



# The Fourth R

Volume 15, Issue 1 • March 2015

Education for Real Life

## Economics Arkansas

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## New Competition for High School Students

Economics Arkansas is pleased to introduce a competition for 9-12 graders: EconComics! Similar to the Economic Concept Calendar Program, this competition will demonstrate a student's understanding of economic concepts through art. However, EconComics will add the component of written explanation to the artwork via a 4-6 panel comic strip.

The competition is statewide, and we will offer it during both semesters of school. A total of eight winners will be selected per semester, and each artist and his/her teacher will receive \$50. Winning entries may be featured in a special edition of our newsletter, on our website or in another printed publication.

Full details of the competition are available, along with entry forms, from our website. All entries should be postmarked by April 17, 2015. Any questions about this new competition may be directed to Jennifer at [jennifer@economicsarkansas.org](mailto:jennifer@economicsarkansas.org) or 501-682-2462.



Economics Comic Competition

## Calling All Teachers: Give to EA on ArkansasGives Day



**ArkansasGives.org**  
GROW THE LOVE

**To all teachers:** Please support Economics Arkansas on ArkansasGives Day with a donation of \$25!

**ArkansasGives Day on April 2** is a unique giving opportunity that turns small contributions into a big fundraiser. Each donation qualifies for matching dollars and cash prizes so we get more bang for your charitable buck.

Here is how it works: On Thursday, April 2, 2015, between 8 a.m. and 8 p.m., go to <http://www.arkansasgives.org> and search for "Economics Arkansas." When our entry pops up, click on the "Donate" icon and make your contribution of \$25 or more with a credit card. For each donation we receive, we will get additional bonus dollars from a \$250,000

match pool from the Arkansas Community Foundation and qualify for additional cash prizes.

**Please note: For the match to happen, it's important you make your donation on April 2 online at [Arkansasgives.org](http://Arkansasgives.org), and not on a different day or with a check sent to us directly.**

Why our teachers? Because you tell us how valuable our trainings and resources are to you, how much respect and encouragement you receive from us and how our support helps you become a better teacher. Please share that love on April 2 on ArkansasGives Day with your contribution.

**Thank you.**

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## LEADERSHIP IN FREE ENTERPRISE AWARD

Economics Arkansas will present the Leadership in Free Enterprise Award to honor the Ford family legacy.

Thursday, April 30, 2015,  
11:30 a.m. – 1 p.m.  
Little Rock Marriott

**We are almost sold out!**

**See back page for seat and sponsorship information.**

## Expanding Our Footprint

I recently returned from the spring meeting of the National Association of Economic Educators (NAEE) in San Antonio, Texas, which is a professional development conference for affiliated Councils and Centers for Economic Education. I am currently serving as President-elect for this group, and will serve as President in 2016. It seems like yesterday I was the "newbie," and almost 11 years later, I am considered a veteran in this group of dedicated economic educators. In addition, I am also serving on the national board of directors for the Council for Economic Education (CEE), so I was asked to help facilitate an evening meeting of Council Directors during this conference.

It was eye-opening to learn that of 42 state councils, 25 have executive directors who have served in their position less than five years. Some leadership change is due to retirement, but we are also seeing a trend of frequent turnover for other reasons. An active discussion ensued how the network can support councils in transition with new directors. The following day, Nan Morrison, CEO of CEE, presented a synopsis of the discussion for all conference participants. In addition, she presented recommendations of how all state councils and centers can succeed, such as *dynamic delivery of programs and training, leadership, sustainability, relationships, communication, leverage, and relevance*. Nan also encouraged leaders to be self-reflective by asking, "Am I spending my time on the right things?"

