

Business Name

Photo, Drawing, or Graphic of the product or service

Student One, Student Two, Student Three, etc.

Teacher's Name School Name City, AR

Business Name

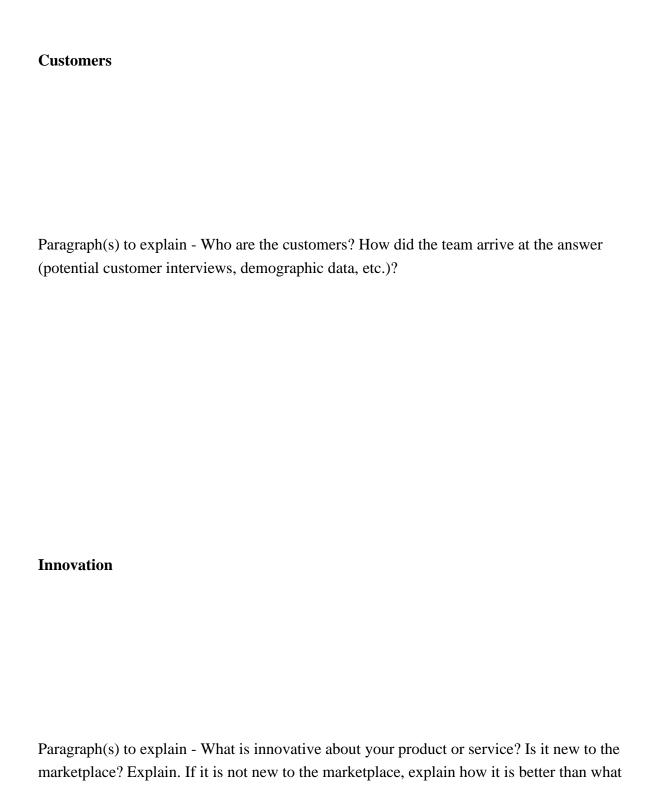
Table of Contents

Problem	3
Solution	3
Customers	4
Innovation	4-5
Product Details	5
Marketing	6
Statement of Funds Needed	6
Income Statement	7
Product Photos Photos are optional.	8

Paragraph(s) to describe the problem in the marketplace. How did the team identify the problem?

Solution

Paragraph(s) that give the name of the product or service here and how it will solve the problem. Be specific. How did the team arrive at this solution?



exists.

Product Details

Paragraph(s) to explain - How will the product or service be produced or established? What supplies and/or equipment will be needed? Will workers need to be hired?

Marketing

Paragraph(s) to explain- What is the cost to the customer of the product or service, and how did the team arrive at that decision? Where can they buy the product or service? How will the team promote the product or service?

Statement of Funds Needed

Paragraph(s) to explain- How much money is needed to start the business? What are the sources?



Income Statement Project Income for One Month

PROJECTED REVENUE	EXPLANATION		TOTAL
Sales of Product or Service			
(Other)			
		Total Revenue:	\$
PROJECTED EXPENSES	EXPLANATION	١	TOTAL
Product Materials			
Product Labor			
Marketing			
Office Space			
Office Supplies / Equipment			
Computers, Telephone, Internet			
Utilities			
Travel			
Loan Repayment (if applicable)			
(Other)			
(Other)			
		Total Expenses:	\$
	-	Projected Net Profit:	\$

Photos are optional.