

## How to Get the Most Out of Your Stock Market Game™ Experience

- ☐ **Curriculum Prep-** Explore the Teacher Support Center (TSC) that houses all SMG resources. Visit [www.stockmarketgame.org](http://www.stockmarketgame.org) and enter your advisor ID and password. Click "Start Here" to get a run down of the rules, lessons, and other helpful resources.
- ☐ **Training-** Catch a FREE webinar hosted by a Stock Market Game (SMG) Coordinator. View all webinar dates and links at the back of this calendar.
- ☐ **Fast Track Videos-** View our recorded instructional videos to help you get started: <https://vimeo.com/album/4803902>
- ☐ **Questions?** Contact your local SMG Coordinator.

### SMG Tip: Adding Teams

**Your typical class can have as many teams as you want. Your typical team is 1-5 students. To add more classes or teams, contact your local SMG Coordinator.**

***\*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.***

## AUGUST 2018

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21 SMG Basics Webinar 4:30pm EST	22	23 SMG Basics Webinar 4:30pm EST	24	25
26	27 SMG Basics Webinar 4:30pm EST	28	29	30 SMG Basics Webinar 6:30pm EST	31	



FOUNDATION



# SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3 	4 SMG Basics Webinar 6:30pm EST	5	6 SMG Basics Webinar 6:30pm EST	7	8
9	10 SMG Basics Webinar 6:30pm EST	11-Winning with Diversification Webinar 7:30pm EST	12- Connect Your Class with a Financial Volunteer 4:00pm EST	13 SMG Basics Webinar 6:30pm EST	14	15
16	17 Let's Trade Today Webinar 7:30pm EST	18 Basic Company Research Webinar 6:30pm EST	19-Winning with Diversification Webinar 7:30pm EST	20- How to InvestWrite! Webinar 6:30pm EST	21	22
23	24	25 SMG Basics Webinar 6:30pm EST	26	27 Weekly Portfolio Analysis Webinar 7:30pm EST	28	29
30						



**Life Goals-** To put SMG in context for your class, show our video "Life Goals," which discusses how saving early then investing can help your students achieve their longer term goals: <https://bit.ly/2Aep5Ta>



**Suggested Beginner Lessons-** Log into [www.stockmarketgame.org](http://www.stockmarketgame.org). Click the "Syllabus" box then select your grade level on the left-hand side to view the following lessons: "**Understanding SMG**", "**What is a Company?**", "**What is a Stock?**", "**Identifying Ticker Symbols & Interpreting Stock Quotes**" and "**What is Risk?**"



**Invest It Forward™** connects your class with real financial professionals online or in person. If you haven't requested your own volunteer yet, now is the perfect time: <https://investitforward.sifma.org/>

## Reminder

**Make sure you're complying with all the SMG national and local rules. To view all the rules for your session, students must log into their trading portfolio, click "Resources," then "Rules of the Game" and "View Local Rules."**

## SMG Tip: Nicknames

**Teachers, login and click "View Rankings & Portfolios." Find your class. Type the nicknames next to the corresponding teams. When you're done, click "Update Nicknames."**

☐ **Suggested Lessons-** "What Causes Stock Prices to Change?", "Buy, Sell, or Hold?", "Dividends and Earnings", "How Does Money Grow Over Time", and "What is Diversification?"

☐ **Invest It Forward-** Be sure to read your emails and check status by logging in at <https://investitforward.sifma.org>. Sometimes a match takes time and volunteers must secure their firm’s approval in order to visit. Be sure to allow several weeks for this. If you have already been matched, be sure to follow up directly, get scheduled and help them prepare for their visit.

☐ **InvestWrite™** is SMG's national essay competition. Introduce the competition to your class with our lesson "**How to InvestWrite.**" Check out [www.investwrite.org](http://www.investwrite.org) to see the Fall 2018 prompt. This is a great time to have your students start drafting their essays.

**Reminder**

Haven't been receiving emails from us? Check your spam folder and add us to your safe sender list.

**SMG Tip: Trading after hours**

Market hours are Mon-Fri, 9:30AM-4PM ET, except holidays. REAL-TIME trades entered after market close will post the next business morning at the opening price. END-OF-DAY trades post the next business day at the closing price when trading ends for the day.

