be announced at a later date

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Date	Time	Title	Registration Link
9/1/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
9/3/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
9/8/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
9/8/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
9/9/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
9/9/20	7:00pm	Winning with Diversification	https://attendee.gotowebinar.com/rt/5504490967770403855
9/10/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
9/15/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
9/15/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
9/16/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
9/16/20	7:00pm	Handling Market Volatility	https://attendee.gotowebinar.com/rt/532939191619045647

*All webinars are in Eastern Time

9/17/20	7:00pm	Let's Trade Today!	https://attendee.gotowebinar.com/rt/13981797936251663
9/22/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
9/22/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
9/23/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
9/23/20	7:00pm	Weekly Team Portfolio Analysis	https://attendee.gotowebinar.com/rt/224870327167129871
9/24/20	7:00pm	Basic Company Research	https://attendee.gotowebinar.com/rt/5861095574006827535
9/29/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
9/29/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
9/30/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
9/30/20	7:00pm	Winning with Diversification	https://attendee.gotowebinar.com/rt/5504490967770403855
10/1/20	7:00pm	Teacher Resources (lessons, tests, publications)	https://attendee.gotowebinar.com/rt/748699656872331023
10/6/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
10/6/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
10/7/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
10/7/20	7:00pm	SMG Team Portfolio Building Strategies	https://attendee.gotowebinar.com/rt/7225431174403313167
10/8/20	7:00pm	Weekly Portfolio Analysis	https://attendee.gotowebinar.com/rt/224870327167129871
10/13/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
10/13/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
10/14/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
10/14/20	7:00pm	Winning with Diversification	https://attendee.gotowebinar.com/rt/5504490967770403855
10/15/20	7:00pm	Let's Trade Today!	https://attendee.gotowebinar.com/rt/13981797936251663
10/20/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
10/20/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151
10/21/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
10/21/20	7:00pm	Weekly Team Portfolio Analysis	https://attendee.gotowebinar.com/rt/224870327167129871
10/22/20	7:00pm	Basic Company Research	https://attendee.gotowebinar.com/rt/5861095574006827535
10/27/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
10/27/20	7:00pm	SMG The Basics (rules, resources & portfolio)	https://attendee.gotowebinar.com/rt/9044678715673883151

10/28/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
10/28/20	7:00pm	SMG Team Portfolio Building Strategies	https://attendee.gotowebinar.com/rt/7225431174403313167
10/29/20	7:00pm	Teacher Resources (lessons, tests, publications)	https://attendee.gotowebinar.com/rt/748699656872331023
11/3/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
11/3/20	7:00pm	Weekly Portfolio Analysis	https://attendee.gotowebinar.com/rt/224870327167129871
11/4/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
11/4/20	7:00pm	Handling Market Volatility	https://attendee.gotowebinar.com/rt/532939191619045647
11/5/20	7:00pm	Basic Company Research	https://attendee.gotowebinar.com/rt/5861095574006827535
11/10/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
11/10/20	7:00pm	Let's Trade Today!	https://attendee.gotowebinar.com/rt/13981797936251663
11/12/20	7:00pm	Let's Trade Today!	https://attendee.gotowebinar.com/rt/13981797936251663
11/17/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
11/17/20	7:00pm	Let's Trade Today!	https://attendee.gotowebinar.com/rt/13981797936251663
11/18/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
11/18/20	7:00pm	Winning with Diversification	https://attendee.gotowebinar.com/rt/5504490967770403855
11/19/20	7:00pm	Weekly Portfolio Analysis	https://attendee.gotowebinar.com/rt/224870327167129871
12/1/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
12/2/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
12/8/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135
12/9/20	1:00pm	SMG Classroom (news, topics, questions)	https://attendee.gotowebinar.com/rt/8054341995465541135







InvestWrite Webinar Topics and Schedule for Fall 2020

SMG Writing Project: How to InvestWrite (45 min) – Learn about InvestWrite, see the resources available to you and your students and hear about the great prizes and recognition, and BEST OF ALL hear teachers talk about their own InvestWrite experience and how they use it in their classrooms! https://attendee.gotowebinar.com/rt/1437928521671344653

InvestWrite: Join Us Live! (1 hour) – We will be available every Thursday beginning September 24 and continuing through December 17 between NOON and 1:00 PM ET. Join the InvestWrite Team and other InvestWrite teachers for an informal time to ask questions and share ideas or just pop in to listen! Hope you will join us!

https://attendee.gotowebinar.com/rt/4864118904007043341

InvestWrite: Easy to Submit (30 min) – Learn how easy it is to submit your student essays online and/or just join in for a quick question and answer session.

https://attendee.gotowebinar.com/rt/4603485170201412877

ALL TIMES ARE ET: Please note the AM and PM options.

