



FOUNDATION



# HOW TO GET THE MOST OUT OF YOUR SMG EXPERIENCE

## WEEK 1

To put The Stock Market Game™ in context for your class, show our video “**Life Goals**,” which discusses how saving early then investing can help your students achieve their longer term goals:  
<https://bit.ly/2Aep5Ta>

**Suggested Lesson:** Visit [www.stockmarketgame.org](http://www.stockmarketgame.org) and login with your advisor ID and password. Click the “Syllabus” box, then select your grade level on the left-hand side to view the following lesson:  
**“Understanding SMG”**

## WEEK 2

**Suggested Lesson:** “**What is a Company?**”

**Invest It Forward™:** connects your class with real financial professionals online or in person. If you haven’t requested your own volunteer yet, now is the perfect time:  
<https://investitforward.sifma.org/>

**Check out a free webinar** (listing in back) or a **Fast Track** instructional video to help you get started:  
<https://vimeo.com/album/4803902>

## WEEK 3

**Suggested Lesson:** “**What is a Stock?**”

**Extension Lesson:** (grade levels may vary)  
**“Stockholder Rights and Responsibilities”**

## WEEK 4

**Suggested Lesson:** “**Identifying Symbols and Interpreting Stock Quotes**”

**Extension Lesson:** (grade levels may vary) “**History of the New York Stock Exchange**”

## WEEK 5

**Team meeting:** Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:

**Journal:** Write about the impact of a news event on a company that your team has invested in or that your team wishes to invest in.

All journal prompts can be found with the “Understanding SMG” lesson in the “Syllabus” section of the Teacher Support Center.

# WEEK 1-5

# 32 WEEK PACING CALENDAR

*\*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.*



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32 WEEK PACING CALENDAR

WEEK 6-10

WEEK 6

**Suggested Lesson-** "What is Diversification?"

**Invest It Forward-** Be sure to read your emails and check status by logging in at <https://investitforward.sifma.org>. Sometimes a match takes time and volunteers must secure their firm's approval in order to visit. Be sure to allow several weeks for this. If you have already been matched, be sure to follow up directly, get scheduled and help them prepare for their visit.

WEEK 7

**Team meeting:** Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:

**Journal:** Is your team's portfolio diversified? Could it be more diversified? Describe how your team has attempted to create a diversified portfolio.

WEEK 8

**Suggested Lesson-** "What is a Mutual Fund?"

**Publications: Stocktalk-Fund Time** (type "Fund Time" in the search bar)

This article covers Mutual Funds and Exchange-Traded Funds.

WEEK 9

Show your students "**Building Bridges**," a video that explains bonds: <https://bit.ly/2LDQZfU>

**Suggested Lesson-** "What Is a Bond?"

WEEK 10

**InvestWrite™** is SMG's national essay competition. Introduce the competition to your class with our lesson "**How to InvestWrite.**" Check out [www.investwrite.org](http://www.investwrite.org) to see this Fall's prompt.

Please note that all lessons and publications can be found in the Teacher Support Center. Visit [www.stockmarketgame.org](http://www.stockmarketgame.org) and login with your advisor ID and password. Click the "Syllabus" or "Publications" box and either scroll or search to find a specific document.



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WEEK 11

**Suggested Lesson:** "Buy, Sell, or Hold?"

WEEK 12

**Suggested Lesson:** "Dividends and Earnings"

**InvestWrite-** Now is a great time for your students to draft their InvestWrite essays for the Fall competition!

WEEK 13

Show your students "**Wealth Creation for All**," a video that explains the concept of risk vs. return:  
<https://bit.ly/2LrclS4>

**Suggested Lesson:** "What is Risk?"

WEEK 14

**Publications: In the News-Defeating Danger** (Vol. 39 Issue 1 or type "Defeating Danger" in the search bar)

This article covers risk and holding periods.

WEEK 15

**InvestWrite-** Submit your essays by the deadline. Remember, you can submit up to **10 essays per class**. Strip your students' names from the essays and follow all submission instructions at [www.investwrite.org](http://www.investwrite.org).

