

Economics Arkansas

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Dr. Arthur Brooks, Johnelle Hunt, John Tyson and Alice Walton visit at the VIP reception prior to the luncheon.

EXCELLENCE AWARDS HONOR FREE ENTERPRISE PIONEERS

As part of the Northwest Arkansas Campaign and our 50th Anniversary, Economics Arkansas hosted the Excellence in Free Enterprise Awards luncheon and program on November 2nd in Rogers, Arkansas, which honored the legacies of J.B. and Johnelle Hunt, Don Tyson and Sam Walton. These entrepreneurial pioneers built worldwide firms that represent

the pinnacle of success in free enterprise and inspire the entrepreneurs of tomorrow. It was a privilege for our organization to salute them and their accomplishments.

We are grateful to the many volunteers and supporters that helped make this such a memorable event: Bob Boehmler, executive vice president and loan manager at ARVEST Bank Benton County, welcomed the almost 700 guests. Don Soderquist, the founding executive of the Soderquist Center and retired COO and senior vice president of Walmart Stores, served as emcee. He presented the awards and paid moving tributes to J.B. and Johnelle Hunt, Don Tyson and his long-time friend Sam Walton. Pamela Conner, 5th grade teacher at Elmdale Elementary of the Springdale School District, described how she and her students have benefitted from the training and resources provided by Economics Arkansas.

Keynote speaker Dr. Arthur Brooks, president of the American Enterprise Institute, author and editorial writer, illustrated the moral value of free enterprise. He explained that free enterprise has lifted more individuals and nations out of poverty than any government-sponsored social program.

The Excellence in Free Enterprise Awards were created by students from Northwest Arkansas middle schools. Emma Wisdom (Rogers School District) presented her "Capital Resource" to Johnelle Hunt, who accepted the award on her and her late husband's behalf. Megan Boyce (Springdale School District) presented "Have you had your Tyson today?" to John Tyson, the son of the late Don Tyson. Netra Pradhan (Bentonville School District) presented "Producer, Services, Consumer" to Jim Walton, who accepted on behalf of his late father, Sam.

The awards luncheon was made possible, in part, by the generous sponsorships of J.B. Hunt, Tyson Foods, Walmart, ARVEST Bank, David Glass, 21c Museum Hotel and other sponsors. See more pictures on our website, www.economicsarkansas.org.



John Tyson, Megan Boyce and Jenny Jones.



Johnelle Hunt, Don Soderquist, Emma Wisdom & Melvona Ahart.



Jim Walton, Netra Pradhan and Jerris Ann Palmer.



An Economics Family Reunion

On November 8, we hosted a cocktail reception at the Governor's mansion to celebrate our 50-year legacy, which also concluded a very special day as we also honored twelve educators at the Bessie B. Moore Awards luncheon at the Clinton Library. We normally don't host two large events in one day, but as I said to the guests at the mansion, "we sometimes forget we are a staff of 6." I want to again thank the family I work with every day for an incredible year. Kathy, Elisha, Claudia, Jennifer and Marsha - you are the most wonderful team to work with!



*Sue Owens
Executive
Director*

Thanks to those of you who attended our special "family reunion" at the mansion. We are so grateful to Board Vice-Chair Ray Hobbs and his wife, State Representative Debra Hobbs, who personally sponsored our 50th anniversary event. It was also an honor to recognize Larry Wilson and his son Mark Wilson as Larry's father, Kenneth Pat Wilson, served as our first board chairman in 1962. One highlight of the evening was hearing from former Senator David Pryor, who brought a few chuckles when speaking about one of his encounters with Bessie Moore. The presentations of the 9 Lifetime Board Awards to the members who have served 25 years or longer was an extremely special part of the evening. Each Lifetime Board recipient received a Waterford crystal clock engraved with their name and the years served. Former board member, Bobby Lester, served on our board for 24 years, so I joked with Bobby that he needs to come back for just one more year and he can add EA Lifetime Board Member to his resume!

For me, the biggest highlight occurred during the last ten minutes of the evening, as one of our Master Economics Teachers from Rogers, Heather Grosze, and her husband walked up to speak. Heather's eyes were brimming with tears - she told me she was simply overwhelmed with joy from the day, and she thanked EA for helping her become a better teacher through teaching economics. It was a humbling experience for me as the impact of what we do was felt at that moment. We hope to keep making this kind of impact for another 50 years!