Date	Time	Title	Registration Link
9/24	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
9/30	10:30 AM	SMG Writing Project: How to InvestWrite	https://attendee.gotowebinar.com/rt/1437928521671344653
10/1	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
10/5	8:30 PM	SMG Writing Project: How to InvestWrite	https://attendee.gotowebinar.com/rt/1437928521671344653
10/8	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
10/14	10:00 PM	SMG Writing Project: How to InvestWrite	https://attendee.gotowebinar.com/rt/1437928521671344653
10/15	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
10/20	3:30 PM	SMG Writing Project: How to InvestWrite	https://attendee.gotowebinar.com/rt/1437928521671344653
10/22	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
10/28	2:00 PM	SMG Writing Project: How to InvestWrite	https://attendee.gotowebinar.com/rt/1437928521671344653
10/29	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
11/2	6:30 PM	SMG Writing Project: How to InvestWrite	https://attendee.gotowebinar.com/rt/1437928521671344653
11/5	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
11/10	4:30 PM	SMG Writing Project: How to InvestWrite	https://attendee.gotowebinar.com/rt/1437928521671344653
11/12	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
11/18	7:30 AM	SMG Writing Project: How to InvestWrite	https://attendee.gotowebinar.com/rt/1437928521671344653
11/19	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
11/23	8:00 PM	InvestWrite: Easy to Submit	https://attendee.gotowebinar.com/rt/4603485170201412877
11/30	4:00 PM	InvestWrite: Easy to Submit	https://attendee.gotowebinar.com/rt/4603485170201412877
12/2	7:30 AM	InvestWrite: Easy to Submit	https://attendee.gotowebinar.com/rt/4603485170201412877
12/3	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
12/7	5:30 PM	InvestWrite: Easy to Submit	https://attendee.gotowebinar.com/rt/4603485170201412877
12/10	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341
12/15	6:30 PM	InvestWrite: Easy to Submit	https://attendee.gotowebinar.com/rt/4603485170201412877
12/17	NOON	InvestWrite: Join Us Live!	https://attendee.gotowebinar.com/rt/4864118904007043341



MONDAYS

TUESDAYS

FOUNDATION SIFMA FOUNDATION WEEKLY

Monday, September 21 – Friday, December 11

WEEK AHEAD NEWSLETTER <

Teacher & Parent/Guardian newsletter highlights current events, market news & insights into your next steps in SMG.

WEEK AHEAD INSTAGRAM LIVE! 👁 🐭

Instagram Live video, Tuesdays at 10 AM ET @SIFMAFoundation, breaks down the Week Ahead newsletter for students.

Attend a virtual class with our "SMG Professor" Tuesdays at 1 PM ET! SMG Classroom includes an investing mini lesson, discussion of current events & Q/A session for teachers, parents/guardians & students. Register for the GoToWebinar: <u>https://bit.ly/2FEz3R3</u> #SMGTIPS ©

Tips posted on Twitter & Instagram @SIFMAFoundation

WEDNESDAYS

SMG CLASSROOM (SESSION 2) 🧇

Wednesdays at 1 PM ET, same topics will be covered as Session #1. Register for the GoToWebinar: <u>https://bit.ly/2FEz3R3</u>

THURSDAYS

INVESTWRITE: JOIN US LIVE! 🦈

Thursdays at 12 PM ET, forum for idea sharing & Q/A with the InvestWrite team. Register for the GoToWebinar: https://bit.ly/2FwrzPQ

FRIDAYS

SMG ON THE STREET >

Fridays at 1 PM ET, join a conversation between teachers, students & Invest It Forward financial professional volunteers regarding Week Ahead topics & careers in finance. Join the Zoom: <u>https://bit.ly/31aj3yi</u>