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Awards for Lifetime Achievement

The 16th Annual Bessie B. Moore Awards for Excellence in Teaching Economics luncheon was held November 2 in the Great Hall at the Clinton Presidential Library. Seven teachers from around the state were recognized for their outstanding implementation of economic education into their classrooms. (For more about these winners, see page 5.)

In addition, a new award was inaugurated during the luncheon: **The Lifetime Achievement Award**. This award will recognize individuals who have been directly involved with Economics Arkansas, and who have not only supported us, but also furthered the cause of increasing economic education via teaching, or advocating our mission. We selected two recipients to receive the award this year—**Melody Key**, a teacher in the Farmington School District and **Bruce Vick**, a teacher in the Fort Smith School District. These two individuals have a long-standing history of successfully incorporating economics in their classrooms, plus both served as ambassadors of economic education on broader scopes, in addition to serving as mentors to teachers. They were both Master Economics Teachers for Economics Arkansas and have been instrumental in extending our staff's resources for over 15 years in this capacity. They are creative and enthusiastic educators, and combined have taught a total of 70 years with 52 of those years highlighted through economic education! Both Melody and Bruce retired at the end of the 2010-11 school year, but the legacy they leave is significant! (To read more about them, see page 4.)



Arkansas Gov. Mike Beebe, Melody Key, Bruce Vick and Economics Arkansas Executive Director, Sue Owens.

Congratulations to Melody and Bruce, our 2011 Lifetime Achievement Award Winners!

Arkansas Teacher Wins International Award



Arkansas Gov. Mike Beebe and Economics Arkansas Board Member Ray Hobbs pictured with Amy Smallwood.

Amy Smallwood was selected as the 2011 GATE Teacher of the Year at the Middle School level. Amy teaches 5th grade at Grace Elementary School in Rogers School District. She has been teaching for 14 years and has been incorporating economics into her classroom for over ten years. She was selected to become a Master Economics Teacher in 2007.

Amy was presented this prestigious honor during an awards dinner held at the CEE/NAEE/GATE's 50th Annual Financial Literacy and Economic Education Conference in Chicago, October 12-15, 2011. The awards program gave the following description of Amy's teaching activities that merited this International Award:

Amy used her lessons centered on choices and consequences to not only teach about the environment and factors of production, but also to integrate character education into her curriculum. Students experienced a "Pay It Forward" Buffet, planned a city, and read related children's literature to expand their economics knowledge.

Congratulations, Amy!

GATE (Global Association of Teachers of Economics) is a worldwide membership organization sponsored by the Council for Economic Education exclusively for K-12 teachers and others who are interested in economic, financial and entrepreneurship education.

Be Well...

Geanie Channell, Sr. Program Coordinator



I am very pleased to be given this opportunity to say a formal farewell as I prepare to leave Economics Arkansas after eleven fulfilling years. I thought maybe I could locate a good quote or two to express my feelings, but that did not work; nothing seemed to capture what I want to say.

So, I will just speak from the heart and say I will miss working with the amazing, dedicated, professional, inspiring Economics Arkansas staff, Center Directors, Board members and Arkansas teachers. I want to express my gratitude for the encouragement and support I have received from all of you. Thank you for your incredible energy and vision as we worked together to meet the challenge of providing relevant economic and personal finance literacy to the students of Arkansas.

It is difficult to leave, but I am looking forward to the new opportunities the future will provide. "Be well, do good work, and keep in touch." (Okay...I found one quote I like! I borrowed it from Garrison Keiller.)

Geanie

Economic Education Advocate Award

Ray Hobbs, Chairman, President and CEO of Daisy Outdoor Products and a board member of Economics Arkansas, has been selected to receive our Economic Education Advocate Award this quarter!

While he only recently joined our board in 2009, he has been involved with economic education for many years. During the 1980s and 1990s, Mr. Hobbs was involved with the Students in Free Enterprise (SIFE) program at UA Fayetteville, serving as judge for regional competitions and ultimately receiving the "Champion of SIFE" award.

Prior to his board tenure, Mr. Hobbs was introduced to Economics Arkansas via Northwest Arkansas' Trivia Challenge fundraising event. In addition to supporting the Trivia Challenge financially, Mr. Hobbs has served as chairman for the event as well.

