ECONOMICS ARKANSAS FORMALLY INVITES YOU TO

2026 BACON+ EGGONOMICS

WITH KEYNOTE GUEST

Steve Forbes

Chairman & Editor-in-Chief, Forbes Media

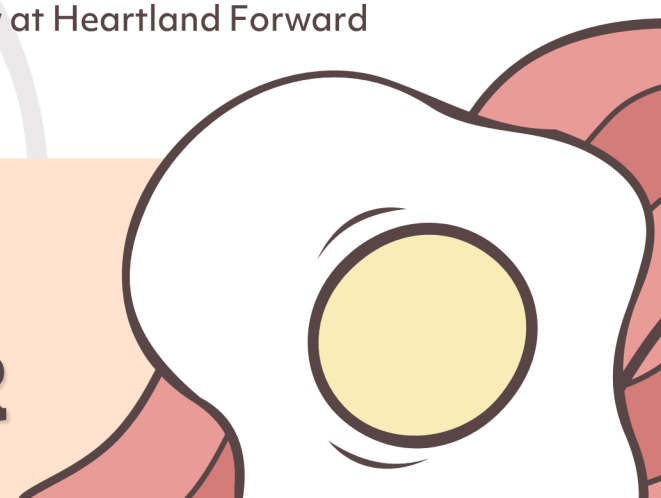
HOSTED BY

Randy & Valorie Lawson
Chairman & CEO, Lawco Energy Group

Jim & Lynne Walton
Chairman, Arvest Bank Group

SUNNY-SIDE CHAT MODERATED BY

Ross DeVol
Chairman Emeritus & Distinguished Fellow at Heartland Forward



APRIL 16 8:00 - 9:30 AM
BENTONVILLE, AR

ECONOMICS WITH A SIDE OF BACON

BACON + EGGONOMICS

Keynote sponsorship provided by FREE TO CHOOSE NETWORK

KEYNOTE GUEST

Steve Forbes

Steve Forbes leads Forbes Media, one of the world's most recognized sources for business and economic insight. Renowned for making complex economic concepts understandable, he provides thoughtful commentary on markets, monetary policy, and global trends. We are honored to have him return as our featured guest.

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Thank you so much to our Bacon + Eggonomics Event Committee for their strong leadership and support.

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BACON + EGGONOMICS

Bacon + Eggonomics is a breakfast event that brings together business and education leaders for conversation, networking, and practical insight into today's economy. Hosted in Northwest Arkansas, the event celebrates the connection between education and free enterprise while raising support for teacher training and classroom resources that help students across Arkansas develop real-world economic and financial skills.

Benefits & Opportunities	Free Enterprise Society **$15,000**	Bessie B. Moore Hero **$10,000**	Platinum **$5,000**	Gold **$2,500**	Silver **$1,250**
Reserved Seats	16	16	8	8	8
Company display space at the event					
Logo included in media promotions					
Recognition by emcee on stage					
Logo featured in program & materials					
Linked recognition on EA Website					
Listed in program & social media posts					

$500 Friends of EA | 2 reserved seats and name listed in the pre-event slideshow.

TO SECURE YOUR SEATS, CONFIRM YOUR SPONSORSHIP BY MARCH 15, 2026

Economics Arkansas
EDUCATION FOR REAL LIFE

SPONSORSHIP COMMITMENT RETURN FORM

Please return form by emailing kathleen@economicsarkansas.org

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As it should appear in the program and on event signage

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The fair market value of goods and services received for each sponsored seat is estimated at $55.

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Economics Arkansas
EDUCATION FOR REAL LIFE

Heartland Whole Health Institute

ADDRESS 850 Museum Way, Bentonville, AR 72712

BREAKFAST SERVED 8:00 AM **EVENT TIME** 8:30 - 9:30 AM

DATE Thursday, April 16, 2026

ABOUT ECONOMICS ARKANSAS

Economics Arkansas equips PreK–12 schools with standards-based resources and professional development to teach economics, personal finance, and the free enterprise system through practical and inspiring methods. Our vision is for Arkansas students to confidently apply this knowledge to thrive in school, in work, and in life.

Bacon + Eggonomics supports this mission by bringing together business and education leaders to champion real-world learning and strengthen economic understanding across our state.

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