WEEK 11-15

32 WEEK PACING CALENDAR

Please note that all lessons and publications can be found in the Teacher Support Center. Visit [www.stockmarketgame.org](http://www.stockmarketgame.org) and login with your advisor ID and password. Click the "Syllabus" or "Publications" box and either scroll or search to find a specific document.

WEEK 16-20

WEEK 16

**Suggested Lesson- "What Causes Stock Prices to Change?"**

**Invest It Forward-**

Engagement occurred? How did it go? Be sure to return to the portal at <https://investitforward.sifma.org/> and log the visit's completion and to provide feedback. Questions or concerns, contact [iif@sifma.org](mailto:iif@sifma.org).

WEEK 17

**Suggested Lesson- "How Does Money Grow Over Time?"**

WEEK 18

**Suggested Lesson "What is an Exchange/Market?"**

**Publications: In the News- Starting Up** (Vol. 51 Issue 1 or type "Starting Up" in the search bar)

This article covers entrepreneurs, start ups, and business cycles.

WEEK 19

**Extension Lesson:** (grade levels may vary) **"What is an Index?"**

**Publications: In the News- An Apple for the Dow** (Vol. 48 Issue 3 or type "Apple for the Dow" in the search bar)

This article covers the Dow Jones Industrial Average and weighing stocks.

WEEK 20

**Team meeting:** Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:

**Journal:** X has gone down \$X since my team bought it. I think this is happening because X. I think my team should buy/sell/hold it because X.

**WEEK 21**

**Lorax project**

**Description:** This project introduces students to the concept of “environmentally responsible investing” through activities based on the book, *The LORAX*, by Dr. Seuss. Students will examine how companies balance their need for raw material with their need to manage those same resources to insure future availability and supply.

**WEEK 22**

**Lorax project-**

**Students will be able to:**

- Define a “green company.”
- Define a “Green Fund.”
- Evaluate the environmental impact of doing business.
- Weigh the benefits and costs to a company “going green.”

**WEEK 23**

**Lorax project**

Log into [www.stockmarketgame.org](http://www.stockmarketgame.org) and click the "Projects" box. Scroll for the Lorax project for your appropriate grade level.

**WEEK 24**

**Lorax project**

Group work and presentations

**WEEK 25**

**Lorax project**

Group work and presentations

WEEK 26	WEEK 27	WEEK 28	WEEK 29 & 30	WEEK 31-32
<p><b>Team meeting:</b> Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:</p> <p><b>Journal:</b>What is the most important thing you have learned from SMG?</p>	<p><b>Extension Lesson:</b> (grade levels may vary) "<b>Corporate Actions</b>"</p>	<p><b>InvestWrite:</b> Check out the Spring prompt. Use the InvestWrite essay as a capstone assignment or formative assessment with the final lesson, "How Successful Was My Investment Strategy?"</p>	<p><b>Suggested Lesson:</b> "How Successful Was My Investment Strategy?"</p> <p><b>InvestWrite:</b> Students should start drafting their InvestWrite essays.</p>	<p>Wrap up of SMG semester and group presentations of "How Successful Was My Investment Strategy"</p> <p><b>InvestWrite:</b> Make sure to submit your students Spring essays by deadline, following all the submission criteria outlined on <a href="http://www.investwrite.org">www.investwrite.org</a></p>

# WEBINARS

## Webinar dates/times in EST

### August

8/21 4:30pm SMG Basics  
8/23 4:30pm SMG Basics  
8/27 4:30pm SMG Basics  
8/30 6:30pm SMG Basics

### September

9/4 6:30pm SMG Basics  
9/6 6:30pm SMG Basics  
9/10 6:30pm SMG Basics  
9/11 7:30pm Winning with Diversification  
9/12 4:00pm How To Connect Your Class with a Financial Professional Volunteer  
9/13 6:30pm SMG Basics  
9/17 7:30pm Let's Trade Today  
9/18 6:30pm Basic Company Research  
9/19 7:30pm Winning with Diversification  
9/20 6:30pm How to InvestWrite!  
9/25 6:30pm SMG Basics  
9/27 7:30pm Weekly Portfolio Analysis