Daisy Outdoors has stepped forward to sponsor the Stock Market Game and the Bessie B. Moore Awards Program

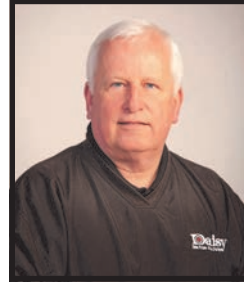
for Excellence in Teaching Economics for multiple years.

Mr. Hobbs states, "From my very first meeting I attended I felt the Economics Arkansas program was special. Having an opportunity to see kids that are in the program and the difference it is making in their lives makes me proud to be a small part. As a business person, I have had the opportunity to serve on a lot

of boards over the past years, and I can say that serving on the Economics Arkansas board is one of the most rewarding. My family and my company support this program, and I would encourage business leaders in Arkansas to learn about this great program and support it as well."

Mr. Hobbs is married to State Representative Deborah Hobbs, and they have two children.

Congratulations, Mr. Hobbs and **THANK YOU** for your support of economic education!



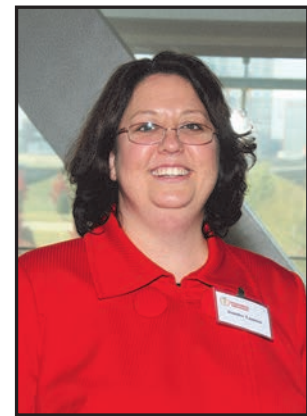
Welcome Home, Jennifer!

Sue Owens, Executive Director



December 1st, we will be welcoming Jennifer Taunton to Economics Arkansas as our new Program Coordinator! Jennifer will be taking the place of Geanie Channell who plans to retire December 31st. Some of you already know Jennifer - she lived in El Dorado, Arkansas most of her life, and she has a lengthy history with economic education and our organization. She was an educator in the El Dorado School District from 1994 to 2008, in addition to serving as a workshop consultant and Master Economics Teacher for us from 2002 - 2008. Jennifer earned a Bachelor of Science in Education from ASU, a Master of Science in Education from UCA, and a Master of Arts in Economics and Entrepreneurship from the University of Delaware. In 2008, Jennifer moved to Cincinnati, Ohio to serve as the Assistant Director for Student Enterprise (StEP) at the Economics Center located at the University of Cincinnati. In her position, she also provided Professional Development training for K-12 educators with an emphasis in elementary.

Jennifer is a former state and national award winner in economic education, an author of economics curriculum, plus she currently serves on the Professional Development committee for the National Association of Economic Educators (NAEE). The Economics Arkansas staff interviewed Jennifer in August and the thing that stood out to all of us - her passion for changing the lives of students through increased economic literacy! Her creativity and enthusiasm are contagious, and we are truly blessed to have this opportunity to bring her back home to Arkansas.



"It's great to come home to an organization dedicated to preparing students for "real life" by providing teachers with engaging, relevant materials and training to use in their classrooms! I look forward to working with you all!"

Jennifer

High School Econ Challenge Competition Returns!

In partnership with the Federal Reserve Bank of St. Louis-Little Rock Branch and our 6 University Centers for Economic Education, we will reinstate the Economics Challenge competition in the spring of 2012!

This competition is available to all high school students in Arkansas. Student teams will either participate in the Adam Smith or the David Ricardo Division. The format is as follows:

1. Online Qualifying: Student teams will take tests in their computer labs at school, and scores will determine who advances to the division competition hosted by the universities. Ten teams will advance per region.

2. The Division Competition: Up to ten student teams competing first as individuals on a team, and then as a group. The format will include 3 multiple-choice tests plus a quiz bowl. The top 2 teams in each division will receive

awards; however, the first place teams will advance to the State Competition.

3. The State Competition: We will host a total of 12 teams; 2 from each of our 6 University Center Areas. Teams will be competing in the Adam Smith or Ricardo Divisions. The format is the same as the Division Competition with 3 written tests and one quiz bowl competition.

4. Our state Adam Smith champions will participate in an online Regional competition to determine who will advance to the National competition in New York, May 20, 2012.

For further details about the competition, visit www.economicsarkansas.org via the Programs tab, or you can call our office at 501-682-4230.

Learn more about the incentives and cash prizes!