In contemplating the answer to that question, I believe the "right things" include ensuring that we not only sustain, but expand our mission and programs with solid funding in place. In addition, we need to stay relevant to our customers by nurturing relationships with donors and education leaders and staying abreast of changes to determine what resources and programs are needed to realize our organizational vision. In order for continued expansion to occur, I plan to spend more time "traveling Arkansas," calling on educators and donors to establish and nurture such relationships. This shift in strategy means less time in a fundraising role and more time in an advocacy role. With that being said, I am delighted to announce our organization is undergoing a feasibility study to determine whether now is the time to establish an endowment that will provide ongoing support for the development and delivery of economic education resources and programs. Plus, we are pursuing a formal planned giving program. These additional funding opportunities will aid in our continued



Sue Owens  
Executive Director



## Arkansas Boasts National and State Winners!

Arkansas is proud to announce both a state and national winner of the Fall 2014 InvestWrite Competition! **Caleb Brackett** of Warren Dupree Elementary School, Pulaski County Special School District, submitted an essay entitled, "A Letter to Melissa." In this letter, he encourages "Melissa" to invest the money that is overflowing her piggy bank into the stock market. "It might get stolen or you might be tempted to spend it," he states. He goes on to share various knowledge and strategies he has learned playing the Stock Market Game. (To read the complete essay/letter, visit [www.economicsarkansas.org](http://www.economicsarkansas.org).) This creative and persuasive essay earned Caleb a national finalist award, placing 8th out of 684 students in his division. Caleb's teacher advisor is **Rick Kron**. They both received a \$100 VISA gift card from SIFMA and a t-shirt, medallion, certificate and \$100 from Economics Arkansas.

**Jakari F.**, a student at Ridge Road Middle School, North Little Rock School District is a state finalist in the middle school division. **Mindy Bissett** is her teacher advisor. They each received a t-shirt, medallion, certificate and \$50 from Economics Arkansas.

The *InvestWrite Program* is an innovative national writing competition that adds a critical thinking component to help reinforce concepts learned in the classroom. Students compete in grade divisions: Elementary (4-5), Middle School (6-8), High School (9-12). Both teachers and students win gift certificates, laptop computers, trips to New York (middle and high school), and other great prizes. This extension program is offered by the SIFMA Foundation and sponsored by McGraw Hill Financial.

Visit [www.investwrite.org](http://www.investwrite.org) to learn more about this competition, and good luck!



Winning student and teacher Caleb Brackett and Rick Kron display their awards during a recent ceremony. To the left is Principal Dr. Janice Walker and right is Economics Arkansas Associate Director Marsha Masters.

## In Memoriam



The community of economics professors and economic educators across the national lost one of its champions December 5, 2014. Dr. Michael W. Watts was passionate about teaching economics and served as the Director of the Purdue Center for Economic Education (PCEE) since 1984. He made many trips to Russia, Ukraine and other countries of the former Soviet Union teaching about market economies and training new center directors. He saw economics in everything, with his most recent work focusing on economics and art.

Dr. Watts made many new friends in Arkansas when he served as the premier presenter at a "Picturing Economics in Art" workshop in Bentonville, AR, April 17, 2014. The workshop was held at Crystal Bridges Museum of American Art in partnership with the Bessie B. Moore Center for Economic Education at the University of Arkansas, Windgate Foundation and Economics Arkansas. Dr. Watts taught approximately 100 teachers various strategies on incorporating works of art into the teaching practice to explore economic issues either depicted in the work of art itself or in the materials used in its fabrication. The workshop was a wonderful success, and Economics Arkansas is grateful to have experienced first-hand, his passion for economics. We are saddened by this loss — Dr. Watts will be missed greatly.

growth and certainly assist with sustainability, and we are excited about the possibilities!

Our goal for Economics Arkansas is to have a footprint well into the future. If our mission of training educators to teach "the fourth r—real life economics" is one that resonates with you, please consider a gift that will make a lasting impact. My fellow council director from Arizona sent me this quote by Henry Brooks Adams:

*"Teachers affect eternity; no one can tell where their influence stops."*

Just think of all the students influenced by Arkansas teachers over the past 53 years who integrated economics into their classrooms—80,000 teachers and 4 million students is our conservative estimate. Isn't it time to expand our footprint?





# April is Financial Literacy Month

According to the 2014 Consumer Financial Literacy Survey conducted by The National Foundation for Credit Counseling (NFCC), only 39% of U.S. adults say they have a budget and keep close track of their spending. In addition, 32% do not save any portion of their household's annual income. More than 35 million people (15%) roll over \$2,500+ in credit card each month. Most adults (60%) have not reviewed their credit score within the past 12 months, and 74% are not aware that it is impossible to prevent identity theft. These statistics speak to the need for increased financial literacy education before individuals reach adulthood.