Economic Education Advocate Award



Ray Simon, former Commissioner of Arkansas Dept. of Education (third from left) joins three of the Lifetime Board Members: Dr. Benny Gooden, William B. Fisher and Dr. Jim Rollins.



Jim Wooten receives his award from Senator David Pryor. Mr. Wooten has served on the Economics Arkansas board for 33 years and remains an active board member.



Perry Wilson, son of honoree Mike Wilson, accepts the Lifetime Board Award on his father's behalf.

(All photos by
Lori McElroy)

Economics Arkansas' Lifetime Board Members have been selected to receive our Advocate Award. These nine outstanding individuals have served on the board of directors for 25 years or more! The collective number of years equals 250! Their gifted leadership and vision have propelled our organization to the forefront of the economics and financial literacy cause, and they continue to advocate the importance of this education for Arkansas students at every grade level.

Of the nine honored, two were honored posthumously: Mike Wilson and Leonard Dunn. The families of these ground-breaking and forward thinking men were present to accept awards on their behalf.

Six of our nine honorees continue to serve actively on the board of directors!

Congratulations and Thank You!



Honoree Rogers Ford (third from left) with his daughter, Angela Hudson and his wife, Gloria.



Senator David Pryor with David Dunn, son of honoree Leonard Dunn. David currently serves on Economics Arkansas' board of directors following in his father's footsteps.



Economics Arkansas staff: Jennifer Taunton, Claudia Utley, Elisha Poteet, Kathy Moore, Sue Owens and Marsha Masters.



Master Economics Teacher Jo Vanderspikken with Jeannette Bennett, Economic Education Specialist with Federal Reserve Bank of St. Louis, and Donna Wright, former Associate Director for Economics Arkansas.

Not pictured: Honorees Bob Watson and Jim Walton.

High School Econ Challenge

The Econ Challenge high school academic competition will be offered once again to Arkansas students during the 2012-13 school year! Economics Arkansas is partnering with the Federal Reserve Bank of St. Louis - Little Rock Branch and our six University Centers for Economic Education to offer this engaging competition available to all high school students in Arkansas. They will participate in one of two divisions, depending on the extent of economics classes they have taken. There are three levels of competition:

1) Online Qualifying Round: Students take online tests in their school's computer lab. Scores will determine advancement to the next round, which is held at a University Center in the team's area of service. **DATE: March 25 - 29, 2013**

2) Regional Competition: Up to ten student teams travel to their University Center to compete first as individuals and then as a group. The top two teams in both the Adam Smith Division and the David Ricardo Division will participate in the State Competition in Central Arkansas.

DATES: Arkansas State University - April 19 Henderson State University - April 8
Southern Arkansas Univ. - April 12 UA Fayetteville - April 15
UA Little Rock - April 9 UA Monticello - April 18

3) State Competition: A total of twelve teams will compete for the state championship: six teams in each division. The competition format mirrors the Division competition: three written tests and a quiz bowl competition.

For further details about the competition, visit www.economicsarkansas.org and click on the "for teachers" tab. You may contact Jennifer at 501-682-4230 or jennifer@economicsarkansas.org



Mark Your Calendar!

2013 R.E.A.L. Econ for All Conference

July 17 - 18, 2013

8:00 a.m. - 4:30 p.m.

Wyndham Riverfront Hotel
in North Little Rock

Kelly from DeQueen High School shared, "I attended your summer workshop in Little Rock this year and absolutely walked away with a wealth of information. I haven't run out of fun and effective activities to do with my class yet, and don't anticipate doing so this year."

For more information, visit
www.economicsarkansas.org

ATTENTION HIGH SCHOOL ECONOMICS TEACHERS!

