

2020

# Student Awards Luncheon



Thursday  
May 7, 2020  
11:30 a.m. - 1 p.m.

Wally Allen Ballroom,  
Statehouse Convention Center  
Little Rock, AR

Featuring keynote speaker  
**Anthony Pignio**  
Managing Director,  
Head of Equity Trading  
Stephens Inc.



**ECONOMICS ARKANSAS**

[economicsarkansas.org](http://economicsarkansas.org)

PO Box 3447, Little Rock, AR 72203

# THE STOCK MARKET GAME™

powered by  ECONOMICS ARKANSAS

The Stock Market Game™ is a national program of the Securities Industry and Financial Markets Association (SIFMA) Foundation that allows students and teachers the opportunity to invest a virtual \$100,000 in stocks, bonds and mutual funds throughout an engaging semester or a year-long session starting in September and ending in April. Economics Arkansas has been the facilitator of the program in Arkansas since 1999. This program is available to all grade levels but is more easily utilized in grades 4-12. Arkansas's competition is divided into six regions and four divisions: Elementary, Junior High, High School and After-School.

As a supplement, a national writing competition, "InvestWrite," is available where students are provided an investment scenario which requires them to assess, research, and then formulate possible solutions based on their findings, logic and ideas.

## ARKANSAS STUDENTS

**159,000** played the game since 2000

**15,000** played during the last school year

**84%** were engaged through the simulation

**83%** made real world connections

**100%** gained understanding they didn't have before



Arkansas ranked **4th** nationally for number of teams competing annually

## ARKANSAS PERSONAL FINANCE CHALLENGE

The Arkansas Personal Finance Challenge is an opportunity for students to demonstrate their knowledge of Personal Finance by competing with other students across the state. Teams of four will be given a detailed fictitious family scenario and two hours to prepare a financial plan for the family. Each team presents their plan to a panel of expert judges looking for content knowledge, team work and presentation skills.

The winning team will advance to compete in the National Personal Finance Challenge in Lincoln, Nebraska on May 4, 2020 for a chance to win up to \$2,000 for each team member.



## STUDENT AWARDS LUNCHEON

The winning teams for the Stock Market Game™, InvestWrite Competition and Personal Finance Challenge will be recognized at a statewide awards luncheon on Thursday, May 7, 2020 in Little Rock.

We are currently seeking sponsors for this always engaging event. That's where **YOU** come in!

2020

## Student Awards Luncheon

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$15,000

Title sponsorship of the awards luncheon:

*"Economics Arkansas and \_\_\_\_\_ present..."*

- Presentation rights for Stock Market Game™ awards. A representative of the sponsor's choosing will be on stage to present the awards; the company logo will be on screen during the presentations.
- Prominent table for 10 at awards luncheon on May 7, 2020
- Table signage with company logo
- Front screen recognition during the program
- Verbal acknowledgment during awards luncheon
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages
- 12 months' publicity on Economics Arkansas' website

### DR. ARCH FORD HERO \$10,000

- Preferred table for 10 at awards luncheon on May 7, 2020
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### PLATINUM \$5,000

- Preferred table for 10 at awards luncheon on May 7, 2020
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### GOLD \$2,500

- Table for 10 at awards luncheon on May 7, 2020
- Front screen recognition during the program
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages

### SILVER \$1,000

- Table for 10 at awards luncheon on May 7, 2020
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages

### BRONZE \$500

- Reserved seating for Two at awards luncheon on May 7, 2020
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages

### INDIVIDUAL TICKETS \$75



2020

## Student Awards Luncheon

## PAYMENT OPTIONS

### PAYMENT METHOD

- ☐ Credit card payment preferred (Visa, MasterCard, Discover or American Express).  
Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Sec. Code \_\_\_\_\_
- ☐ Check enclosed (make payable to Economics Arkansas).
- ☐ Please invoice for sponsorship.
- ☐ I am unable to sponsor this year. Please contact me again at another time .

### CONTACT INFORMATION

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Email \_\_\_\_\_

### YES, I WANT TO SPONSOR!

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$15,000 | <input type="checkbox"/> Silver \$1,000               |
| <input type="checkbox"/> Dr. Arch Ford Hero \$10,000 | <input type="checkbox"/> Bronze \$500                 |
| <input type="checkbox"/> Platinum \$5,000            | <input type="checkbox"/> Individual Tickets \$75 each |
| <input type="checkbox"/> Gold \$2,500                |   |

I would like to donate #\_\_\_ of my allotted luncheon seats to students and volunteers.

**PLEASE RESPOND BY APRIL 15, 2020, FOR INCLUSION IN PUBLICATIONS.**

**PLEASE SEND COMPLETED FORMS TO** [kathleen@economicsarkansas.org](mailto:kathleen@economicsarkansas.org)

#### OR MAIL TO:

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