April is designated Financial Literacy month, and Economics Arkansas has developed a calendar that promotes activities, videos, games, and information for each day of the month. Addressing topics such as saving, credit, banks, interest and investing, each day features a website link and is color-coded to denote grade-level appropriateness. This valuable resource is available at [www.economicsarkansas.org/for\\_teachers/list\\_of\\_educational\\_resources.html](http://www.economicsarkansas.org/for_teachers/list_of_educational_resources.html). For other ideas and resources, do not hesitate to contact our office at 501-682-4230.

Financial Literacy Month											
APRIL 2015											
Grade Level Appropriateness Key:				Mon		Tue		Wed		Thu	
K-4				5-6		7-8		9-10		11-12	
For more information, contact Jennifer at <a href="mailto:jennifer@economicsarkansas.org">jennifer@economicsarkansas.org</a> or call 501-682-4230.				1. <b>April 1st</b> Financial Literacy Month begins! Introduce students to the concept of financial literacy and the importance of saving.		2. <b>April 2nd</b> Discuss the importance of budgeting and how to create a simple budget.		3. <b>April 3rd</b> Introduce students to the concept of credit and how it works.		4. <b>April 4th</b> Discuss the importance of saving and how to set up a savings account.	
5. <b>April 5th</b> Introduce students to the concept of interest and how it works.				6. <b>April 6th</b> Discuss the importance of credit and how to use it responsibly.		7. <b>April 7th</b> Introduce students to the concept of banks and how they work.		8. <b>April 8th</b> Discuss the importance of saving and how to set up a savings account.		9. <b>April 9th</b> Introduce students to the concept of credit and how to use it responsibly.	
10. <b>April 10th</b> Discuss the importance of budgeting and how to create a simple budget.				11. <b>April 11th</b> Introduce students to the concept of credit and how it works.		12. <b>April 12th</b> Discuss the importance of saving and how to set up a savings account.		13. <b>April 13th</b> Introduce students to the concept of credit and how to use it responsibly.		14. <b>April 14th</b> Discuss the importance of budgeting and how to create a simple budget.	
15. <b>April 15th</b> Introduce students to the concept of credit and how it works.				16. <b>April 16th</b> Discuss the importance of saving and how to set up a savings account.		17. <b>April 17th</b> Introduce students to the concept of credit and how to use it responsibly.		18. <b>April 18th</b> Discuss the importance of budgeting and how to create a simple budget.		19. <b>April 19th</b> Introduce students to the concept of credit and how it works.	
20. <b>April 20th</b> Discuss the importance of saving and how to set up a savings account.				21. <b>April 21st</b> Introduce students to the concept of credit and how to use it responsibly.		22. <b>April 22nd</b> Discuss the importance of budgeting and how to create a simple budget.		23. <b>April 23rd</b> Introduce students to the concept of credit and how it works.		24. <b>April 24th</b> Discuss the importance of saving and how to set up a savings account.	
25. <b>April 25th</b> Introduce students to the concept of credit and how to use it responsibly.				26. <b>April 26th</b> Discuss the importance of budgeting and how to create a simple budget.		27. <b>April 27th</b> Introduce students to the concept of credit and how it works.		28. <b>April 28th</b> Discuss the importance of saving and how to set up a savings account.		29. <b>April 29th</b> Introduce students to the concept of credit and how to use it responsibly.	
30. <b>April 30th</b> Discuss the importance of budgeting and how to create a simple budget.											

## Program Calendar

*April 9, 2015*

Bessie B. Moore Awards Entry Webinar  
3:30 - 4:30 p.m.

*April 10, 2015*

Stock Market Game Ends

*May 5 and 18, 2015*

Bessie B. Moore Awards Entry Webinar  
3:30 - 4:30 p.m.

*May 15, 2015*

Economics Exchange  
8:30 a.m. - 3:30 p.m.