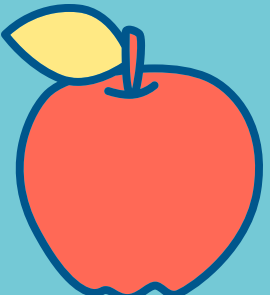
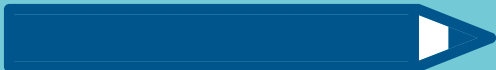
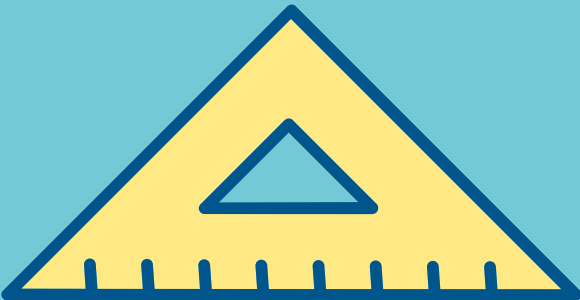


FOUNDATION



OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
	1 Basic Company Research Webinar 6:30pm EST	2 Winning with Diversification Webinar 8pm EST	3	4- InvestWrite! 3pm & SMG Basics 6:30pm EST	5	6
7	8- Connect Your Class with a Financial Volunteer 6:30pm EST	9 Let's Trade Today Webinar 8pm EST	10	11 SMG Basics Webinar 6:30pm EST	12	13
14	15- How to InvestWrite! Webinar 6pm EST	16 Basic Company Research Webinar 8pm EST	17	18 SMG Basics Webinar 6:30pm EST	19	20
21	22	23 Let's Trade Today Webinar 8pm EST	24- How to InvestWrite! Webinar 10pm EST	25 SMG Basics Webinar 6:30pm EST	26	27
28	29	30- Meet an Invest It Forward Volunteer 4:30pm EST	31 			

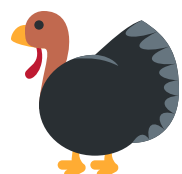





FOUNDATION



# NOVEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
				1 Weekly Portfolio Analysis Webinar 8pm EST	2	3
4	5	6- InvestWrite! 10am & Company Research 6:30pm EST	7	8- InvestWrite! 11:45am &Diversification 8pm EST	9	10
11	12 	13 Basic Company Research Webinar 8pm EST	14	15 Weekly Portfolio Analysis Webinar 8pm EST	16	17
18	19- How to InvestWrite! Webinar 9am EST	20 Let's Trade Today Webinar 6:30pm EST	21	22 	23 Black Friday 	24
25	26	27 Weekly Portfolio Analysis Webinar 6:30pm EST	28- InvestWrite: Easy to Submit Webinar 6pm EST	29 Let's Trade Today Webinar 8pm EST	30	



**InvestWrite-** There's still plenty of time to complete the Fall 2018 prompt with your class! Need help getting started? Register for our "How to InvestWrite!" webinar.



**Suggested Lessons-** "What is a Mutual Fund?", "What is a Bond?", and "How Successful Was My Investment Strategy?"



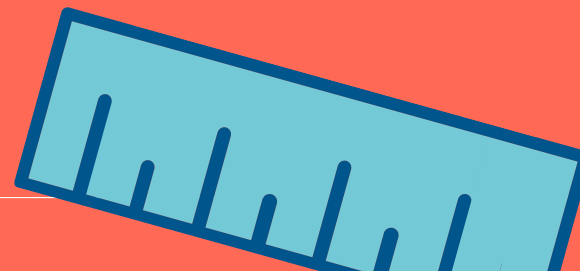
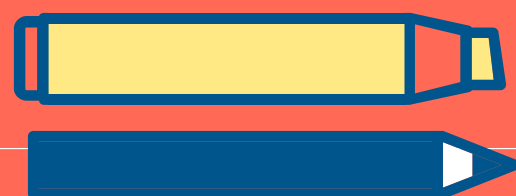
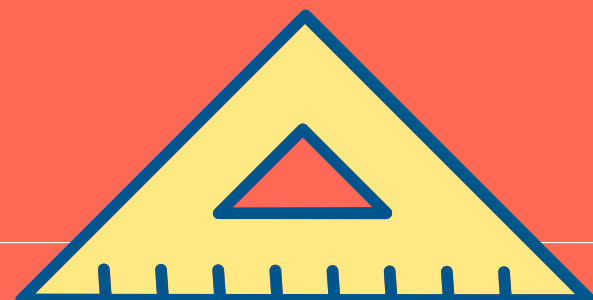
**Invest It Forward-** Engagement occurred? How did it go? Be sure to return to the portal at <https://investitforward.sifma.org/> and log the visit's completion and to provide feedback. Questions or concerns, contact [iif@sifma.org](mailto:iif@sifma.org).

