

ECONOMICS ARKANSAS FORMALLY INVITES YOU TO

# 2026 BACON+ EGGONOMICS

WITH KEYNOTE GUEST

***Wailin Wong***

Host of The Indicator from Planet Money

HOSTED BY

***Will & Caroline Rockefeller***

SUNNY-SIDE CHAT MODERATED BY

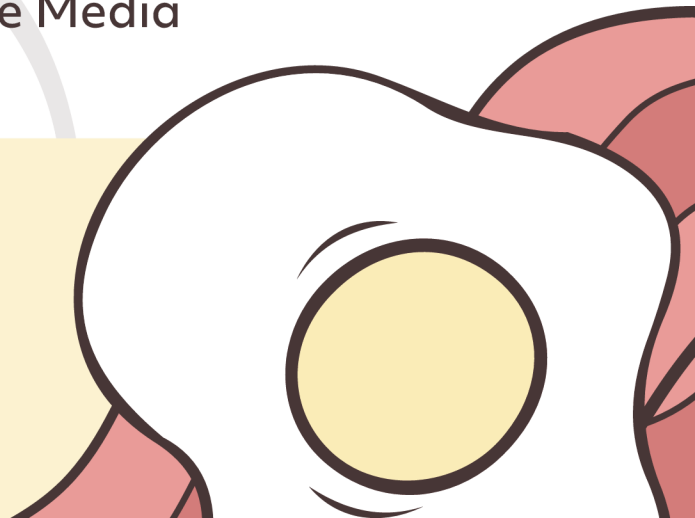
***Roby Brock***

CEO, Natural State Media

**07.09.2026** 8:00 - 9:30 AM

**LITTLE ROCK, AR**
























*The Clinton Presidential Center*



**SPONSORSHIP OPPORTUNITIES**

# BACON + EGGONOMICS

Bacon + Eggonomics is a breakfast event that brings together business and education leaders for conversation, networking, and practical insight into today's economy. Hosted in Central Arkansas, the event celebrates the connection between education and free enterprise while raising support for teacher training and classroom resources that help students across Arkansas develop real-world economic and financial skills.

Benefits & Opportunities	Free Enterprise Society \$15,000	Bessie B. Moore Hero \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,250	Friends of EA \$500
Reserved Seats	16	16	8	8	8	2
Company display space at the event						
Logo included in media promotions						
Recognition by emcee on stage						
Logo featured in program & materials						
Linked recognition on EA Website						
Listed in program & social media posts						
Listing in pre-event slideshow.						

Individual Tickets are on sale for **\$125** each.

**TO SECURE YOUR SEATS, PLEASE SEND CONFIRMATION BY JULY 3, 2026**

# SPONSORSHIP COMMITMENT RETURN FORM

Please return form by emailing [kathleen@economicsarkansas.org](mailto:kathleen@economicsarkansas.org)

## CONTACT INFORMATION

**Sponsor**

As it should appear in the program and on event signage

**Address**

**City**

**State**

**ZIP**

**Sponsorship Contact**

**Phone**

**Email**

**Billing Contact**

**Email**

If different from above

## PAYMENT INFORMATION

- Send Invoice** Unless otherwise noted, invoices will be sent immediately
- Check** Payable to Economics Arkansas, PO Box 3447, Little Rock, AR 72203
- Online Payment** Scan the QR Code below or visit [www.EconomicsArkansas.org](http://www.EconomicsArkansas.org)
- Credit Card** Visa, MasterCard, Discover, or American Express

Card Number

Exp. Date

Sec. Code

## PLEASE SELECT YOUR SPONSORSHIP LEVEL



- \$15,000** Free Enterprise Society     **\$10,000** Bessie B. Moore Hero
- \$5,000** Platinum     **\$2,500** Gold     **\$1,250** Silver     **\$500** Friends of EA
- \$125** Individual Ticket(s) *How many?* \_\_\_\_\_

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We gratefully acknowledge the leadership of our Board of Directors, whose guidance strengthens our mission and impact across the state.

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**Economics Arkansas**

EDUCATION FOR REAL LIFE



**ADDRESS** 1200 President Clinton Avenue, Little Rock, AR 72201

**BREAKFAST SERVED** 8:00 AM    **EVENT TIME** 8:30 - 9:30 AM

**DATE** Thursday, July 9, 2026

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## **ABOUT ECONOMICS ARKANSAS**

Economics Arkansas equips PreK–12 schools with standards-based resources and professional development to teach economics, personal finance, and the free enterprise system through practical and inspiring methods. Our vision is for Arkansas students to confidently apply this knowledge to thrive in school, in work, and in life.

***Bacon + Eggonomics supports this mission by bringing together business and education leaders to champion real-world learning and strengthen economic understanding across our state.***



**EconomicsArkansas.org**