Comfort Inn and Suites Presidential  
Little Rock

*June 11, 2015*

Get Smart: The Basics of Saving and Investing Workshop  
8:30 a.m. - 4:00 p.m.

U of A Cooperative Extension Building  
Little Rock, AR

*June 24, 2015*

"Exploring Modern Germany through the Transatlantic Outreach Program"  
1:00 - 4:00 p.m.

Crystal Bridges Museum of American Art  
Bentonville, AR

*June 25 and 26, 2015*

The Economics of Sports  
8:30 a.m. - 3:30 p.m.  
(see page 5 for details!)

*July 15, 2015*

E3: Empowering Entrepreneurship Education Conference  
8:30 a.m. - 3:30 p.m.  
NWACC  
Bentonville, AR

*July 22 - 23, 2015*

REAL Conference  
8:00 a.m. - 4:30 p.m.  
Wyndham Riverfront  
North Little Rock, AR

*July 27 - 31, 2015*

High School Economics Workshop  
8:30 a.m. - 4:00 p.m.  
Federal Reserve Bank of St. Louis - Little Rock Branch  
Little Rock, AR

Visit our event calendar at  
[www.economicsarkansas.org](http://www.economicsarkansas.org)  
for more information or to register.

## ECONEXCHANGE

*An Extravaganza of Classroom Economics*

In October 2014, 31 teachers across the state received the exciting news their grants were funded through Economics Arkansas. This investment of \$19,000+ has enabled creative economics projects to be actively integrated into numerous classrooms! On May 15, 2015, grant recipients will attend an EconExchange meeting in Little Rock to share the successes and challenges of these fantastic projects.

In addition to sharing their projects, teachers will have the opportunity to network with one another, earn 6 hours of professional development, receive information on preparing their final grant report, learn about the Bessie B. Moore Awards program and much more.

While the EconExchange is primarily targeted toward our grant recipients, there are a limited number of spots for teachers who did not receive a teacher grant but are interested in learning more about the program. If you would like to attend, please contact Jennifer at 501.682.2462 or [jennifer@economicsarkansas.org](mailto:jennifer@economicsarkansas.org).



Creative grant recipients network and share their projects during last year's EconExchange.

*Register today!*

"Get Smart: The Basics of Saving and Investing"  
June 11, 2015, in Little Rock

(See detailed information on page 5)

## Mark Your Calendars!

2015 Summer professional development opportunities!  
**Entrepreneurship Conference**  
July 15

NWACC - Bentonville

**4th Annual R.E.A.L. Conference**  
July 22 - 23

Wyndham Riverfront - North Little Rock

**High School Economics Workshop**  
July 27 - 31

The Federal Reserve Bank of St. Louis - Little Rock Branch

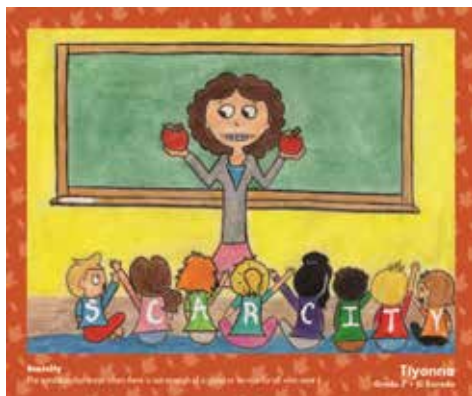
visit [www.economicsarkansas.org](http://www.economicsarkansas.org)  
to learn more!

# Economics Calendar Program

Looking for an activity to engage students between times of testing? Ask them to illustrate an economic concept they learned in your classroom and submit it to our Economics Calendar Program Competition! This is a great way to assess their economics knowledge through illustration.

Fifteen drawings will be chosen and reproduced in our 2016 calendar to be distributed to donors and educators statewide. Winning students and their teachers will receive cash awards!

For more information about this fun and educational competition, visit [www.economicsarkansas.org](http://www.economicsarkansas.org) or contact Elisha at [elisha@economicsarkansas.org](mailto:elisha@economicsarkansas.org).



