



FOUNDATION



# How to Get the Most Out of Your Stock Market Game™ Experience

**Curriculum Prep-** Explore the Teacher Support Center (TSC) that houses all SMG resources. Visit [www.stockmarketgame.org](http://www.stockmarketgame.org) and enter your advisor ID and password. Click "Start Here" to get a run down of the rules, lessons, and other helpful resources.

**Training-** Catch a FREE webinar hosted by a Stock Market Game (SMG) Coordinator. View all webinar dates and links at the back of this calendar.

**Fast Track Videos-** View our recorded instructional videos to help you get started: <https://vimeo.com/album/4803902>

**Questions?** Contact your local SMG Coordinator.

## SMG Tip: Adding Teams

**Your typical class can have as many teams as you want. Your typical team is 1-5 students. To add more classes or teams, contact your local SMG Coordinator.**

***\*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.***

## AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5 SMG Basics 1pm	6	7 SMG Basics 1pm	8	9	10
11	12 SMG Basics 5pm	13	14 SMG Basics 5pm	15 Winning with Diversification 4pm	16	17
18	19 Rules of SMG 6pm	20	21 Basic Company Research 6pm	22 Winning with Diversification 4pm	23	24
25	26 SMG Basics 6pm	27 Handling Market Volatility 4pm	28 Basic Company Research 6pm	29	30	31

Please note that all webinars are held in Eastern Standard Time (EST).

# SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 <i>Labor Day</i>	3	4	5	6	7
8	9 Rules of the SMG 6pm	10 SMG Basics 7pm	11 Winning with Diversification 7pm	12	13	14
15	16 Basic Company Research 6pm	17 Let's Trade Today (students) 7pm	18 Weekly Portfolio Analysis 7pm	19	20	21
22	23 SMG Basics 6pm	24 Basic Company Research 7pm	25 Handling Market Volatility 7pm	26	27	28
29	30	Please note that all webinars are held in Eastern Standard Time (EST).				

**Life Goals-** To put SMG in context for your class, show our video "Life Goals," which discusses how saving early then investing can help your students achieve their longer term goals: <https://bit.ly/2Aep5Ta>

**Suggested Beginner Lessons-** Log into [www.stockmarketgame.org](http://www.stockmarketgame.org). Click the "Syllabus" box then select your grade level on the left-hand side to view the following lessons: "**Understanding SMG**", "**What is a Company?**", "**What is a Stock?**", "**Identifying Ticker Symbols & Interpreting Stock Quotes**" and "**What is Risk?**"

**Invest It Forward™** connects your class with real financial professionals online or in person. If you haven't requested your own volunteer yet, now is the perfect time: <https://investitforward.sifma.org/>

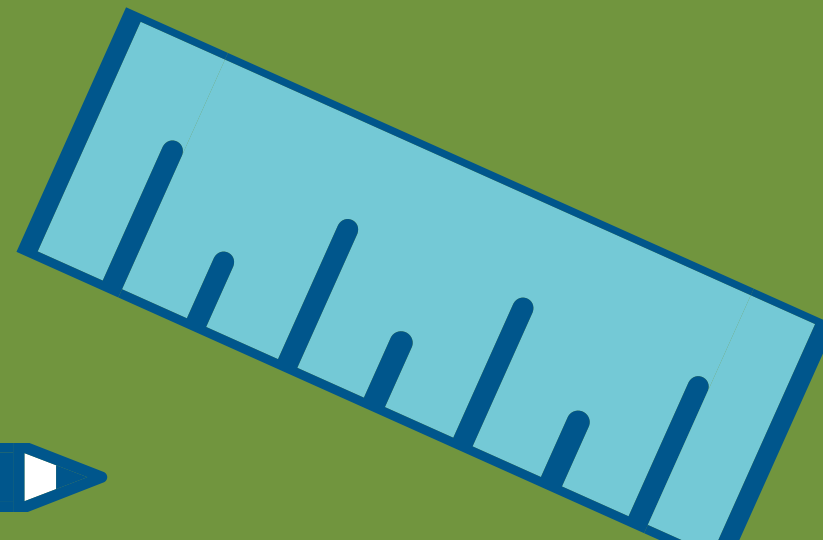
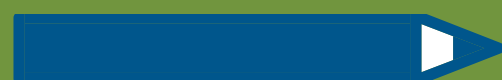
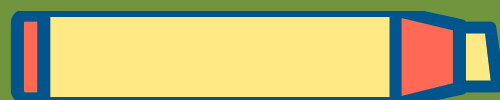
**InvestWrite™** is SMG's national essay competition. This is a great time to have your students start drafting their essays. Check out [www.investwrite.org](http://www.investwrite.org) to see the Fall 2019 prompt.

