# How to Get the Most Out of Your SMG Experience

## Week 1
To put The Stock Market Game™ in context for your class, show our video “Life Goals,” which discusses how saving early then investing can help your students achieve their longer term goals: https://bit.ly/2Aep5Ta

**Suggested Lesson:** Visit www.stockmarketgame.org and login with your advisor ID and password. Click the “Syllabus” box, then select your grade level on the left-hand side to view the following lesson: "Understanding SMG"

## Week 2
**Suggested Lesson:** "What is a Company?"

**Invest It Forward™:** connects your class with real financial professionals online or in person. If you haven’t requested your own volunteer yet, now is the perfect time: https://investitforward.sifma.org/

**Check out a free webinar** (listing in back) or a **Fast Track** instructional video to help you get started: https://vimeo.com/album/4803902

## Week 3
**Suggested Lesson:** "What is a Stock?"

**Extension Lesson:** (grade levels may vary) "Stockholder Rights and Responsibilities"

## Week 4
**Suggested Lesson:** "Identifying Symbols and Interpreting Stock Quotes"

**Extension Lesson:** (grade levels may vary) "History of the New York Stock Exchange"

## Week 5
**Team meeting:** Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:

**Journal:** Write about the impact of a news event on a company that your team has invested in or that your team wishes to invest in.

All journal prompts can be found with the "Understanding SMG" lesson in the "Syllabus" section of the Teacher Support Center.

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*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.*
<table>
<thead>
<tr>
<th>WEEK 6</th>
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<tbody>
<tr>
<td><strong>Suggested Lesson-</strong> &quot;What is Diversification?&quot;</td>
</tr>
<tr>
<td><strong>Invest It Forward:</strong> Be sure to read your emails and check status by logging in at <a href="https://investitforward.sifma.org">https://investitforward.sifma.org</a>. Sometimes a match takes time and volunteers must secure their firm’s approval in order to visit. Be sure to allow several weeks for this. If you have already been matched, be sure to follow up directly, get scheduled and help them prepare for their visit.</td>
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<tr>
<th>WEEK 7</th>
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<tbody>
<tr>
<td><strong>Team meeting:</strong> Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:</td>
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<tr>
<td><strong>Journal:</strong> Is your team’s portfolio diversified? Could it be more diversified? Describe how your team has attempted to create a diversified portfolio.</td>
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<tr>
<th>WEEK 8</th>
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<tr>
<td><strong>Suggested Lesson-</strong> &quot;What is a Mutual Fund?&quot;</td>
</tr>
<tr>
<td><strong>Publications:</strong> Stocktalk-Fund Time (type &quot;Fund Time&quot; in the search bar)</td>
</tr>
<tr>
<td>This article covers Mutual Funds and Exchange-Traded Funds.</td>
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<th>WEEK 9</th>
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<tr>
<td><strong>Show your students</strong> &quot;Building Bridges,&quot; a video that explains bonds: <a href="https://bit.ly/2LDQZfu">https://bit.ly/2LDQZfu</a></td>
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<tr>
<td><strong>Suggested Lesson-</strong> &quot;What Is a Bond?&quot;</td>
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<th>WEEK 10</th>
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<tr>
<td><strong>InvestWrite™</strong> is SMG’s national essay competition. Introduce the competition to your class with our lesson &quot;How to InvestWrite.&quot; Check out <a href="http://www.investwrite.org">www.investwrite.org</a> to see this Fall’s prompt.</td>
</tr>
</tbody>
</table>

Please note that all lessons and publications can be found in the Teacher Support Center. Visit www.stockmarketgame.org and login with your advisor ID and password. Click the "Syllabus" or "Publications" box and either scroll or search to find a specific document.
### WEEK 11

**Suggested Lesson:** "Buy, Sell, or Hold?"

**InvestWrite** - Now is a great time for your students to draft their InvestWrite essays for the Fall competition!


### WEEK 12

**Suggested Lesson:** "Dividends and Earnings"


**Suggested Lesson:** "What is Risk?"


### WEEK 13

**Suggested Lesson:** "What is Risk?"

**Publications:** In the News - Defeating Danger (Vol. 39 Issue 1 or type "Defeating Danger" in the search bar)

This article covers risk and holding periods.


### WEEK 14

**Publications:** In the News - Defeating Danger (Vol. 39 Issue 1 or type "Defeating Danger" in the search bar)

This article covers risk and holding periods.


### WEEK 15

**InvestWrite** - Submit your essays by the deadline. Remember, you can submit up to 10 essays per class. Strip your students' names from the essays and follow all submission instructions at [www.investwrite.org](http://www.investwrite.org).