**Entry Deadline is May 8, 2015**  
Winners will be notified by May 22, 2015

Economics Arkansas is proud to sponsor this program with partners Windgate Foundation and the Federal Reserve Bank of St. Louis.

## ATTENTION HIGH SCHOOL ECONOMICS TEACHERS!

The revised standards for the required economics course have been released. Consequently, the *"Tools for Teaching the Arkansas Economics and Personal Finance Course"* notebook is being aligned to the revised standards.

Make plans to attend the *Economics: It's Not Dismal Anymore!* workshop **July 27 - 31, 2015** at the Federal Reserve Bank of St. Louis - Little Rock Branch.

## Economics Arkansas Coming to a Co-op Near You!

Economics Arkansas is partnering with Education Service Cooperatives (ESC) around the state to offer a variety of professional development opportunities. See below for a listing of dates available at the ESC nearest you. We look forward to seeing you!

### Beebe (Wilbur D. Mills ESC)

July 7: Using Technology  
July 8: Chapter and Verse  
July 9: Cruising thru the Standards

### Camden (South Central AR ESC)

June 18: Cruising thru the Standards  
July 31: Using Technology

### Farmington (Northwest AR ESC)

June 15: Economics & Some Really Good Books  
June 16: Secondary Smorgasbord

### Gillham (DeQueen/Mena ESC)

June 8: Economics & Some Really Good Books  
June 9: Chapter and Verse  
June 10: Economics & Some Really Good Books

### Hope (Southwest AR ESC)

August 3: Economics & Some Really Good Books  
August 4: Cruising thru the Standards  
August 5: The Stock Market Game

### Melbourne (North Central AR ESC)

July 16: The Stock Market Game

### Monticello (Southeast AR ESC)

June 11: Secondary Smorgasbord  
June 16: Cruising thru the Standards  
August 6: The Stock Market Game

### Pine Bluff (AR River ESC)

July 9: Using Technology  
July 30: Cruising thru the Standards

### Plumerville (Arch Ford ESC)

June 15: Economics & Some Really Good Books  
June 19: Chapter and Verse  
June 30: Cruising thru the Standards  
July 27: Financial Literacy and You!  
July 28: Secondary Smorgasbord  
July 29: Who's FICA & Why Does He Get Part of My Paycheck?

### Walnut Ridge (Northeast AR ESC)

July 15: The Stock Market Game

Visit [www.economicsarkansas.org/event\\_calendar](http://www.economicsarkansas.org/event_calendar) for more information or to register today!

## TIPS CORNER!

[federalreserveeducation.org](http://federalreserveeducation.org)

This website is a clearing house for ALL the resources of Federal Reserve Banks across the country for K-12 and consumers.

*And coming soon...*

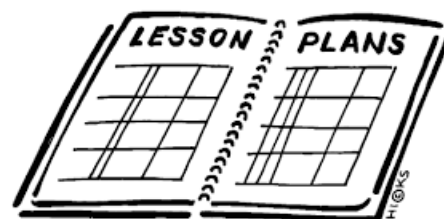
At the end of March, the Council for Economic Education will launch its newly remodeled EconEdLink website containing numerous resources.

[www.econedlink.org](http://www.econedlink.org)

## TEACHER CORNER LESSON PLANS

New lessons have been added to the Teacher Corner page of our website! These plans contain detailed procedures, activity sheets and assessments. Take time to check them out as they cover a variety of grade levels and subject areas. These lessons are available to download at no cost. All lessons have been aligned to the newly revised social studies standards!

**Would you like to share your creative and innovative lessons with fellow teachers via our site? Send your economics lesson plans to [jennifer@economicsarkansas.org](mailto:jennifer@economicsarkansas.org).**



For more information  
regarding all workshops,  
consult our Event Calendar at  
[www.economicsarkansas.org](http://www.economicsarkansas.org)



# ECONOMICS ARKANSAS

Education for Real Life

## Professional Development Opportunities June – July 2015

Economics Arkansas is an ADE-Approved Professional Development Provider.

### Get Smart: The Basics of Saving and Investing

June 11, 2015 8:30 a.m. – 4:00 p.m.

