









# How to Get the Most Out of Your Stock Market Game™ Experience

Curriculum Prep- Explore the Teacher Support Center (TSC) that houses all SMG resources. Visit www.stockmarketgame.org and enter your advisor ID and password. Click the "Start Here" tile to get a run down of the rules, lessons, and helpful resources.
<b>Training</b> - Catch a <b>FREE webinar</b> hosted by a Stock Market Game (SMG) Coordinator. View all webinar dates and links at the back of this calendar.
NEW Training Videos- Visit The Stock Market Game's YouTube page and click playlists to view our new Stock Market Game Training Videos including: Portfolio Overview, Entering Trades, and Research (or click here!)
Questions? Contact your local SMG Coordinator.  SMG Tip!

Follow @SIFMAFoundation on Facebook, Twitter, Instagram and LinkedIn to see SMG Tips, program updates, and share your **SMG** experience!

# **JANUARY 2020**

SUN	MON	TUE	WED	THU	FRI	SAT
			1 New Year	2	3	4
5	6	7	8 SMG Basics 6PM	9 SMG Rules 6PM	10	11
12	13 Team Portfolio 6PM/Diversific- ation 7:30 PM	14	15 Basic Company Research 6PM	16 SMG Lessons, etc. 6PM	17	18
19	20 Martin Luther King Jr Day	21 Weekly Portfolio Analysis 7:30PM	22 Let's Trade Today 6PM	23 SMG Basics 6PM	24	25
26	27 SMG Rules 6PM/ Market Volatility 7:30PM		29 Team Portfolio Review 6PM	30 SMG Basics 6PM/How to InvestWrite 6PM	31	

Please note that all webinars are held in Eastern Standard Time (EST).

<sup>\*</sup>The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.



### **FOUNDATION**









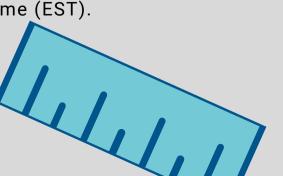
# **FEBRUARY**

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3 Basic Company Research 6PM	4	5 SMG Rules 6PM/ InvestWrite Live! 7PM		7	8
9	10 How to InvestWrite 4:30PM/Basic Company Research 6PM		12 Team Portfolio Review 6PM/ InvestWrite Live! 7PM	13 SMG Basics 6PM	14	15
16	17 President's Day	18	19 InvestWrite Live! 7PM	20 How to InvestWrite 3:30 PM	21	22
23	24 SMG Rules 6PM/ Diversification 7:30PM/How to InvestWrite 9PM	25	26 InvestWrite Live! 7PM	27 Basic Company Research 6PM	28	29

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Life Goals- To put SMG in context for your class, show our video "Life Goals," which discusses how saving early then investing can help your students achieve their longer term goals. Click here to watch: https://www.stlouisfed.org/education/tools-forenhancing-the-stock-market-game-invest-it-forward
Suggested Beginner Lessons- Visit www.stockmarketgame.org and log into the TSC. Click the "Curriculum" tile then select your grade level on the left-hand side to view the following lessons: "Understanding SMG", "What is a Company?", "What is a Stock?", "Identifying Ticker Symbols & Interpreting Stock Quotes" and "What is Risk?"
Invest It Forward™ connects your class with real financial professionals online or in person. If you haven't requested your own volunteer yet, now is the perfect time: https://investitforward.sifma.org
InvestWrite <sup>™</sup> is SMG's national essay competition. This is a great time to have your students start drafting their essays. Check out www.investwrite.org to see the Spring 2020 prompt and register for our "How to InvestWrite" webinar.

Haven't been receiving emails from us? Check your spam folder and add @sifma.org to your safe sender list.

### **SMG Tip!**

The typical SMG team can be 1-5 students. To add more classes or teams, teachers should log into the TSC and scroll to the "Helpful Tools" section, then click "Add Teams." Fill in the form and click submit to send to your SMG Coordinator.

Suggested Lessons- "What Causes Stock Prices to Change?", "Buy, Sell, or Hold?", "Dividends and Earnings", "How Does Money Grow Over Time", and "What is Diversification?"
Invest It Forward- Engagement occurred? How did it go? Be sure to return to the portal at <a href="https://investitforward.sifma.org">https://investitforward.sifma.org</a> and log the visit's completion and to provide feedback. Questions or concerns, contact <a href="mailto:iif@sifma.org">iif@sifma.org</a> .

InvestWrite- There's still plenty of time to submit the Spring 2020 prompt! Need help? Register for our "InvestWrite- Easy to Submit" webinar.

Make sure you and your students know the rules! To view all the national and local SMG rules for your session, students must log into their trading portfolio, click "Resources," then "Rules of the Game" for the national rules. They can also click "View Local Rules" at the top of the national rules page.

### **SMG Tip!**

New SMG newsletters are published throughout the school year. To find the latest issue, log into the TSC and click the "Additional Resources" tile. Check "In the News" on the lefthand side and then click the filter "Title" on the right-hand side once to sort for the latest issue.











