

Arkansas Democrat Gazette,

<https://www.arkansasonline.com/news/2019/apr/14/new-director-hired-for-ar-kids-read-pri/>

Education notebook

by [Cynthia Howell](#) | April 14, 2019 at 2:20 a.m.

Print Headline: . . . *New book picked for 13,000 pupils*

. . .

New book picked for 13,000 pupils

As many as 13,000 Little Rock School District elementary school pupils will be reading the book *Toothpaste Millionaire* by Jean Merrill in the coming days as part of the district's ongoing One District One Book campaign.

In addition to encouraging family reading, the book campaign that dates back to 2017 also teaches financial literacy.

Students are provided books and materials free of charge by community partners that include Rotary Club 99, First Security Bank, Bank OZK, ***Economics Arkansas***, Delta Dental and the William J. Clinton Presidential Center.

Pre-recorded videos of local celebrities -- posted on the district's website -- will introduce each chapter of the book. Among the guest readers this year are Gov. Asa Hutchinson and Arkansas first lady Susan Hutchinson, Little Rock Mayor Frank Scott Jr. and leaders from the sponsoring organizations.

A culminating event that will be open to the public is being planned for May 4 at the Clinton Center in Little Rock.

Other books that have been read as a result of the One District One Book campaign are *Lemonade War*, *The World According to Humphrey*, *Cleo Edison Oliver - Playground Millionaire*, *Frank Einstein and the Electro Fingers*, and *Zoey and Sassafras - Marshmallows and Dragons*.

. . .