Check Out These Teacher Resources

Below are a few teacher resources that will assist in teaching economics to your students:

Hershel's World of Economics DVDs available at www.kidseconposters.com through the Indiana Council on Economics. View this promotional video clip to learn more: <http://youtu.be/CjlfmbKbXhU> - a fun way to teach economics to elementary aged students.

Football & Soccer Financial Literacy Interactive, online Games available at <http://www.practicalmoneyskills.com/games/trainingcamp> - a fun way to teach money management skills to students in middle and high schools.

Plantville - the ultimate plant manager experience available at <http://www.plantville.com/> - a fun way to engage high school students in decision making, managing inventory, acquiring capital, etc.

High School Econ Update!

If you attended our *High School Standards and Activity-Based Economics* workshop during the summer of 2010, please contact us to receive electronic updates to your notebook of lessons and activities!

To qualify receiving, you must have attended the five-day workshop or the two-day Fundamentals.

If you attended a workshop in June/July 2011, you received the updated notebook.

Contact Elisha at 501-683-2168 or elisha@economicsarkansas.org to request the updates.

Program Calendar

November 21-22, 2011

High School Economics Training
8:00 a.m. - 4:00 p.m. daily
Magnolia, AR

November 22, 2011

Arkansas History Workshop
2:00 - 4:00 p.m.
Magnolia, AR

December 2, 2011

Stock Market Game Ends!

January 10, 2012

Stock Market Game Awards Luncheon
Verizon Arena
11:30 a.m. - 1:00 p.m.
North Little Rock, AR

January 17, 2012

Stock Market Game™
Training for Beginner Advisors
9:00 a.m. - 3:30 p.m.
Fuller Annex Building
Little Rock, AR

January 18, 2012

Stock Market Game™
Advanced Training for Advisors
9:00 a.m. - 3:30 p.m.
Fuller Annex Building
Little Rock, AR

January 27, 2012

Economics Staff Development
Springdale School District

February 6, 2012

Stock Market Game Begins!

April 13, 2012

Stock Market Game Ends!

TBA Spring 2012

ASU Center Area Economics Challenge
HSU Center Area Economics Challenge
SAU Center Area Economics Challenge
UAF Center Area Economics Challenge
UALR Center Area Economics Challenge
UAM Center Area Economics Challenge
and
Economics Challenge State Competition
Central Arkansas

MET Update: Retirees and Inductees!

The Master Economics Teachers program of Economics Arkansas began in 1992, with the purpose of creating a cadre of teachers who demonstrated a proficiency in implementing economic education in their classrooms. In addition, they serve as workshop consultants (extending Economics Arkansas' limited human resources) and provide a "teachers-training-teachers" approach to learning. Today, this "cream of the crop" group continues to offer support to Economics Arkansas and to teachers around the state!

At the end of the 2010-11 school year, three METs retired: **Gail Burns**, Rector School District; **Melody Key**, Farmington School District; and **Bruce Vick**, Fort Smith School District. Together, they logged over 110 years of teaching with over half of those being involved with economic education! And the awards these outstanding teachers have won over the years could fill an entire warehouse!

We thought we would share their thoughts regarding economic education and what they will be doing in retirement.



Melody Key

Here is what one of my students had to say about economic education: "In your class, I learned skills that have gotten me through college, jobs and all aspects of life." Jason Keen

Retirement Plans: *spending time with my husband, serving my church and volunteering at school spreading economic education as I go!*



Bruce Vick

Incorporating economic education made a huge impact on my teaching. I saw a great difference in the behavior of the students because they saw what I was teaching was important to their lives, and they were excited about learning.

Retirement Plans: *spending time with my family and traveling; involved with church and sing in the choir and spend a great deal of time volunteering.*

**Thank you to these wonderful mentors and role models!
We wish you the best!**



Gail Burns

I used economics in all the studies. I believe it is the life skill so necessary for real life. Retirement plans: I am enjoying traveling with my husband, visiting our grandsons and daughters. I will be working part-time as Executive Director of The Helping Hands Foundation in our community.

New METs Inducted...