University of Arkansas Division of Agriculture • Cooperative Extension Service Education Building • 2301 S. University Avenue • Little Rock, AR 72204 • Registration Fee: \$25

Benjamin Franklin once said, "An investment in knowledge pays the best interest." This one day summit will focus on the issues of saving and investing. Topics include understanding financial markets, making sound financial and investment decisions, selecting among various saving and investing options, recognizing and victim-proofing yourself against investment fraud and knowing how regulators help protect investors.

Maximum: 100 Participants (K-12 teachers and University Professors)



### The Economics of Sports

June 25, 2015 • University of Arkansas • Frank Broyles Athletic Center • Miller Room • Fayetteville • 8:30 a.m. - 3:30 p.m. OR  
June 26, 2015 • War Memorial Stadium • Press Box • Little Rock • 8:30 a.m. - 3:30 p.m.  
Registration Fee: \$25

According to a recent *Sports Illustrated* article, 60 percent of former NBA players are financially broke within five years of retirement. In addition, 78% of former NFL players have gone bankrupt or are under financial stress within 2 years of retiring. This workshop will focus on the relationship between economics and the world of sports, plus it will provide participants with engaging lessons for teaching economic concepts through the lens of sports.

Maximum: 100 participants (6-12 teachers)



### E<sup>3</sup>: Empowering Entrepreneurship Education

July 15, 2015 • 8:30 a.m. – 4:00 p.m.

Northwest Arkansas Community College • Shewmaker Center for Workforce Technologies • 1 College Drive • Bentonville, Arkansas 72712 • Registration Fee: \$25

Learn about Arkansas' vibrant entrepreneurial community and excite students through real-world stories and experiences. Demonstrations on integrating creative and critical thinking into your project-based learning will be given, plus teachers will learn to use economics as the thread for their Common Core units.

Maximum: 100 participants (K-12 teachers)



### REAL Econ for All

*Relevant, Engaging, Activity-based Learning*

4<sup>th</sup> Annual Economics and Personal Finance Education Conference for K-12 Educators

July 22 - 23, 2015 • 8:30 a.m. – 4:30 p.m. Daily

Wyndham Riverfront Little Rock • 2 Riverfront Place • North Little Rock, Arkansas 72114

Registration Fee: \$25 for attendance one day or \$40 for both days

Economics Arkansas is excited to be hosting the 4<sup>th</sup> Annual Economics and Personal Finance Education Conference for K-12 Educators. During this two-day conference, Arkansas' premier experts in teaching economics and personal finance will lead a wide variety of sessions perfect for your grade level or subject area.

HOTEL RESERVATIONS: A limited block of rooms is available at a single occupancy discounted rate of \$89 per night plus tax. This rate includes a full buffet breakfast. Make reservations by June 30 to receive this rate! Contact the Wyndham Riverfront Little Rock at (501) 371-9000 and mention Economics Arkansas 4<sup>th</sup> Annual REAL Econ for All Conference.



### Economics: It's Not Dismal Anymore

*This five-day workshop is your guide to teaching the High School Economics Course!*

July 27 - 31, 2015 • Little Rock, Arkansas • 8:30 a.m. – 4:00 p.m. Daily

Registration Fee: \$50

This workshop prepares teachers to present economics standards that will engage high school students through active participation. Participants will receive curriculum correlated to all of the **NEW Arkansas Economics Standards** and aligned to the Common Core State Standards. Participants also receive Virtual Economics@4.0, a flash drive containing over 1,400 reproducible lessons in economics and personal finance.

The workshop simulates an 18-week high school course. After completing this workshop, teachers can literally teach all the standards without any additional resources if they choose!

Maximum: 30 participants (9-12 teachers only)



To receive priority registration, participants must be "Certified Educators" under contract for the 2015-16 school year with a K-12 Arkansas Public or Independent School System.

Register online at [www.economicsarkansas.org](http://www.economicsarkansas.org), click on the Event Calendar.

Please print your registration form and mail with your check to:

Economics Arkansas, P.O. Box 3447, Little Rock, AR 72203.

We will send you a letter of confirmation and additional information upon receipt of the fee.