## Reminder

**Black Friday is the busiest shopping day of the year in the US. Include Black Friday and Cyber Monday research in your team meeting analysis. Click the calendar date to learn more about Black Friday.**

## SMG Tip: Top Holdings

**Want to view the most popular stocks in SMG? Have your students log into their SMG portfolio, hover over "Portfolio" and click "Top Holdings."**



☐ **Invest It Forward-** Run out of time for your volunteer engagement? You can still schedule post-SMG completion as the volunteer visit provides an excellent reflection exercise or a career curiosity discussion. Be sure to communicate with your volunteer and IIF at [iif@sifma.org](mailto:iif@sifma.org).

☐ **InvestWrite-** Submit your essays by the deadline to [www.investwrite.org](http://www.investwrite.org). You can select up to **10 essays from each of your classes** to submit to the national competition. Remember to strip your students' names from the essays and follow all submission instructions.

☐ **Announcement of top ranking team portfolios** in the Elementary, Middle, and High School regions! Teams in the Competitive Session may be eligible for prizes.

**SMG Tip: Rankings**

Students should log into their portfolio, click "Portfolio," and "Rankings."

☐ **Register for a Spring SMG session.**

**Reminder**

Please fill out our Teacher Survey to give us feedback on your SMG experience. Thank you!

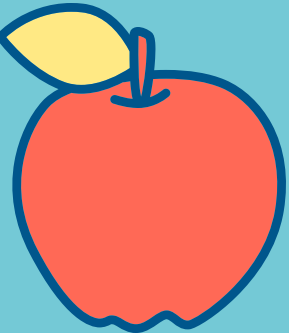
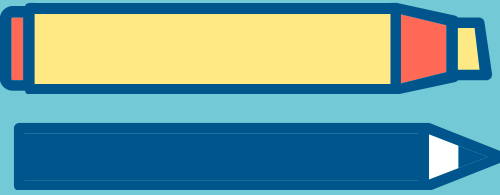
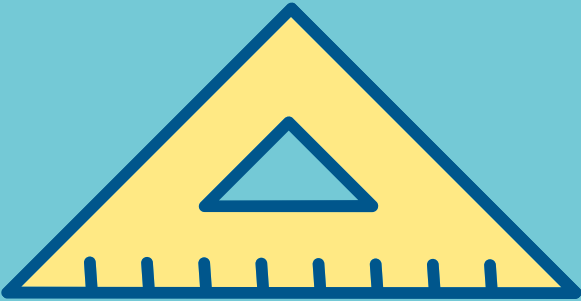


FOUNDATION



DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3- InvestWrite: Easy to Submit Webinar 10pm EST	4 Weekly Portfolio Analysis Webinar 6:30pm EST	5- Meet an Invest It Forward Volunteer 4:30pm EST	6 Let's Trade Today Webinar 8pm EST	7	8
9	10- InvestWrite: Easy to Submit Webinar 7pm EST	11	12	13	14	15
16	17	18	19	20	21	22
23	24 	25	26	27	28	29 
30	31	WINTER BREAK				





# WEBINARS

## Webinar dates/times in EST

### August

8/21 4:30pm SMG Basics  
8/23 4:30pm SMG Basics  
8/27 4:30pm SMG Basics  
8/30 6:30pm SMG Basics

### September

9/4 6:30pm SMG Basics  
9/6 6:30pm SMG Basics  
9/10 6:30pm SMG Basics  
9/11 7:30pm Winning with Diversification  
9/12 4:00pm How To Connect Your Class with a Financial Professional Volunteer  
9/13 6:30pm SMG Basics  
9/17 7:30pm Let's Trade Today  
9/18 6:30pm Basic Company Research  
9/19 7:30pm Winning with Diversification  
9/20 6:30pm How to InvestWrite!  
9/25 6:30pm SMG Basics  
9/27 7:30pm Weekly Portfolio Analysis

### October

10/1 6:30pm Basic Company Research  
10/2 8:00pm Winning with Diversification  
10/4 3:00pm How to InvestWrite!  
10/4 6:30pm SMG Basics  
10/8 6:30pm How To Connect Your Class with a Financial Professional Volunteer  
10/9 8:00pm Let's Trade Today  
10/11 6:30pm SMG Basics

### October continued...

10/15 6:00pm How to InvestWrite!  
10/16 8:00pm Basic Company Research  
10/18 6:30pm SMG Basics  
10/23 8:00pm Let's Trade Today  
10/24 10:00pm How to InvestWrite!  
10/25 6:30pm SMG Basics  
10/30 4:30pm Meet an Invest It Forward Volunteer