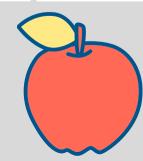
# **MARCH**

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3 Weekly Portfolio Analysis 7:30PM	10.20 A M / Tages	5 How to InvestWrite 4PM/ Let's Trade Today 6PM	6	7
8	9 Handling Market Volatility 7:30PM	10 How to InvestWrite 10:30PM	11 SMG Basics 6PM	12 InvestWrite Submission 7:30AM/SMG Lessons 6PM	13	14
15	16 InvestWrite Submission 7PM	17	18 Basic Company Research 6PM/ Portfolio Analysis 7:30PM	19 InvestWrite Submission 5:30PM/SMG Basics 6PM	20	21
22	23 InvestWrite Submission 8PM	24	25 InvestWrite Submission 11AM/ Company Research 6PM	26 SMG Rules 6PM	InvestWrite deadline!	28
29	30	31				

Please note that all webinars are held in Eastern Standard Time (EST).









## FOUNDATION









# **APRIL**

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8 Let's Trade Today 6PM	9	10	11
12	13	14 Winning with Diversification 7:30PM	15 Basic Company Research 6PM	16 Let's Trade Today 6PM	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Please note that all webinars are held in Eastern Standard Time (EST).







Suggested Lessons- "What is a Mutual Fund?", "What is a Bond?", and "How Successful Was My Investment Strategy
Invest It Forward- Run out of time for your volunteer engagement? You can still schedule post-SMG completion as the volunteer visit provides an excellent reflection exercise or a career curiosity discussion. Be sure to communicate with your volunteer and IIF at iif@sifma.org.
Announcement of top ranking team portfolios in the Elementary, Middle, and High School regions! Teams in the Competitive Session may be eligible for prizes.
Register for a Summer SMG session!

### **SMG Tip!**

Students should log into their portfolio, click "Portfolio," and "Rankings" to view their SMG session ranking. Games are ranked by total equity or portfolio growth against the S&P 500 index.

Please fill out our Teacher Survey to give us feedback on your SMG experience. Thank you for participating! We hope to work with you again next school year!

## **WEBINARS**

#### SMG- The Basics (30 mins)

Getting Started, Teacher Support Center, and student portfolios

1/8 6PM; 1/23 6PM; 1/30 6PM; 2/6 6PM; 2/13 6PM; 3/11 6PM; 3/19 6PM

Click to register: https://attendee.gotowebinar.com/rt/7320692857057139211

#### SMG Rules (30 mins)

Overview of the main Stock Market Game rules

1/9 6PM; 1/27 6PM; 2/5 6PM; 2/24 6PM; 3/26 6PM

Click to register: https://attendee.gotowebinar.com/rt/6337433693197838091

#### Team Portfolio Review (30 mins)

A closer look at the student/team portfolio

1/13 6PM; 1/29 6PM; 2/12 6PM; 3/4 6PM

Click to register: https://attendee.gotowebinar.com/rt/6168889555798091021

### Winning with Diversification (30 mins)

Building a diversified portfolio with stocks, bonds, ETFs, and mutual funds

1/13 7:30PM; 2/24 7:30PM; 4/14 7:30PM

Click to register: https://attendee.gotowebinar.com/rt/8792657451672742923

#### **Basic Company Research (30 mins)**

Using Yahoo and Nasdaq, basic terminology and company headlines reviewed 1/15 6PM; 2/3 6PM; 2/10 6PM; 2/27 6PM; 3/18 6PM; 3/25 6PM; 4/15 6PM

Click to register: https://attendee.gotowebinar.com/rt/3135941706137189899

#### SMG Lessons, Tests & other Publications (30 mins)

An overview of Teacher Support Center offerings will be provided

1/16 6PM; 3/12 6PM

Click to register: https://attendee.gotowebinar.com/rt/5315268310411531021

#### Weekly Portfolio Analysis (30 mins)

Analysis of major indexes and portfolio holdings

1/21 7:30PM; 3/3 7:30PM; 3/18 7:30PM

Click to register: https://attendee.gotowebinar.com/rt/4717936628389609485

#### Let's Trade Today! (30 mins)

A quick overview of the portfolio and how to get SMG students trading

1/22 6PM; 3/5 6PM; 4/8 6PM; 4/16 6PM

Click to register: https://attendee.gotowebinar.com/rt/2603473513572643595

#### Handing Market Volatility (30 mins)

Team strategies for a market rising or falling

1/27 7:30PM; 3/9 7:30PM

Click to register: https://attendee.gotowebinar.com/rt/4702921697578490379

#### How to InvestWrite (50 mins)

Resources, prizes, and hear teachers talk about their own InvestWrite experience

1/30 6PM; 2/10 4:30PM; 2/20 3:30PM; 2/24 9PM; 3/4 10:30AM; 3/5 4PM; 3/10 10:30PM

Click to register: https://attendee.gotowebinar.com/rt/5454417004044728844

### InvestWrite: Easy to Submit (30 mins)

Submitting your student essays online and a quick Q&A session

3/12 7:30AM; 3/16 7PM; 3/19 5:30PM; 3/23 8PM; 3/25 11AM

Click to register: https://attendee.gotowebinar.com/rt/5381858032704623628

#### InvestWrite: Join Us Live! (1 hr)

Join the InvestWrite Team and teachers for an informal Q&A and idea sharing

2/5 7PM; 2/12 7PM; 2/19 7PM; 2/26 7PM

Click to register: https://attendee.gotowebinar.com/rt/7286097822803418892











