

ECONOMICS ARKANSAS FORMALLY INVITES YOU TO

2026 **BACON+ EGGONOMICS**

WITH KEYNOTE GUEST

Steve Forbes

Chairman & Editor-in-Chief, Forbes Media

HOSTED BY

Randy & Valorie Lawson

Chairman & CEO, Lawco Energy Group

Jim & Lynne Walton

Chairman, Arvest Bank Group

SUNNY-SIDE CHAT MODERATED BY

Ross DeVol

Chairman Emeritus & Distinguished Fellow at Heartland Forward

APRIL 16 8:00 - 9:30 AM
BENTONVILLE, AR



ECONOMICS WITH A SIDE OF BACON

BACON + EGGONOMICS



KEYNOTE GUEST

Steve Forbes

Steve Forbes leads Forbes Media, one of the world's most recognized sources for business and economic insight. Renowned for making complex economic concepts understandable, he provides thoughtful commentary on markets, monetary policy, and global trends. We are honored to have him return as our featured guest.

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Bacon + Eggonomics is a breakfast event that brings together business and education leaders for conversation, networking, and practical insight into today's economy. Hosted in Northwest Arkansas, the event celebrates the connection between education and free enterprise while raising support for teacher training and classroom resources that help students across Arkansas develop real-world economic and financial skills.

Benefits & Opportunities	Free Enterprise Society \$15,000	Bessie B. Moore Hero \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,250
Reserved Seats	16	16	8	8	8
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Linked recognition on EA Website					
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\$500 Friends of EA 2 reserved seats and name listed in the pre-event slideshow.					

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Please return form by emailing kathleen@economicsarkansas.org

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- ☐ **Send Invoice After Jan 1, 2026** Otherwise, invoices will be sent immediately
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ADDRESS 850 Museum Way, Bentonville, AR 72712

BREAKFAST SERVED 8:00 AM **EVENT TIME** 8:30 - 9:30 AM

DATE Wednesday, April 16, 2026

ABOUT ECONOMICS ARKANSAS

Economics Arkansas equips PreK–12 schools with standards-based resources and professional development to teach economics, personal finance, and the free enterprise system through practical and inspiring methods. Our vision is for Arkansas students to confidently apply this knowledge to thrive in school, in work, and in life.

Bacon + Eggonomics supports this mission by bringing together business and education leaders to champion real-world learning and strengthen economic understanding across our state.



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