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<tr>
<th>WEEK 16</th>
<th>WEEK 17</th>
<th>WEEK 18</th>
<th>WEEK 19</th>
<th>WEEK 20</th>
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<tr>
<td><strong>Suggested Lesson</strong> - &quot;What Causes Stock Prices to Change?&quot;</td>
<td><strong>Suggested Lesson</strong> - &quot;How Does Money Grow Over Time?&quot;</td>
<td>Suggested Lesson &quot;What is an Exchange/Market?&quot;</td>
<td>Extension Lesson: (grade levels may vary) &quot;What is an Index?&quot;</td>
<td><strong>Team meeting</strong>: Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:</td>
</tr>
<tr>
<td>Invest It Forward: Engagement occurred? How did it go? Be sure to return to the portal at <a href="https://investitforward.sifma.org/">https://investitforward.sifma.org/</a> and log the visit’s completion and to provide feedback. Questions or concerns, contact <a href="mailto:iif@sifma.org">iif@sifma.org</a>.</td>
<td>Publications: In the News- Starting Up (Vol. 51 Issue 1 or type &quot;Starting Up&quot; in the search bar) This article covers entrepreneurs, start ups, and business cycles.</td>
<td>Publications: In the News- An Apple for the Dow (Vol. 48 Issue 3 or type &quot;Apple for the Dow&quot; in the search bar) This article covers the Dow Jones Industrial Average and weighing stocks.</td>
<td></td>
<td><strong>Journal</strong>: X has gone down $X since my team bought it. I think this is happening because X. I think my team should buy/sell/hold it because X.</td>
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Please note that all lessons and publications can be found in the Teacher Support Center. Visit www.stockmarketgame.org and login with your advisor ID and password. Click the "Syllabus" or "Publications" box and either scroll or search to find a specific document.
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<thead>
<tr>
<th>WEEK 21</th>
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<tr>
<td><strong>Lorax project</strong></td>
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<tr>
<td><strong>Description:</strong> This project introduces students to the concept of &quot;environmentally responsible investing&quot; through activities based on the book, The LORAX, by Dr. Seuss. Students will examine how companies balance their need for raw material with their need to manage those same resources to insure future availability and supply.</td>
<td><strong>Students will be able to:</strong></td>
<td><strong>Log into <a href="http://www.stockmarketgame.org">www.stockmarketgame.org</a> and click the &quot;Projects&quot; box. Scroll for the Lorax project for your appropriate grade level.</strong></td>
<td><strong>Group work and presentations</strong></td>
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<td><strong>Lorax project-</strong></td>
<td><strong>Lorax project</strong></td>
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<td>• Define a &quot;green company.&quot;</td>
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<td>• Define a “Green Fund.”</td>
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<td>• Evaluate the environmental impact of doing business.</td>
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<tr>
<td>• Weigh the benefits and costs to a company &quot;going green.&quot;</td>
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<td>WEEK 26</td>
<td>WEEK 27</td>
<td>WEEK 28</td>
<td>WEEK 29 &amp; 30</td>
<td>WEEK 31-32</td>
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| **Team meeting:** Have your students meet with their team to discuss their investment strategy. Complete the following journal prompt:  

**Journal:** What is the most important thing you have learned from SMG? | **Extension Lesson:** (grade levels may vary) "Corporate Actions" | **InvestWrite:** Check out the Spring prompt. Use the InvestWrite essay as a capstone assignment or formative assessment with the final lesson, "How Successful Was My Investment Strategy?" | **Suggested Lesson:** "How Successful Was My Investment Strategy?"  

**InvestWrite:** Students should start drafting their InvestWrite essays. | Wrap up of SMG semester and group presentations of "How Successful Was My Investment Strategy"  

**InvestWrite:** Make sure to submit your students Spring essays by deadline, following all the submission criteria outlined on www.investwrite.org|

*Please note that all lessons and publications can be found in the Teacher Support Center. Visit www.stockmarketgame.org and login with your advisor ID and password. Click the "Syllabus" or "Publications" box and either scroll or search to find a specific document.*
WEBINARS

Webinar dates/times in EST

August
8/21 4:30pm SMG Basics
8/23 4:30pm SMG Basics
8/27 4:30pm SMG Basics
8/30 6:30pm SMG Basics

September
9/4 6:30pm SMG Basics
9/6 6:30pm SMG Basics
9/10 6:30pm SMG Basics
9/11 7:30pm Winning with Diversification
9/12 4:00pm How To Connect Your Class with a Financial Professional Volunteer
9/13 6:30pm SMG Basics
9/17 7:30pm Let’s Trade Today
9/18 6:30pm Basic Company Research
9/19 7:30pm Winning with Diversification
9/20 6:30pm How to InvestWrite!
9/25 6:30pm SMG Basics
9/27 7:30pm Weekly Portfolio Analysis

