

We Econ Connections

The Economics of....

Valentine's Day Cards:

- ♡ <http://wonderopolis.org/wonder/who-is-your-valentine/>
- ♡ <http://corporate.hallmark.com/Holiday/Valentines-Day>

Infographics and Informational Text:

- ♡ <https://wallethub.com/blog/valentines-day-facts/10258/>
- ♡ <https://www.columnfivemedia.com/work-items/infographic-valentines-day-by-the-numbers>
- ♡ <https://visual.ly/community/infographic/business/economics-valentines-day>

Candy:

- ♡ Hershey's Chocolate: <http://www.thehersheycompany.com/about-hershey/our-story/making-our-chocolate.aspx>
- ♡ Mars Chocolate: <http://www.mars.com/global/brands/chocolate.aspx>
- ♡ Conversation Hearts: <http://www.cbsnews.com/video/watch/?id=672089n>
- ♡ NECCO Company: <http://www.necco.com/>

Floral Sales:

- ♡ <http://www.proflowers.com/guide/how-many-roses-are-sold-valentines-day>
- ♡ <http://infusionomics.com/good-stuff/special-projects-list/special-projects-candy-gram/>
- ♡ <http://www.teleflora.com/blog/why-do-rose-prices-go-up-at-valentines-day/>

Just for Fun!

- ♡ Valentine's Day 2018 (U.S. Census Bureau):
<https://www.census.gov/newsroom/stories/2018/valentines.html>