## Reminder

**Make sure you're complying with all the SMG national and local rules. To view all the rules for your session, students must log into their trading portfolio, click "Resources," then "Rules of the Game" and "View Local Rules."**

## SMG Tip: Nicknames

**Teachers, login and click "View Rankings & Portfolios." Find your class. Type the nicknames next to the corresponding teams. When you're done, click "Update Nicknames."**



**Suggested Lessons-** "What Causes Stock Prices to Change?", "Buy, Sell, or Hold?", "Dividends and Earnings", "How Does Money Grow Over Time", and "What is Diversification?"

**Invest It Forward-** Engagement occurred? How did it go? Be sure to return to the portal at <https://investitforward.sifma.org/> and log the visit's completion and to provide feedback. Questions or concerns, contact [iif@sifma.org](mailto:iif@sifma.org).

**InvestWrite-** There's still plenty of time to submit the Fall 2019 prompt! Visit [www.investwrite.org](http://www.investwrite.org) for classroom resources.

### Reminder

Haven't been receiving emails from us? Check your spam folder and add us to your safe sender list.

### SMG Tip: Top Holdings

Want to view the most popular stocks in SMG? Have your students log into their SMG portfolio, hover over "Portfolio" and click "Top Holdings." You can also view the most popular bonds and mutual funds as well!



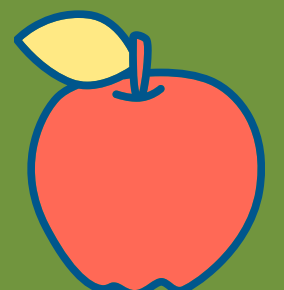
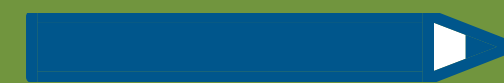
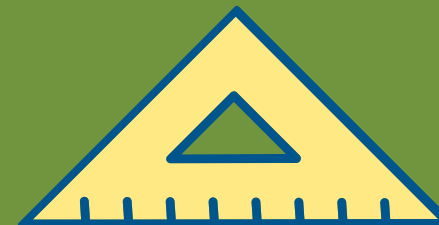
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# OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2 Weekly Portfolio Analysis 8pm	3	4	5
6	7 Let's Trade Today (students) 6pm	8 Winning with Diversification 8pm	9 SMG Basics 6pm	10	11	12
13	14 Basic Company Research 6pm	15 Handling Market Volatility 8pm	16 Let's Trade Today (students) 6pm	17	18	19
20	21 SMG Basics 6pm	22	23 Basic Company Research 6pm	24	25	26
27	28 Let's Trade Today (students) 6pm	29 Weekly Portfolio Analysis 8pm	30 SMG Basics 6pm	31 	November 1	2

Please note that all webinars are held in Eastern Standard Time (EST).