October
10/1 6:30pm Basic Company Research
10/2 8:00pm Winning with Diversification
10/4 3:00pm How to InvestWrite!
10/4 6:30pm SMG Basics
10/8 6:30pm How To Connect Your Class with a Financial Professional Volunteer
10/9 8:00pm Let’s Trade Today
10/11 6:30pm SMG Basics

October continued...
10/15 6:00pm How to InvestWrite!
10/16 8:00pm Basic Company Research
10/18 6:30pm SMG Basics
10/23 8:00pm Let’s Trade Today
10/24 10:00pm How to InvestWrite!
10/25 6:30pm SMG Basics
10/30 4:30pm Meet an Invest It Forward Volunteer

November
11/1 8:00pm Weekly Portfolio Analysis
11/6 6:30pm Basic Company Research
11/6 10:00am How to InvestWrite!
11/8 11:45am How to InvestWrite!
11/8 8:00pm Winning with Diversification
11/13 8:00pm Basic Company Research
11/15 8:00pm Weekly Portfolio Analysis
11/19 9:00am How to InvestWrite!
11/20 6:30pm Let’s Trade Today
11/27 6:30pm Weekly Portfolio Analysis
11/28 8:00am InvestWrite: How to Submit
11/29 8:00pm Let’s Trade Today

December
12/4 6:30pm Weekly Portfolio Analysis
12/3 10:00pm InvestWrite: How to Submit
12/5 4:30pm Meet an Invest It Forward Volunteer
12/6 8:00pm Let’s Trade Today
12/10 7:00pm InvestWrite: How to Submit

Registration Links

Please click the link or type it into your web browser to register for an upcoming webinar:

SMG Basics
https://register.gotowebinar.com/rt/5120704219189709826

Winning with Diversification
https://register.gotowebinar.com/rt/408286090081034242

Let’s Trade Today
https://register.gotowebinar.com/rt/9089415628903375618

Basic Company Research
https://register.gotowebinar.com/rt/8971196138684987138

Weekly Portfolio Analysis
https://register.gotowebinar.com/rt/831106937981371649

Please see next page for webinar links to InvestWrite and Invest It Forward webinars...
**InvestWrite & Invest It Forward Webinars**

**InvestWrite**

- **9/20 6:30pm** - How to InvestWrite
  
  https://attendee.gotowebinar.com/register/7139565897328638209

- **10/4 3:00pm** - How to InvestWrite
  
  https://attendee.gotowebinar.com/register/8511868558979273217

- **10/15 6:00pm** - How to InvestWrite
  
  https://attendee.gotowebinar.com/register/4389921512237829377

- **10/24 10:00pm** - How to InvestWrite
  
  https://attendee.gotowebinar.com/register/1069608602098498049

- **11/6 10:00am** - How to InvestWrite
  
  https://attendee.gotowebinar.com/register/655151189442304257

- **11/8 11:45am** - How to InvestWrite
  
  https://attendee.gotowebinar.com/register/7956775715650348289

- **11/19 9:00am** - How to InvestWrite
  
  https://attendee.gotowebinar.com/register/1393565409571761409

- **11/28 6:00pm** - InvestWrite: Easy to Submit
  
  https://attendee.gotowebinar.com/register/3808794432586433793

- **12/3 10:00pm** - InvestWrite: Easy to Submit
  
  https://attendee.gotowebinar.com/register/106094450471935233

- **12/10 7:00pm** - InvestWrite: Easy to Submit
  
  https://attendee.gotowebinar.com/register/4273498624443631873

**Invest It Forward**

- **9/12 4:00pm** - How To Connect Your Class with a Financial Professional Volunteer
  
  https://attendee.gotowebinar.com/register/4084748761856085250

- **10/8 6:30pm** - How To Connect Your Class with a Financial Professional Volunteer
  
  https://attendee.gotowebinar.com/register/4081290797786741250

- **10/30 4:30pm** - Meet an Invest It Forward Volunteer
  
  https://attendee.gotowebinar.com/register/7675891177126006530

- **12/5 4:30pm** - Meet an Invest It Forward Volunteer
  
  https://attendee.gotowebinar.com/register/3224263265377242626

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**Webinar Schedule**

**SIFMA Foundation**

**InvestWrite**

**Invest It Forward**

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**Logo**

- SIFMA Foundation
- InvestWrite
- Anti-Defamation League
- CHC
- Invest It Forward