# 17th ANNUAL EI DORADO "FORK OVER FACTS" TRIVIA CHALLENGE

BENEFITING ARKANSAS K-12 STUDENTS AND TEACHERS.

We were really cooking at *Fork Over Facts*, the 17th annual El Dorado Trivia Challenge on March 12. Eight teams churned out their best guesses in response to dozens of questions about dishes, dining and drinks. **Dean Inman** relished his recurring role as emcee. Our judges, the Honorable **Frank Hash**, El Dorado Chamber of Commerce President **Jeremy Stratton** and football coach **Scott Reed**, helped everybody simmer down when things got a bit too heated, and **Magen Olive** of Murphy USA excelled again as tried-and-true co-chair, paired superbly for the first time with **Jim Tucker**, El Dorado superintendent.

In this truly flavorful contest of wit and trivia knowledge, **Lion Oil Company** proved cream of the crop, very closely followed by the **El Dorado School District** and **Great Lakes Solutions**. Simmons Bank sizzled loud and boisterous to win the Elizabeth Mason Spirit Award, and the newbie team to the contest, Barton Junior High, beat all other contestants for best costume to win \$100.

Congratulations to all and many thanks to everybody who made our Trivia Challenge in El Dorado another show stopper!

**Teams:** Barton Junior High School, El Dorado School District; First Financial Bank, Great Lakes Solutions, Lion Oil Company, Nexans AmerCable, Murphy USA and Simmons First Bank of El Dorado

**Sponsors:** Deltic Timber Corporation, sponsor of the Barton Junior High team; Entergy; Glenn Mechanical and Murphy Oil Corporation

**Volunteers:** Erica Howell, Adrian Knapper, Tiffany Olson, Julian Owens, Kay Smith and Beth Weldon

**Special Thanks to:** El Dorado Chamber of Commerce, Hepco Inc., South Arkansas Arts Center and Paula's Catering



Champion Team: Lion Oil Company



A Terrific Team of  
Trivia Challenge Co-Chairs:  
Magen Olive and Jim Tucker



The "Spice Girls" from Barton Junior High

2015 Fort Smith "Fork Over Facts" Trivia Challenge:

August 20th

## Let's Rally to Wrap Up ABA Campaign

Many thanks to Chuck Morgan of Relyance Bank, assisted by Bill Holmes of the Arkansas Bankers Association, for leading our 2014-15 ABA Chairman's Campaign. Please send in your tax-deductible contribution by late April.

These numbers tell a compelling story:

**Goal:** \$40,000

**Receipts:** \$10,200

**Balance:** \$29,800

**Teacher training  
since June 2014:**

**50% increase!!!**

**May we count on your support to fund the increased demand for teacher training? Thank you.**



## Cash, Checks, Credit Cards, Securities Accepted

We are very grateful for the stock gifts we have received from some of our supporters, most recently **Tommy and Meredith Moll**.

Donating appreciated securities to a non-profit organization, rather than selling the assets and then donating the proceeds, is a "win-win" situation for both donor and charity, according to Debbie Robinson of Priddy & Holifield PA CPAs and EA treasurer. The charity receives the fair market value of the securities, and the donor pays no capital gains taxes and may claim the tax deduction for the entire charitable donation.

If you'd like to consider donating your long-appreciated securities to Economics Arkansas, please contact our office. Thank you.

# THE STOCK MARKET GAME™

## Fall 2014 Winners!

First and second place advisors and students of the Fall Stock Market Game™ program were honored during an awards luncheon held January 14 at Verizon Arena in North Little Rock. They received trophies, cash awards, certificates, t-shirts and medallions. The advisor with the highest average portfolio was **Shedrich Franklin** of Texarkana School District. **Jason Anzaldúa** of White Hall School District won the Teacher Division. **Susie Thompson** of Little Rock Christian Academy won the Apple Award this semester with her students increasing their portfolio by \$24,294.65. First place winners are listed below. For a complete list of winners, visit [www.economicsarkansas.org](http://www.economicsarkansas.org). *Congratulations to these winners!*