The five-day Standards and Activity-Based Economics Workshop date has been set for **June 17 - 21, 2013** in Little Rock. The workshop for 9-12 grade teachers of the required economics course will be held from 8:30 a.m. - 4:30 p.m. daily. More details available soon at www.economicsarkansas.org. Below is a testimony from a workshop participant:

"My economics textbooks were on back order, and I didn't receive them until the 6th week of school. The notebook and other supplies [distributed at the workshop] were a lifesaver to me. I have never taught this course before so I didn't have any old materials to fall back on. I am so thankful for the 5-day seminar that I attended this summer. I really learned much more than I thought I had. I appreciate the bags of supplies and all of the work that you and your staff did to provide all of this for us. My students are still engaged with handouts and really love the activities in the lessons. You are providing a fantastic resource for us."

Martha Briggler
Sacred Heart Catholic School

Program Calendar

January 9, 2013

Stock Market Game™ Awards Luncheon
Verizon Arena
11:30 a.m. - 1:00 p.m.
North Little Rock, AR

January 15, 2013

Stock Market Game Extravaganza
for Beginning Advisors
8:30 a.m. - 3:30 p.m.
Little Rock Metropolitan Vo-Tech
Little Rock, AR

January 16, 2013

Stock Market Game Extravaganza
for Advanced Advisors
8:30 a.m. - 3:30 p.m.
Little Rock Metropolitan Vo-Tech
Little Rock, AR

January 28, 2013

Stock Market Game Begins!

March 1 - 2, 2013

National Association of Economic
Educators Conference
St. Louis, MO

March 25 - 29, 2013

Econ Challenge ON-LINE Competition
Statewide

April 5, 2013

Stock Market Game Ends

May 1, 2013

Stock Market Game™ Awards Luncheon
Verizon Arena
11:30 a.m. - 1:00 p.m.
North Little Rock, AR

May 3, 2013

Econ Exchange Seminar
Federal Reserve Bank of St. Louis -
Little Rock Branch
8:30 a.m. - 3:30 p.m.
Little Rock, AR

May 8, 2013

Economic Concept Calendar Entries Due!

May 10, 2013

Econ Challenge State Competition
Wyndham Riverfront
9:00 a.m. - 2:00 p.m.
North Little Rock

Visit www.economicsarkansas.org for more
information or to register.

Attention Superintendents and Principals

Economics Arkansas partners with school districts around the state to offer quality staff development workshops. These workshops include, but are not limited to: Arkansas History, Integrating Economics into your Math curriculum, Economics and Children's Literature, Teaching High School Economics, Teaching Personal Finance and more! Hands-on training and resources are brought to your teachers, and workshops are certified by the Arkansas Department of Education. Below is a list of school districts that have partnered with us for 2012-13:

Arkadelphia	Jonesboro
Bald Knob	Lake Hamilton
Bauxite	LR Christian
Beebe	Magnolia
Bentonville	McCrory
Bryant	Monticello
Clarendon	Mountain Home
Clarksville	North Little Rock
Cross County	Pine Bluff
DeQueen	Pulaski County
Dollarway	Quitman
El Dorado	Riverview
eSTEM High School	Rogers
Fort Smith	Searcy
Genoa Central	Siloam Springs
Glen Rose	So. Mississippi County
Gravette	Springdale
Greenwood	Strong-Huttig
Hackett	Stuttgart
Harrisburg	Van Buren
Harrison	West Memphis
Hot Springs	Wynne
Jessieville	

For more information, contact Economics Arkansas at: 501-682-4230 or acee@economicsarkansas.org



Arkansas' University Centers for Economic Education

Arkansas is fortunate to have six university-based Centers for Economic Education that partner with Economics Arkansas to promote economic and financial literacy in our state. This partnership provides PreK-12 educators with local resources needed to bring economic education to their students in fun and exciting ways. Listed below are the directors for each university center. To learn more about a center, visit www.economicsarkansas.org/about_us/centers.html