Four new METs were officially inducted at a seminar held September 23-24, 2011 for METs across the state. These enthusiastic and creative new teachers include:

- ◆ Shelina Warren, Pine Bluff School District
- ◆ Sarah Glenn, Huntsville School District
- ◆ Lisa Taylor, Springdale School District
- ◆ LeAnn Helms, Manila School District

Shelina, Sarah and Lisa were featured in the prior two issues of our newsletter, so we thought we'd introduce you to LeAnn Helms. Ms. Helms is currently the PreK-8th Grade Assistant Principal with the Manila School District. She is an award winning teacher and has had student teams participate in both the Stock Market Game and the Personal Finance Challenge. LeAnn served as a consultant at the Civics and Economics workshop this past spring, and she was recognized as a new MET during the October 20th Manila School District board meeting.



Attention Superintendents and Principals!

Are you seeking engaging staff development for your teachers?

Look no further! Economics Arkansas brings hands-on training and resources to your teachers and is certified by the Arkansas Department of Education to offer staff development. Below is a list of school districts who have partnered with us to take advantage of our staff development opportunities!

Arkadelphia	Hope
Bald Knob	Horatio
Bearden	Hot Springs
Beebe	Jessieville
Benton	Jonesboro
Bentonville	Lincoln Consolidated
Berryville	Lonoke
Blytheville	Magnolia
Bryant	Marvell-Elaine
Centerpoint	McCrary
Clarendon	Mena
Clarksville	Midland
Cossatot River	Monticello
Crossett	Mountain Home
Cutter Morning Star	North Little Rock
El Dorado	Osceola
Episcopal Collegiate	Paragould
eSTEM Public Charter	Perryville
Farmington	Poyen
Fayetteville	Prairie Grove
Fort Smith	Pulaski County Special
Glen Rose	Riverview
Gravette	Rogers
Greenbrier	Searcy
Greene County Tech	Siloam Springs
Greenwood	So. Mississippi County
Hackett	Springdale
Harrisburg	Stuttgart
Harrison	West Memphis

Topics of available staff development workshops include, but are not limited to: Arkansas History, Integrating Economics into your Math curriculum, Economics and Children's Literature, Teaching High School Economics, Teaching Personal Finance and more!

For more information, please contact Economics Arkansas at:
501-682-4230
acee@economicsarkansas.org

2011 Moore Awards Winners

The 16th Annual Moore Awards Luncheon was held November 2, 2011 at the Clinton Presidential Library in the Great Hall. In addition to the Lifetime Achievement winners and GATE winner featured on page 1 of this newsletter, seven outstanding teachers were recognized and celebrated. Below, winners are featured with Arkansas Department of Education Commissioner Dr. Tom Kimbrell and Arkansas Governor Mike Beebe. Board Chairman Lou Graham and Board President Dr. Jim Rollins are also pictured with winner Pamela Conner. Congratulations to all winners! Our deep gratitude is extended to the sponsors of the event!



Dorothy S. Groves Hill
Springdale School District
Project: Trip Planner: A Real World Application Project



Pamela Powell Conner
Springdale School District
Project: Product Globetrotters



Terry Isringhouse
Forrest City School District
Project: Money: Save, Spend or Invest



Douglas Vann
Bryant School District
Project: 3,2,1 Blast off to Economics!



Sheila Humphrey
Fort Smith School District
Project: "Fun in the Fort" - A Tour Guide Map for Kids



Deborah Shearer
Pulaski County Special School District
Project: Economics by the Book



Sheryl D. Shepherd
Glen Rose School District
Project: Risk, Return, Reward! Entrepreneurs in Action



CONGRATULATIONS!

2011 Moore Awards Sponsors

Bessie B. Moore Hero



ARKANSAS DEPARTMENT OF EDUCATION



Platinum Sponsor
Daisy Outdoor Products

Silver Sponsor
Arkansas Farm Bureau
Jim and Renee Wooten
QualChoice

Bronze Sponsor
Farmers Bank and Trust,
Magnolia
Stephens, Inc.

Investor Sponsor
Centennial Bank
Cross, Gunter,
Witherspoon & Galchus
Bill and Sharon Arnold
Family Foundation
Friday, Eldredge & Clark
Munro & Company
Arkansas Association of
Educational Administrators

Thank You, Sponsors!