### October

10/1 6:30pm Basic Company Research  
10/2 8:00pm Winning with Diversification  
10/4 3:00pm How to InvestWrite!  
10/4 6:30pm SMG Basics  
10/8 6:30pm How To Connect Your Class with a Financial Professional Volunteer  
10/9 8:00pm Let's Trade Today  
10/11 6:30pm SMG Basics

### October continued...

10/15 6:00pm How to InvestWrite!  
10/16 8:00pm Basic Company Research  
10/18 6:30pm SMG Basics  
10/23 8:00pm Let's Trade Today  
10/24 10:00pm How to InvestWrite!  
10/25 6:30pm SMG Basics  
10/30 4:30pm Meet an Invest It Forward Volunteer

### November

11/1 8:00pm Weekly Portfolio Analysis  
11/6 6:30pm Basic Company Research  
11/6 10:00am How to InvestWrite!  
11/8 11:45am How to InvestWrite!  
11/8 8:00pm Winning with Diversification  
11/13 8:00pm Basic Company Research  
11/15 8:00pm Weekly Portfolio Analysis  
11/19 9:00am How to InvestWrite!  
11/20 6:30pm Let's Trade Today  
11/27 6:30pm Weekly Portfolio Analysis  
11/28 8:00am InvestWrite: How to Submit  
11/29 8:00pm Let's Trade Today

### December

12/4 6:30pm Weekly Portfolio Analysis  
12/3 10:00pm InvestWrite: How to Submit  
12/5 4:30pm Meet an Invest It Forward Volunteer  
12/6 8:00pm Let's Trade Today  
12/10 7:00pm InvestWrite: How to Submit

## Registration Links

Please click the link or type it into your web browser to register for an upcoming webinar:

### SMG Basics

<https://register.gotowebinar.com/rt/5120704219189709826>

### Winning with Diversification

<https://register.gotowebinar.com/rt/4082860900081034242>

### Let's Trade Today

<https://register.gotowebinar.com/rt/9089415628903375618>

### Basic Company Research

<https://register.gotowebinar.com/rt/8971196138684987138>

### Weekly Portfolio Analysis

<https://register.gotowebinar.com/rt/831106937981371649>

Please see next page for webinar links to InvestWrite and Invest It Forward webinars...



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# INVESTWRITE & INVEST IT FORWARD WEBINARS

## InvestWrite

**9/20 6:30pm- How to InvestWrite**

<https://attendee.gotowebinar.com/register/7139565897328638209>

**10/4 3:00pm- How to InvestWrite**

<https://attendee.gotowebinar.com/register/8511868558979273217>

**10/15 6:00pm- How to InvestWrite**

<https://attendee.gotowebinar.com/register/4389921512237829377>

**10/24 10:00pm- How to InvestWrite**

<https://attendee.gotowebinar.com/register/1069608602098498049>

**11/6 10:00am- How to InvestWrite**

<https://attendee.gotowebinar.com/register/6551511894422304257>

**11/8 11:45am- How to InvestWrite**

<https://attendee.gotowebinar.com/register/7956775715650348289>

**11/19 9:00am- How to InvestWrite**

<https://attendee.gotowebinar.com/register/1393565409571761409>

**11/28 6:00pm- InvestWrite: Easy to Submit**

<https://attendee.gotowebinar.com/register/3808794432586433793>

**12/3 10:00pm- InvestWrite: Easy to Submit**

<https://attendee.gotowebinar.com/register/1060944450471935233>

**12/10 7:00pm- InvestWrite: Easy to Submit**

<https://attendee.gotowebinar.com/register/4273498624443631873>

## Invest It Forward

**9/12 4:00pm- How To Connect Your Class with a Financial Professional Volunteer**

<https://attendee.gotowebinar.com/register/4084748761856085250>

**10/8 6:30pm- How To Connect Your Class with a Financial Professional Volunteer**

<https://attendee.gotowebinar.com/register/4081290797786741250>

**10/30 4:30pm- Meet an Invest It Forward Volunteer**

<https://attendee.gotowebinar.com/register/7675891177126006530>

**12/5 4:30pm- Meet an Invest It Forward Volunteer**

<https://attendee.gotowebinar.com/register/3224263265377242626>



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