Dr. Celya Taylor
870-230-5232
taylorc@hsu.edu



Dr. Jennifer Logan
870-235-4310
jllogan@saumag.edu



Dr. Rita Littrell
479-575-2855
rlittrell@walton.uark.edu



Dr. Marsha Clayton
870-460-1673
clayton@uamont.edu



Dr. Gary Latanich
870-680-8046
latanich@astate.edu

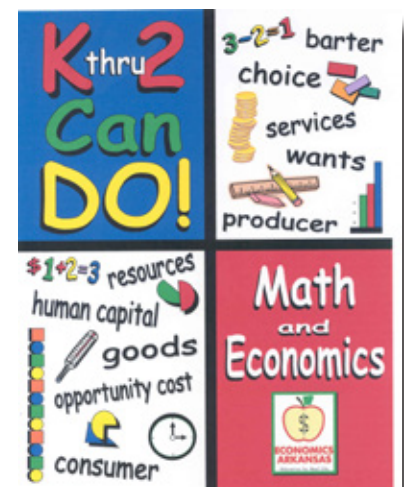


Dr. Ken Galchus
501-569-8867
kegalchus@ualr.edu

K Thru 2 Can Do! Math and Economics Curriculum Guide

This great resource can help complete your set of K-12 Mathematics and Economics curriculum! *K Thru 2 Can Do!* is an outstanding guide that provides developmentally appropriate lessons for students in Kindergarten through 2nd grade that have been correlated to the Common Core Standards. These lessons are active and varied and each provides a student-centered introduction of a basic economics concept that is reinforced through math activities.

The guides are \$25.00 each, plus tax and shipping. Discounts may apply. For more information, please contact our office at 501-682-4230. Order forms may be downloaded via our website at www.economicsarkansas.org/for_teachers/list_of_educational_resources.html.



17th Annual Bessie B. Moore Awards Program Winners

The Moore Awards Luncheon was held Thursday, November 8, 2012 at the Clinton Presidential Library in the Great Hall. Twelve outstanding educators were honored, receiving a personalized award and a cash prize. The keynote speaker for the luncheon was Raymond Simon, Former Deputy Secretary for the United States Department of Education and former Commissioner, Arkansas Department of Education. Also, congratulatory remarks were given by Dr. Tom Kimbrell, current Commissioner, Arkansas Department of Education. Winning teachers and their projects are listed below.

CONGRATULATIONS to our outstanding educators!

Newcomer Category

Rebekah Bilderback
Greenbrier School District
"Economic Literacy"

Heather Grosze
Rogers School District
"Social Entrepreneurship: The Bottom Line is Lives"

Jennifer Howald
Fort Smith School District
" $E + E = E^2$ "

Sarah Jerry
Greenbrier School District
"Making an Entreduction to Economics"

Natosha Jones
Texarkana School District
"What's in Your Wallet?"

Lisa S. Twyford
Pulaski County Special School District
"Senior 2016....Senior 2020"



Winner Lynn Massey and her students shared about their classroom project in "Masseychusettes."

Veteran Category

Valarie Harp
Hartford School District
"Economics is a Work of Art"

Peggy Johnson
Harmony Grove School District
"Saving, Spending, Giving...NOT Like Alexander"

Tamra Lambert
Bryant School District
"Entertainment and Economics"

Lynn Massey
Springdale School District
"Masseychusetts: A Model City on the Economic Horizon"

Deborah Shearer
Pulaski County Special School District
"Economics: The Recipe for Life"

Shelina M. Warren
Pine Bluff School District
"College Tour 2012"



Winner Shelina Warren and her students shared about the "College Tour 2012" project and how they envisioned going to college.

Moore Awards Program Sponsors

Bessie B. Moore Hero:



ARKANSAS
DEPARTMENT
OF EDUCATION



Silver Sponsors:

Arkansas Farm Bureau
Jim and Renee Wooten

Bronze Sponsors:

Bean Hamilton Corporate Benefits
Farmers Bank & Trust Magnolia

Investor Sponsors:

Entergy Arkansas
Friday, Eldredge & Clark
Horatio State Bank
Munro & Company
Thomas & Thomas LLP
UALR College of Business



Dr. Tom Kimbrell, Arkansas Department of Education Commissioner; Ray Simon, former Deputy Secretary for U.S. Dept. of Education and keynote speaker; Moore Award winner Natosha Jones, Bob Watson, Board President and Ray Hobbs, Board Vice-Chair.

Grooving in Fort Smith!

To borrow a popular marketing slogan from Fort Smith, we had “fun at the Fort” with Trivia Challenge on Aug. 23. An enthusiastic crowd of almost 200 filled the Immaculate Conception Parish Hall to cheer on 11 teams from local businesses and organizations, including student teams from Northside and Southside High Schools.