Fort Smith Trivia

Immaculate Conception Parish Center was the site of the 9th annual Trivia Challenge for Fort Smith on August 25, 2011. Co-chairs for the event were **Jim Fourmy**, First National Bank, and **Dr. Barry Owen**, Fort Smith School District. **David Humphrey** of Arkansas Best Corporation once again served as Master of Ceremonies! The Honorable Mike Fitzhugh, The Honorable James Cox and Fred Williams served as judges. The reception consisted of food from Taliano's Italian Restaurant and beverages served by the wonderful volunteers from First National Bank!

Bonus questions worth 2 points each were posed during all rounds and related to the number nine in honor of the event's 9th year! In addition to winning the Grand Championship, congratulations to **Beall Barclay** for also winning the coveted Spirit Award—for the 4th year in a row!

Thank you to our Co-chairs, the teams, sponsors, volunteers, judges and all those who made this event such a success!

Participating Businesses & Schools

ABF Freight System, Inc.
Beall Barclay
Cooper Clinic
Data-Tronics Corporation
First National Bank of Fort Smith
Gerdau Special Steel
Hanna Oil & Gas Company
Northside High School Students
OK Industries
Simmons First Bank
Southside High School Students
UA Fort Smith
Zero Mountain, Inc.

Event Sponsors:

ARVEST Bank
Baldor Electric Company
BancorpSouth
Burgess Communications
CV's Family Foods
Davis Iron and Metal
Graduate Sales
Liberty Bank
Preferred Office Products
QualServ
Weldon, Williams & Lick
Yaffe Iron and Metal

Grand Champions!



Beall Barclay Winners with Master of Ceremonies, David Humphrey, and event Co-chairmen Dr. Barry Owen & Jim Fourmy (back row).



Spirit Award Winners!



Beall Barclay wins Spirit Award for 4th year in a row!

Arkansas Bankers Campaign Underway!

Charlie Blanchard, First State Bank of Russellville, and Chairman of the ABA Board of Directors, is leading the efforts for the ABA's fundraising campaign to support economic education! This campaign began in mid-October and has currently raised \$12,200, with our goal being \$45,000. All monies are used to further Economic Arkansas' mission of promoting economic and financial literacy to Arkansas students and teachers.



If you are a banker and have not made your investment in the programs of Economics Arkansas, please do so today. Feel free to contact Sue Owens if you have questions or need additional information.

Phone: 501-682-4349

Email: sue@economicsarkansas.org.

Thank you!

Donations to Economics Arkansas are tax-deductible. Make your year-end contribution today!

2012 Trivia Challenges Scheduled!

March 15

El Dorado Trivia
 South Arkansas Arts Center

April 26

Pulaski County Trivia
 Wyndham Hotel, North Little Rock

August 23

Fort Smith Trivia
 Immaculate Conception Parish Hall

Thank You, Bank of America-Merrill Lynch!

Bank of America-Merrill Lynch recently awarded a \$15,000 grant to Economics Arkansas in support of the Stock Market Game program! Pictured from left to right are Merrill Lynch representatives: Hatim Smouni, Pledger Monk, Sy Robinson and Tom Schwarz with Economics Arkansas staff Marsha Masters and Stacey Ray.



Thank You!

27 Teacher Grants Awarded

Economics Arkansas is pleased to announce the recipients of its Economic Education Teacher Grants. The grants are given to Arkansas teachers to implement economics projects in their classrooms during the 2011-12 school year. Over \$17,396.35 was awarded to fund 27 projects.

Tamra Lambert
Bryant School District

Jodi Crow
Cedar Ridge School District

Sheri Shepherd
Glen Rose School District

Rebekah Bilderback
Karen Burgin
Sarah Jerry
Clint Shadwick
Greenbrier School District

Valarie Harp
Hartford School District

Sarah Glenn
Julie Myrick
Huntsville School District

LeAnn Helms
Manila School District

Judy Pearson
Midland School District

Jessica Culver
Ozark School District

Shelina Warren
Pine Bluff School District

Deborah Shearer
Lisa Twyford
Pulaski County Special School District

Rodney Fulton
Heather Grosze
Terry Langum
Rogers School District

Gail Tucker
Searcy School District

Kerry Boles
Dawn Buchanan
Abby Farrell
Sarah Fears
Dottie Sue Hill
Lynn Massey
Lisa Taylor
Springdale School District

Congratulations to our wonderful Teachers!