### Elementary Division Winners

Regions I - VI

**Thurman G. Smith Elementary School**  
Springdale School District

**Mansfield Middle School**  
Mansfield School District

**College Hill Middle School**  
Texarkana School District

**Walnut Ridge Elementary School**  
Walnut Ridge School District

**Warren Dupree Elementary School**  
Pulaski County Special School District

**Taylor Elementary School**  
White Hall School District

### Junior High Division Winners

Regions I - VI

**Ozark Junior High School**  
Ozark School District

**Hot Springs High School**  
Hot Springs School District

**Genoa Central High School**  
Genoa Central School District

**Osceola STEM Academy**  
Osceola School District

**Pulaski Academy**

### Senior High Division Winners

Regions I - VI

**Rogers Heritage High School**  
Rogers School District

**Hot Springs High School**  
Hot Springs School District

**Genoa Central High School**  
Genoa Central School District

**Pocahontas High School**  
Pocahontas School District

**Little Rock Christian Academy**

**White Hall High School**  
White Hall School District



**Apple Award Winner**  
**Susie Thompson**  
Little Rock Christian  
Academy

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*The Stock Market Game™ is made possible through a partnership with the Securities Industry and Financial Markets Association (SIFMA).*

## Recipients of the Donna K. Wright Scholarships for the Spring 2015 Stock Market Game

Teacher	District
Adams, Tamme	Benton
Adolph, Donna	Conway
Askeland, Roseann	Jonesboro
Austin, Kristin	Trumann
Bailey, Vickie	Conway
Baker, Marla	Vilonia
Beard, Bobby	So. AR Christian
Bettinardi, Heather	Little Rock
Briscoe, Melinda	Fort Smith
Brown, Michele	Little Rock
Crow, Jodi	Cedar Ridge
Dillard, Lisa	Greenbrier
Disney, Meagan	Farmington
Edelmann, Christine	Lonoke
Flowers, Monica	Conway
Gibbs, Kelly	Pine Bluff
Goodart, Molly	Riverside
Grisham, April	Augusta
Harper, Stephanie	Siloam Springs
Jones, Shane	Texarkana
Lamb, Juanita	Greenland
Pamplin, Jean	Bryant
Park, Jennifer	Carlisle
Phillips, Leslie	Greenbrier
Skrivanos, Suzanne	Hot Springs
Stacy, Jessica	Cross County
Taylor, Shannon	Conway
Thompson, Susie	LR Christian
Tippin, Mary	Little Rock
Vanderspikken, Jo	Springdale
Vincent, Marcel	Lonoke
Warren, Shelina	Pine Bluff
Watson, L. Shun	Texarkana
Wilfong, Stacy	Bryant
Wine, June	Little Rock

The Spring 2015 Stock Market Game Program has 1,997 teams participating — a 9.7% increase from Spring 2014!

*"We are a couple of weeks into our stock market game. The kids are loving it. And I have to brag. I have two teams and each team so far is in the top 50% of our region! I am so proud. One student is so much into this he actually wants to find out about trading real stocks. I have his attention!"*

Andrea Milam  
Bentonville School District



# ECONOMICS ARKANSAS

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[www.economicsarkansas.org](http://www.economicsarkansas.org)

## Leadership in Free Enterprise Award Luncheon

On April 30, 2015, Economics Arkansas will honor the legacy of the **Ford Family** as recipient of the Leadership in Free Enterprise (LIFE) Award with a gala luncheon at the Little Rock Marriott Hotel.

More than 50 years ago, Dr. Arch Ford, Arkansas Department of Education Commissioner, had a vision of the long-term impact K-12 economic literacy would have on individual lives and the state. That vision led to the inception of the Arkansas State Council on Economic Education in 1962, today operating as Economics Arkansas. Dr. Ford clearly inspired his son, Joe Ford, and grandson, Scott Ford, who have made significant contributions to Arkansas's economy through embracing economic and free market principles.

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Joe Ford  
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Keynote Speaker:  
Warren Stephens,  
Chairman, President/  
CEO of Stephens Inc.



Scott Ford  
CEO, Westrock  
Group, LLC

**Only a few seats and tables remain!**  
A portion of the purchase is tax-  
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