Many accepted our invitation to dress in costume to reflect the “RETRO” theme of the 1970s, 80s and 90s. Emcee **David Humphrey** from Arkansas Best Corporation outdid them all by modeling three leisure suits throughout the evening!

So much hilarity supported a good cause: economic education for the students in the Fort Smith area. Two teachers, **Brandy DeLude** from Orr Elementary School and **Jennifer Howald** from Woods Elementary School, gave powerful testimonials about the programs and training Economics Arkansas has provided to them and the impact it has had on their students benefitting from *real life* economic concepts.

Kudos to the grand champions, **First National Bank of Fort Smith**, and a big thank-you to all the great Arkansans who helped make Trivia Challenge 2012 such a success: Emcee—David Humphrey; co-chairs—**Jim Fourmy** (First National Bank of Fort Smith) and **Dr. Barry Owen** (Fort Smith School District); judges—the **Honorable Mike Fitzhugh**, the **Honorable Jim Spears** and **Fred Williams**, and volunteers—Sheila Humphrey, Kathryn Robinson, Bruce and Brenda Vick, Stanley Wells and First National Bank of Fort Smith staff.

TEAMS: Arkansas Best Corporation, Beall Barclay, Data-Tronics Corporation, First National Bank of Fort Smith, Gerdau Special Steel, Northside High School, OK Foods, Simmons First National Bank, Southside High School, UA Fort Smith/Cooper Clinic, Zero Mountain, Inc.

SPONSORS: Arkansas Alliance for the Advancement of Free Market Capitalism, ARVEST Bank, Baldor Electric, BancorpSouth, CV's Foodliner, Davis Iron and Metal, Graduate Sales, Liberty Bank, Preferred Office Products, Worksource, Weldon, Williams and Lick, Yaffee Iron and Metal



Suzanne Swofford of Beall Barclay won \$100 for best costume.



Fort Smith Trivia Grand Champions

First National Bank of Fort Smith



Save the date and the budget for Trivia Challenge 2013:

El Dorado	March 14	South Arkansas Arts Center
Pulaski County	May 9	Riverfront Wyndham in North Little Rock
Fort Smith	August 22	Immaculate Conception

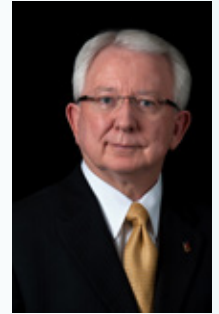
Trivia Theme for 2013: “Let Us Entertain You!”

Arkansas Bankers Association Campaign

We are grateful to

John Freeman, president of Liberty Bank in Jonesboro, for his commitment to chair the 2012-13 ABA campaign to benefit Economics Arkansas. Ever since Bessie B. Moore founded Economics Arkansas, Arkansas bankers have been among our most steadfast partners and supporters. Since 1962, bankers have given almost \$2 million through the annual Chairman's Campaign.

To learn how your contributions are invested in Arkansas teachers and students, contact Economics Arkansas Executive Director, Sue Owens, at 501-682-4349. She is available for presentations to bankers in your area.



As the year draws to a close, please keep your eyes on the future. We believe by investing in economic education for our students today, we build a better Arkansas tomorrow—economically savvy students tend to become more responsible and productive citizens, consumers and employees as adults. Help us provide that economic education with your end-of-year giving. All contributions to Economic Arkansas are tax-deductible.

Mail your check to:

Economics Arkansas
P.O. Box 3447
Little Rock, AR 72203

or make a secure donation online at www.economicsarkansas.org. Thank you.

Teachers Receive over \$16,000 for Economics Projects

Twenty-two Arkansas teachers received grants from Economics Arkansas to incorporate economic projects in their classrooms during the 2012-13 school year! Below is a listing of grant recipients. We look forward to the Economics Exchange meeting where all grant recipients report on their classroom projects and share ideas with others around the state.