# NOVEMBER/DECEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
3	4 Basic Company Research 6pm	5	6 Let's Trade Today (students) 6pm	7	8	9
10	11 SMG Basics 6pm	12 Winning with Diversification 8pm	13 Basic Company Research 6pm	14	15	16
17	18	19	20	21	22	23
24	25 Let's Trade Today (students) 6pm	26	27 SMG Basics 6pm	28 	29 <i>Black Friday</i>	30
December 1	2 <i>Cyber Monday</i> Basic Company Research 6pm	3	4	5	6	7
8	9 Let's Trade Today (students) 6pm	10 Handling Market Volatility 8pm	11	12	13	14

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**Suggested Lessons-** "What is a Mutual Fund?", "What is a Bond?", and "How Successful Was My Investment Strategy?"

**Invest It Forward-** Run out of time for your volunteer engagement? You can still schedule post-SMG completion as the volunteer visit provides an excellent reflection exercise or a career curiosity discussion. Be sure to communicate with your volunteer and IIF at [iif@sifma.org](mailto:iif@sifma.org).

**Announcement of top ranking team portfolios** in the Elementary, Middle, and High School regions! Teams in the Competitive Session may be eligible for prizes.

**Register for a Spring SMG session.**

## Reminder

Please fill out our **Teacher Survey** to give us feedback on your SMG experience. Thank you!

## SMG Tip: Rankings

Students should log into their portfolio, click "Portfolio," and "Rankings."

# WEBINARS

## Webinar dates/times in EST

### August

- 8/5 1pm SMG Basics
- 8/7 1pm SMG Basics
- 8/12 5pm SMG Basics
- 8/14 5pm SMG Basics
- 8/15 4pm Winning with Diversification
- 8/19 6pm Rules of the SMG
- 8/21 6pm Basic Company Research
- 8/22 4pm Winning with Diversification
- 8/26 6pm SMG Basics
- 8/27 4pm Handling Market Volatility
- 8/28 6pm Basic Company Research

### September

- 9/9 6pm Rules of the SMG
- 9/10 7pm SMG Basics
- 9/11 7pm Winning with Diversification
- 9/16 6pm Basic Company Research
- 9/17 7pm Let's Trade Today (students)
- 9/18 7pm Weekly Portfolio Analysis
- 9/23 6pm SMG Basics
- 9/24 7pm Basic Company Research
- 9/25 7pm Handling Market Volatility

### October

- 10/2 8pm Weekly Portfolio Analysis
- 10/7 6pm Let's Trade Today (students)
- 10/8 8pm Winning with Diversification
- 10/9 6pm SMG Basics
- 10/14 6pm Basic Company Research
- 10/15 8pm Handling Market Volatility
- 10/16 6pm Let's Trade Today (students)
- 10/21 6pm SMG Basics
- 10/23 6pm Basic Company Research
- 10/28 6pm Let's Trade Today (students)
- 10/29 8pm Weekly Portfolio Analysis
- 10/30 6pm SMG Basics

### November

- 11/4 6pm Basic Company Research
- 11/6 6pm Let's Trade Today (students)
- 11/11 6pm SMG Basics
- 11/12 8pm Winning with Diversification
- 11/13 6pm Basic Company Research
- 11/25 6pm Let's Trade Today (students)
- 11/27 6pm SMG Basics

### December

- 12/2 6pm Basic Company Research
- 12/9 Let's Trade Today (students)
- 12/10 Handling Market Volatility

## Registration Links

Please click the link or type it into your web browser to register for an upcoming webinar.



### SMG Basics

<https://attendee.gotowebinar.com/rt/4391530105580326923>

### Winning with Diversification

<https://attendee.gotowebinar.com/rt/1920288661712237579>

### Let's Trade Today

<https://attendee.gotowebinar.com/rt/6197362505481651979>

### Basic Company Research

<https://attendee.gotowebinar.com/rt/127846114414058763>

### Weekly Portfolio Analysis

<https://attendee.gotowebinar.com/rt/6312853007840207627>

### Handling Market Volatility

<https://attendee.gotowebinar.com/rt/7355256001669583627>

### Rules of the SMG

<https://attendee.gotowebinar.com/rt/8773953655966812173>



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