Donna K. Wright Scholarships Awarded for Fall 2011 Stock Market Game!

Scholarships valuing \$8,415 were awarded to 31 Arkansas teachers participating in the Fall 2011 SMG program! Below is a list of the recipients:

<u>Name</u>	<u>District</u>
Sarah Watson	Academics Charter
Craig Pinion	Atkins
Christie Golleher	Bauxite
Maria Swicegood	Bryant
Jean Pamplin	Bryant
Tamra Lambert	Bryant
J. J. Mosley	Camden Fairview
Kim Endsley	Clarendon
John Henderson	Harrison
Tim Guest	Hot Springs
Roseann Askeland	Jonesboro
Jon Newman	Jonesboro
Josh McCorkle	Jonesboro
June Wine	Little Rock
Mary Tippin	Little Rock
Michele Brown	Little Rock
John Kelly	Marked Tree
Melinda Harris	Maynard
Sheila Roberts	Mount Ida
Holly Thorwarth	Mount Ida
April Scurlock	Mount Ida
Rick Kron	North Little Rock
Shantele Raper	Osceola
Dustin Seaton	Prairie Grove
Judy Vaughn	Pulaski County
Kimberly Purtle	Pulaski County
Victoria Jackson	Pulaski County
Ron Lewis	Pulaski County
Benjamin Belton	Pulaski County
Robert Beard	So. AR Christian
Michael Slicer	Vilonia

Apple Award Winner attends NYSE Teacher Workshop

Spring 2011 Stock Market Game™ Apple Award winner **Holly Thorwarth** of Mount Ida High School attended the one-week Teacher workshop this summer sponsored by the New York Stock Exchange. Ms. Thorwarth had this to say about the trip: *“The workshop was one of the best that I have ever attended. I really could not pick just one part to be my favorite. During the week several visits were taken to the trading floor. This allowed the participants to see what they were learning about in action. Every day was packed with incredible speakers. Participants met and talked with the CEO of the NYSE-Euronext, leaders from the SEC, designated market makers, floor brokers, and many more. One afternoon was set aside for a field trip to the Museum of Financial History. The workshop furthered my understanding and knowledge of the stock market. I am sharing so much with my students. Thank you Economics Arkansas for providing me with this great opportunity!”*



Ms. Thorwarth visits the floor of the Stock Exchange.

To apply for scholarships for the Spring 2012 SMG Program, please visit <http://www.economicsarkansas.org/programs/stock-market-game/DKW-Scholarship-2011-2012-School-Year.pdf>

Applications should be postmarked by January 6, 2012.

Much gratitude is extended to the **Arkansas Section 529 Plan Review Committee** for their support to underwrite the SMG scholarships. Started in 2009, the scholarship fund is named in honor of Donna K. Wright, former Associate Director and Stock Market Game Facilitator for Economics Arkansas.



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www.economicsarkansas.org

Address Correction Requested

Winners of facebook Contest!

Economics Arkansas recently hosted a contest in an effort to recruit additional "Friends" to our Facebook Page. Sixty new friends "liked" us during this time! All names were entered into a drawing for one of two prizes: \$50 gift card and an economic teaching guide. Winners are:

Shawna Morganflash
Fort Smith School District
\$50 gift card

John Barton
Blytheville School District
Virtual Economics CD-ROM

Congratulations!

Economics Arkansas is affiliated with



School Budget Tight?

Teachers: DonorsChoose.org is an online charity that makes it easy for anyone to support you in the classroom.

Public school teachers can post classroom project requests on DonorsChoose.org. Requests range from pencils for a poetry writing unit, to violins for a school recital, to microscope slides for a biology class, etc. Of course, we would love to see Arkansas teachers apply for economic education materials and resources!

Potential donors browse project requests and give any amount they choose. Once a project reaches its funding goal, DonorsChoose.org will deliver the materials to your school!

Check it out and secure needed supplies for your classroom!

DonorsChoose.org

Their mission: DonorsChoose.org engages the public in public schools by giving people a simple, accountable and personal way to address educational inequity.

**HAPPY
HOLIDAYS!**

2011-12 SMG Dates

Fall 2011: Sept. 26 - Dec. 2, 2011

Spring 2012: Feb. 6 - April 13, 2012