Beebe Public Schools

Lydia Brumfield

Bryant School District

Tamra Lambert

Cedar Ridge School District

Carol Woods

eSTEM Public Charter School

Charlie Kinser

Glen Rose School District

Sheri Shepherd

Greenbrier Public Schools

Rebekah Bilderback

Daniel Hope

Hartford School District

Valarie Harp

Lincoln Public Schools

Ann Taylor

Little Rock School District

Zoretta Finley

Manila School District

LeAnn Helms

Jimmie Puckett

Ozark School District

Jessica Culver

Pine Bluff School District

Shelina Warren

Pulaski County Special

Josephine Hagood

Deborah Shearer

Rogers Public Schools

Linda Haley

Jenny Humble

Springdale Public Schools

Dottie Sue Hill

Lisa Taylor

Michelle Wallis

Jennifer Wiggins

Congratulations!

Donna K. Wright

Scholarships Awarded for Fall 2012 Stock Market Game!

Scholarships valuing \$2,250 were awarded to sixteen Arkansas teachers participating in the Fall 2012 SMG program! Below is a list of recipients:

<u>Name</u>	<u>District</u>
Jean Pamplin	Bryant
LaShaundria Jackson	Fuller
Suzanne Skrivanos	Hot Springs
Jon Newman	Jonesboro
June Wine	Little Rock
Beverly Leming	Malvern
John Kelly	Marked Tree
Dustin Seaton	Prairie Grove
Kim Purtle	Pulaski County
Judy Vaughn	Pulaski County
Katherine Hudson	Rogers
Natosha Jones	Texarkana
Leah Sams	Texarkana
Bobby Beard	So. AR Christian
Michael Slicer	Vilonia
Chrissie Barnes	Warren

Scholarships for the Spring 2013 SMG program, please visit www.economicsarkansas.org/for_teachers/smg_funding_sources.html

Applications due January 8, 2013

Much gratitude is extended to the **Arkansas Section 529 Plan Review Committee** for their support of SMG Scholarships. This scholarship fund is named in honor of Donna K. Wright, Former Assc. Director and Stock Market Game Facilitator for Economics Arkansas.

Arkansas Faces and Places

This interactive workshop spotlights Arkansas faces and places outlined in the Arkansas History standards through many engaging activities that address Common Core standards. Be prepared to participate in a decision making activity on hot spots in Arkansas, a readers' theatre that challenges you to identify the who, what, when, where, and why of Arkansas' people and places, an "I Love Arkansas" bumper sticker production activity and much more!

Contact our office if your school or district is interested in hosting an Arkansas History training!

501-682-4230

DonorsChoose.org

Educators! Just a reminder about a funding source possibility to help underwrite materials and resources for your classrooms! **DonorsChoose.org** offers grants to teachers in public schools. Requests have included technology equipment, subscriptions to educational journals or newspapers, activity resources, calculators, supplies such as glue, markers, poster board, paint, etc. Many Arkansas teachers have already been funded!

To learn more about this opportunity, visit donorschoose.org. Create an account and submit your request today!

TIPS CORNER!

Get the Econ LOWDOWN from the Federal Reserve Bank of St. Louis!

This award winning website has ready to use, interactive lessons and activities associated with economics and personal finance for all ages! Visit www.stlouisfed.org/education_resources/





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www.economicsarkansas.org

New Look, New Functionality

Content management system—here we come! We revamped our new website this fall, which allows staff members to create, manage and store all of our content, rather than going through the website provider. As a result, we can post calendar events, pictures, news and announcements much faster than before. Educators will find comprehensive descriptions of all teaching resources, professional development opportunities, financial assistance and grant possibilities, recognition programs and student-focused activities. The Supporters page provides detailed information about our fundraising activities, complete with narratives of events, photos and acknowledgment of sponsors. The new site also has a password-protected portal for board members to access meeting minutes, financial audits and 990 forms, policies, documents and forms.

We appreciate the insights and guidance from EA board member Mike Stafford, founder of CEG Partners in Little Rock, who helped us evaluate various website technology vendors. We chose Firespring of Lincoln, NE and have been pleased with our decision. We welcome your feedback on the new website!

If you haven't visited us yet in cyberspace, please do so at www.economicsarkansas.org.



For the Fall 2012 simulation, the Stock Market Game program has **1,362** teams participating. This equates to **4,086** students in Arkansas learning about investing, economics, math, technology and more!



Economics Arkansas is affiliated with