### November

11/1 8:00pm Weekly Portfolio Analysis  
11/6 6:30pm Basic Company Research  
11/6 10:00am How to InvestWrite!  
11/8 11:45am How to InvestWrite!  
11/8 8:00pm Winning with Diversification  
11/13 8:00pm Basic Company Research  
11/15 8:00pm Weekly Portfolio Analysis  
11/19 9:00am How to InvestWrite!  
11/20 6:30pm Let's Trade Today  
11/27 6:30pm Weekly Portfolio Analysis  
11/28 8:00am InvestWrite: How to Submit  
11/29 8:00pm Let's Trade Today

### December

12/4 6:30pm Weekly Portfolio Analysis  
12/3 10:00pm InvestWrite: How to Submit  
12/5 4:30pm Meet an Invest It Forward Volunteer  
12/6 8:00pm Let's Trade Today  
12/10 7:00pm InvestWrite: How to Submit

## Registration Links

Please click the link or type it into your web browser to register for an upcoming webinar:

### SMG Basics

<https://register.gotowebinar.com/rt/5120704219189709826>

### Winning with Diversification

<https://register.gotowebinar.com/rt/4082860900081034242>

### Let's Trade Today

<https://register.gotowebinar.com/rt/9089415628903375618>

### Basic Company Research

<https://register.gotowebinar.com/rt/8971196138684987138>

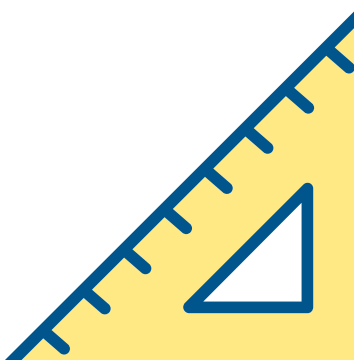
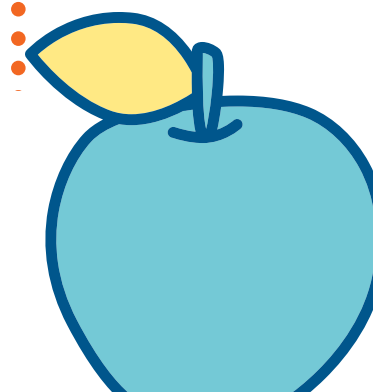
### Weekly Portfolio Analysis

<https://register.gotowebinar.com/rt/831106937981371649>

**Please see next page for webinar links to InvestWrite and Invest It Forward webinars...**



FOUNDATION



# INVESTWRITE & INVEST IT FORWARD WEBINARS

## InvestWrite

### 9/20 6:30pm- How to InvestWrite

<https://attendee.gotowebinar.com/register/7139565897328638209>

### 10/4 3:00pm- How to InvestWrite

<https://attendee.gotowebinar.com/register/8511868558979273217>

### 10/15 6:00pm- How to InvestWrite

<https://attendee.gotowebinar.com/register/4389921512237829377>

### 10/24 10:00pm- How to InvestWrite

<https://attendee.gotowebinar.com/register/1069608602098498049>

### 11/6 10:00am- How to InvestWrite

<https://attendee.gotowebinar.com/register/6551511894422304257>

### 11/8 11:45am- How to InvestWrite

<https://attendee.gotowebinar.com/register/7956775715650348289>

### 11/19 9:00am- How to InvestWrite

<https://attendee.gotowebinar.com/register/1393565409571761409>

### 11/28 6:00pm- InvestWrite: Easy to Submit

<https://attendee.gotowebinar.com/register/3808794432586433793>

### 12/3 10:00pm- InvestWrite: Easy to Submit

<https://attendee.gotowebinar.com/register/1060944450471935233>

### 12/10 7:00pm- InvestWrite: Easy to Submit

<https://attendee.gotowebinar.com/register/4273498624443631873>

## Invest It Forward

### 9/12 4:00pm- How To Connect Your Class with a Financial Professional Volunteer

<https://attendee.gotowebinar.com/register/4084748761856085250>

### 10/8 6:30pm- How To Connect Your Class with a Financial Professional Volunteer

<https://attendee.gotowebinar.com/register/4081290797786741250>

### 10/30 4:30pm- Meet an Invest It Forward Volunteer

<https://attendee.gotowebinar.com/register/7675891177126006530>

### 12/5 4:30pm- Meet an Invest It Forward Volunteer

<https://attendee.gotowebinar.com/register/3224263265377242626>



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