

2019

Stock Market Game Awards Luncheon

Celebrating 20 Years with Economics Arkansas



ECONOMICS ARKANSAS

economicsarkansas.org

stockmarketgame.org

THE STOCK MARKET GAME™

powered by  **ECONOMICS ARKANSAS**

The Stock Market Game™ is a national program of the Securities Industry and Financial Markets Association (SIFMA) that allows students and teachers the opportunity to invest a virtual \$100,000 in stocks, bonds and mutual funds throughout an engaging 12-week simulation each semester. A year-long session is also available that begins in September and ends in April. Economics Arkansas has been the facilitator of the program in Arkansas since 1999, and we are so excited to celebrate our 20th anniversary this year!



The program is available to all grade levels but is more easily utilized in grades 4-12, college classes, afterschool programs and a teacher division. For semester games, Arkansas is divided into six regions and four divisions:

Elementary
(4th-6th grades)

Junior High
(7th-9th grades)

Senior High
(10th-12th grades)

Afterschool
(4th-12th grades)

The top two performing teams within each region for each division for the fall and spring sessions are honored at a statewide awards luncheon every spring. This May, as we commemorate our 20th anniversary of powering the Stock Market Game in Arkansas at our annual awards luncheon, we are privileged to feature Walmart's president and chief executive officer, **Doug McMillon**, as our keynote speaker. We are currently seeking sponsors for this always engaging event. That's where YOU come in!



Arkansas ranked **4th**
nationally for number of
teams competing annually



4.66 out of **5** overall rating
of the Stock Market Game
as a teaching tool

ARKANSAS STUDENTS

145,000 played the game since 2000

15,000 played during the last school year

84% were engaged through the simulation

83% made real world connections

100% gained understanding they didn't have before

ARKANSAS TEACHERS

95% say the Stock Market Game provides a real world application

94% say the Stock Market Game increased their
personal understanding and knowledge of investing

87% say the Stock Market Game engages students

81% say the Stock Market Game challenges students to tune in
to current events

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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$15,000

Title sponsorship of the awards luncheon:

"Economics Arkansas and _____ present..."

- Presentation rights for student awards.
A representative of the sponsor's choosing will be on stage to present the award; the company logo will be on screen during the presentations.
- Supports 200 student team scholarships
- Prominent table for 10 at awards luncheon on May 13, 2019
- Table signage at awards luncheon
- Front screen recognition during the program
- Verbal acknowledgment during awards luncheon
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages
- 12 months' publicity on Economics Arkansas' website

DR. ARCH FORD HERO \$10,000

- Supports 150 student team scholarships
- Prominent table for 10 at awards luncheon on May 13, 2019
- Table signage at awards luncheon
- Front screen recognition during the program
- Verbal acknowledgment during awards luncheon
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages
- 12 months' publicity on Economics Arkansas' website

PLATINUM \$5,000

- Supports 100 student team scholarships
- Preferred table for 10 at awards luncheon on May 13, 2019
- Table signage at awards luncheon
- Front screen recognition during the program
- Verbal acknowledgment during awards luncheon
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages
- 12 months' publicity on Economics Arkansas' website

GOLD \$2,500

- Supports 50 student team scholarships
- Table for 10 at awards luncheon on May 13, 2019
- Table signage at awards luncheon
- Front screen recognition during the program
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages
- 12 months' publicity on Economics Arkansas' website

SILVER \$1,000

- Supports 25 student team scholarships
- Table for 10 at awards luncheon on May 13, 2019
- Table signage at awards luncheon
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages

BRONZE \$500

- Supports 10 student team scholarships
- Reserved Seating for Two at awards luncheon on May 13, 2019
- Company logo listed in luncheon program
- Social media announcement of sponsorship on Economics Arkansas' Facebook and Twitter pages

FRIEND \$250

- Reserved Seating for Two at awards luncheon on May 13, 2019
- Company name listed in luncheon program

INDIVIDUAL TICKETS \$75 each



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PAYMENT OPTIONS

PAYMENT METHOD

- ☐ Credit card payment preferred (Visa, MasterCard or American Express).
Card # _____ Expiration Date _____ Sec. Code _____
- ☐ Check enclosed (make payable to Economics Arkansas).
- ☐ Please invoice for sponsorship.
- ☐ Please invoice me in the first quarter of 2019.
- ☐ I am unable to sponsor this year. Please contact me again at another time.

CONTACT INFORMATION

Company Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Primary Contact Name _____

Email _____

YES, I WANT TO SPONSOR!

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$15,000 | <input type="checkbox"/> Silver \$1,000 |
| <input type="checkbox"/> Dr. Arch Ford Hero \$10,000 | <input type="checkbox"/> Bronze \$500 |
| <input type="checkbox"/> Platinum \$5,000 | <input type="checkbox"/> Friend \$250 |
| <input type="checkbox"/> Gold \$2,500 | <input type="checkbox"/> Individual Tickets \$75 each |

I would like to donate #____ of my allotted luncheon seats to students and volunteers.

PLEASE RESPOND BY APRIL 15, 2019, FOR INCLUSION IN PUBLICATIONS.